Creation of a Forum for the promotion of 3R Activities in Japan

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Japan Forum

for the Promotion

of 3R Activities

... established in January 2006
1. Objectives

- To accelerate civic and industrial activities for changing Japan into a more sound material-recycling society
- To contribute to a global change for more sound material recycling, based on Japanese experiences
2. Actions

- Training and PR for 3Rs
- Support to advanced 3R-activities
- Research on 3R activities
- Information gathering and analysis including 3R activities in foreign countries
3. Stakeholders

- Central and local authorities
- Private sectors (companies and their organizations)
- NGO / NPO sectors
- Researchers
- Media
4. Our major achievements

- Spread the use of recycled paper by using “R100” logo
- “My bag” Campaign
- Recognition of excellent 3R practices
- Awarding kids for their 3R campaign posters
5. History of the Japan Forum for the Promotion of 3R Activities

- National Congress to Promote Waste Reduction, established, September ‘92
- Waste Management Law was revised to reduce waste, ‘91
- Zero Waste Partnership Conference, the name was changed, July ‘02
- Fundamental Law on the Establishment of a Sound Material-Cycle Society was enacted, ‘00
- International Promotion of the 3Rs was proposed by Japan at G8 Summit, ‘04
- Japan Forum for the Promotion of 3R Activities, the Conference was reorganized, January ‘06
our activities promotion of using recycled paper

You can see this label printed in a corner of posters put up on bulletin board, brochures, etc. ⋯⋯

mark indicates; this printing matters use recycled paper compounded regenerated pulp 100%
our Activities; National Congress to promote reduction of waste

national congress has been held annually since 1994
our activities \(-\)1 : unearthing advanced projects

example 1

Excavated advanced projects are presented at the national convention.
our activities -2: unearthing advanced projects

example 3

example 4
our activities - poster art contest promoting zero waste & recycling materials

we invite school boys and girls to apply for the contest

The most excellent work of each section was awarded by the Environment Minister.
works awarded by the Environment Minister (2005)
works awarded by the Environment Minister
(2004)
works awarded by the Environment Minister (2003)

中学校
山口県宇部市立上宇部中学校
一年
数村 地空

小学校高学年
静岡県島田市立島田第二小学校
六年 下出 菜摘

小学校低学年
富山県滑川市立寺家小学校
二年 若林 漣
We invite kids to join “Gomi Zero Challengers” to try to reduce waste discharged from their daily life.
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