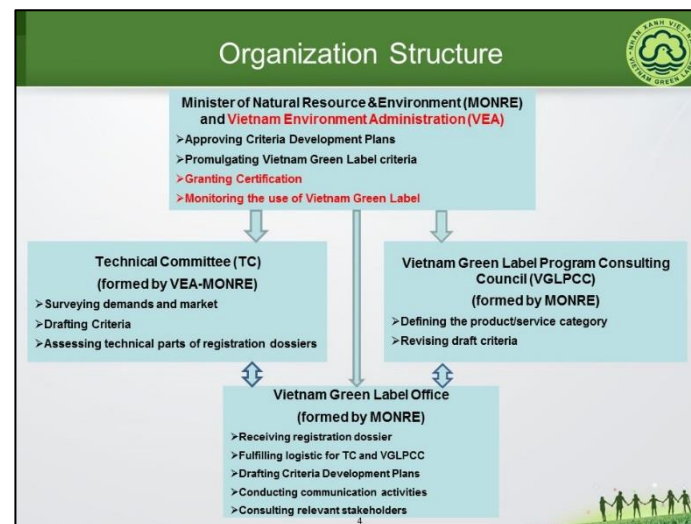
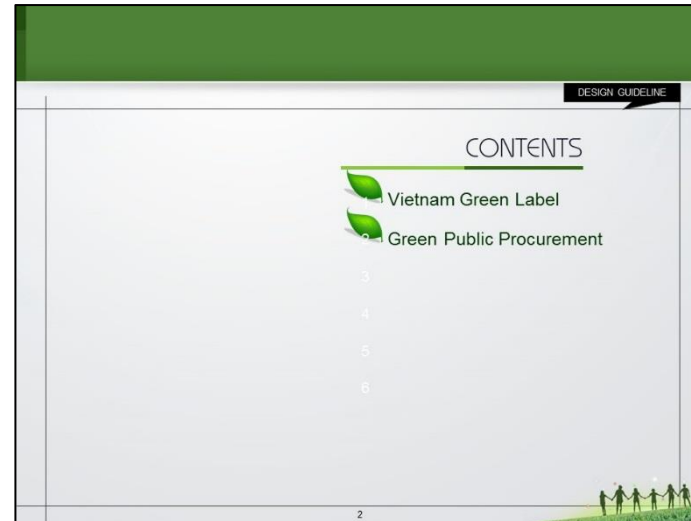
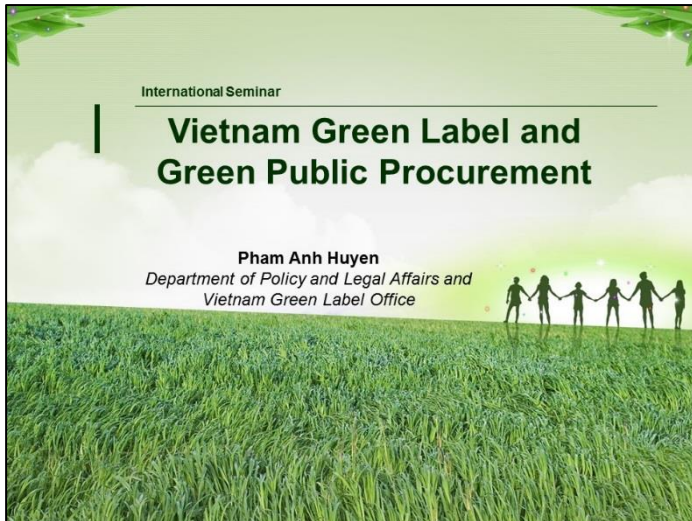


ベトナム天然資源環境省(MONRE) Huyen Anh Pham 氏「ベトナムのグリーン公共調達と環境ラベルの最新動向」



## Vietnam Green Label Criteria

- Paper office
- Laptop
- Batteries
- Printer
- Ceramic building materials
- Hair care products
- Solid soap

- Architectural coating products
- Power laundry detergent
- Hand dishwashing detergent
- Biodegradable plastic shopping bag
- Synthetic paper food packaging
- Fluorescent lamp
- Toner cartridge

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## Vietnam Green Label Criteria

New Vietnam Green Label  
criteria (issue in 2017)

Batteries

LED light

Copiers

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## Example of Vietnam Green Label Criteria

VIETNAM GREEN LABEL CRITERIA

XXVN 07: 2014  
OFFICE PAPER

Developed together with Decision No. 17/ QĐ-BTNMT dated January 20, 2014 of the Ministry of Natural Resources and Environment

Hanoi - 2014

**1. Definition, objectives and applicable criteria**

**1.1. Definition**

Office paper includes various kinds of paper products used for printing, photocopying, writing and other purposes of work in institutions in public buildings, schools and other manufacturing and trading organizations.

**1.2. The environmental aspects of office paper**

The environmental aspects of office paper are likely to cause degradation of resources due to logging in non-protected forest production causing air and water pollution due to emission of toxic, flammable and corrosive from the manufacturing process, solid waste generated from the disposal of the product after use.

**1.3. Objective**

To encourage the sustainable production and consumption reduce the environmental impacts of office paper certified with Vietnam Green Label to be reduced.

**1.4. To reduce the impacts on the forest resources due to exploitation of natural sources for paper production.**

**1.5. To reduce water pollution caused by emissions of toxic chemicals and nutrients into the aquatic environment in the paper production process.**

**1.6. To save natural resources through recovery of recycling and reusing paper.**

**1.7. Ecological safety.**

Office paper certified as provided in this section.

**1.8. Interpretation of terms**

ISO certification (Forest Stewardship Council) is granted to wood and forests which comply the requirements related to environmental, economic, social, and economic criteria. This kind of certification is offered by FSC accredited certification agencies.

**1.9. Vietnam Green Label Criteria for office paper**

**1.1. Core aspects for paper production**

At least 50% of the raw material (wood, bamboo, etc) for the paper production process must originate from plantations that are periodically allowed to expand and areas of ripening are managed in accordance with FSC certified forests.

**1.2. Paper production process**

**1.1. Comply with national technical regulations on emissions and environmental protection.**

**1.2. Do not use the following chemicals:**

**1.2.1. The bleaching substance as follows, ppm:**

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## Products and Companies Certified with Vietnam Green Label

Certified  
products  
(59 products)

Printers of  
Fuji Xerox  
Asia Pacific Pte  
Ltd. (02)

Fluorescent  
bulbs of Dien  
Quang Lamp  
Joint Stock  
Company (4)

Coating  
used for  
construction of  
Jotun Paint  
Vietnam Co.,  
Ltd (04)

Motonylens  
battery of GS  
Battery Viet  
Nam Co., Ltd  
(02)

Copiers of  
Fuji Xerox  
Asia Pacific  
Pte Ltd  
(20)

Coating  
used for  
construction of  
Kretop  
International  
Construction  
Chemical Co.,  
Ltd (1)

LED lights  
of  
Dien Quang  
Lamp Joint  
Stock Com-  
pany (22)

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### Examples of Vietnam Green Label Certified Products

Fuji Xerox Copier  
 GS Motorcycles Battery  
 Dien Quang LED Lights

### Example of Vietnam Green Label Certificate

CHỨNG NHẬN  
 CERTIFICATE  
 SẢN PHẨM ĐẠT TIÊU CHUẨN XANH VIỆT NAM  
 VIETNAM GREEN LABEL

Sản phẩm (Product): Bình An Co. Binh An Co. Vietnam  
 Tên doanh nghiệp (Company Name): Công ty TNHH An quý GS Việt Nam  
 Địa chỉ (Address): Số 18, đường số 3, KCN Hòa Nam-Sông Phớt, thị xã Thuận An, tỉnh Bình Dương  
 Mã số chứng nhận (Certificate Number): TGM/2013-TCM/2016  
 Có hiệu lực đến (Date of expiry): Ngày 31 tháng 12 năm 2019

### Vietnam Green Label Criteria Development

- Defining the product/service category by Vietnam Green Label Program Consulting
- Drafting criteria by Technical Committee
- Consulting Stakeholders (enterprises, consumers, experts)
- Revising draft criteria by Vietnam Green Label Program Consulting Council
- Promulgating criteria by Minister of Environment and Natural Resources

### Vietnam Green Label Certification Process

Circular 41/2013/TT-BTNMT providing procedures for certification of ecological labels for environment – friendly products

```

    graph TD
      Enterprises -- Applying By mail --> VGL[Vietnam Green Label Office]
      VGL -- 5 days --> RA[Review & Audit]
      RA -- No --> Enterprises
      RA -- Yes --> DGE[Submit to Director General of VEA]
      DGE -- 20 days --> RA
      DGE -- Yes --> RL[Result & Licensing]
      RL -- 5 days --> DGE
      RL -- By mail --> Enterprises
  
```

## Vietnam Green Label Certification Process

**Step 1**  
(05 days)

- One- door administrative office of MONRE and Vietnam Green Label Office receive and evaluate the completion and validity of registration dossier

**Step 2**  
(20 days)

- Vietnam Green Label Office evaluate the full and valid registration dossier on the basis of appropriate level of the registration dossier with the Vietnam Green Label criteria

**Step 3**  
(05 days)

- Vietnam Green Label Office submit to the Director General of VEA for signing the Vietnam Green Label Certificate and send the result to applicant

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## Vietnam Green Label Certification Process

(01) Registration form

One of three:

- \* (01) Original copy of the Report on Environmental Protection Activities
- \* (01) Certified-true copy of a valid certificate of conformity with the national standard of TCVN ISO 14001
- \* (01) Certified-true copy of a certificate of conformity with the international standard of ISO 14001: 2004

(01) Assessment Report of products in compliance with Vietnam Green Label criteria

(01) Certified-true copy of the certificate of registration of product label

(01) Photocopy or drawing of industrial design of product

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## Vietnam Green Label Fees

**No application fee**

**No license fee**

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## Vietnam Green Label

- [About us](#)
- [Legal framework and administrative documents](#)
- [Product category and criteria](#)
- [Vietnam Green Label products](#)
- [News](#)
- [Contact](#)

Website: <http://vea.gov.vn/>

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## Vietnam Green Label



### Hồ sơ chứng nhận Nhãn Xanh Việt Nam

1. Hồ sơ đăng ký nhãn Nhãn Xanh Việt Nam
2. Hồ sơ đăng ký nhãn Nhãn Xanh Việt Nam
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50. Hồ sơ đăng ký nhãn Nhãn Xanh Việt Nam

### Nhãn Xanh Việt Nam

**Màu xanh là gì?**

**Quy trình chứng nhận Nhãn Xanh Việt Nam**

- Chuẩn bị hồ sơ
- Tổng cục Môi trường xem xét đánh giá của Bộ ST
- Tổng cục Môi trường đánh giá hồ sơ
- Chứng đạt: Thông báo kết quả sau 2 ngày
- Đạt: Trao Giấy chứng nhận sau 5 ngày

## Vietnam Green Public Procurement



Recent trend in Vietnam: Concept of “green growth” and “sustainable consumption and production” has slowly introduced to governmental policies and regulations

➤ **Prime Minister’s Decision No. 1393/QĐ-TTg approving Vietnam Green Growth Strategy (2012)**

**Main tasks:**

- Promoting ecolabelling and public communicating on environmental-friendly products.
- Studying to promulgate regulations on green public expenditure, including investment expenditure and recurrent expenditure of the state budget must prioritize the procurement and use of eco-labeled goods, goods capable of recycling.

## Vietnam Green Public Procurement



Recent trend in Vietnam: Concept of “green growth” and “sustainable consumption and production” has slowly introduced to governmental policies and regulations

➤ **Prime Minister’s Decision No. 76/QĐ-TTg approving National Action Plan on Sustainable Consumption and Production by 2020, with a vision to 2030**

**Main tasks:**

- Assessing market potential and the ability to supply environmentally friendly products of export enterprises of Vietnam; carrying out researches on export opportunities and participation in global value chains for key export products of Vietnam when these key export products are certified with Vietnam Green Label, energy-saving label.
- Supporting trading promotion, market access for products certified with Vietnam Green Label, energy-saving label and others.
- Continuing to implement Viet Nam Green Label Program, certification of energy-saving label and other eco-labels; promoting the evaluation and certification of environmental friendly products and services.

## Vietnam Green Public Procurement: Legal framework

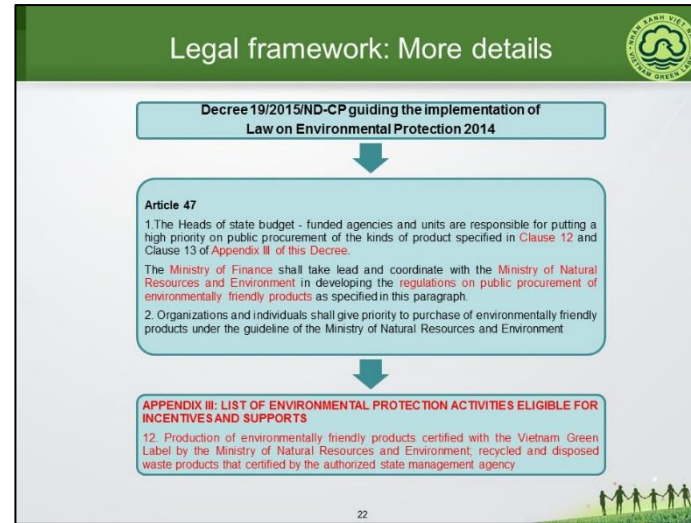
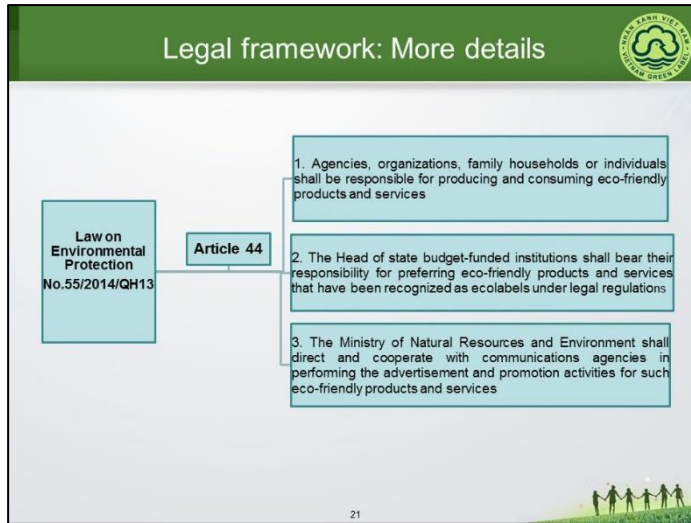


Law on Procurement  
No.43/2013/QH13

Law on Environmental Protection  
No. 55/2014/QH13

Decree No 63/2014/ND-CP guiding the implementation of Law on Procurement

Decree No. 19/2015/ND-CP guiding the implementation of Law on Environmental Protection



- ### Vietnam Green Public Procurement
- Steps to select tenderers and evaluate bids for public procurement:**
- ❖ Preparation of selection (development of awarding criteria and establishment of the evaluation council)
  - ❖ Tenderers evaluation
  - ❖ Evaluate the bidding documents, proposals and negotiate the contract
  - ❖ Submit, evaluate, approve, and publish the results of tenderers' selection
  - ❖ Finalize and sign the goods/service provision contract
- Main criteria for evaluating the bidding documents:**
- ❖ Experience and capacity assessment;
  - ❖ Technical criteria (quality, service performance,...)
  - ❖ Financial criteria
  - ❖ Social and environmental criteria are not listed as the main criteria for evaluating the tenderers. No obligation for public procurers to integrate them into public procurement procedures
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## Vietnam Green Public Procurement



- ❖ No national approach to Green Public Procurement
- ❖ Law on Procurement (overarching legal framework for implementing public procurement in Vietnam) does not promulgate sustainable aspects (economic, social, environment) in procurement
- ❖ Most significant influenced governmental bodies on the implementation of GPP
  - ✓ Ministry of Finance (MOF)
  - ✓ Ministry of Investment and Planning (MPI),
  - ✓ Ministry of Industry and Trade (MOIT)
  - ✓ Ministry of Natural Resource and Environment (MONRE)



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## Vietnam Green Public Procurement Involved governmental bodies



- 1. Ministry of Finance (MOF)**
  - Issue Ministerial Circular to guide the implementation of the Law on Procurement regulating detailed procedures, processes and norms
  - Instruct all agencies to implement the current public procurement procedure
  - Audit the procurement activities
- 2. Ministry of Planning and Investment (MPI)**
  - Issue Ministerial Circular to guide the implementation of the Law on Procurement regulating detailed procedures, processes and norms
  - Comprehensive State management of all procurement activities nationwide, including public procurement
  - **Department of Procurement Management (DPM):**
    - ✓ Public procurement monitoring and reporting
    - ✓ Training on public procurement management and implementation



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## Vietnam Green Public Procurement Involved governmental bodies




- 3. Ministry of Natural Resource and Environment (MONRE)**
  - Performing State management functions in the fields of natural resources and environment protection. The
    - Vietnam Environment Administration (VEA)
      - ✓ Responsible for environment protection activities at national level
      - ✓ Management of the Vietnam Green Label Program
      - ✓ Leading governmental agency for sustainable public procurement
- 4. Ministry of Industry and Trade (MOIT)**
  - Performing state management functions in the fields of 12 industrial sectors and 11 trading areas
  - Leading governmental agency to promote sustainable consumption and production in Vietnam
  - Management of the Vietnam Energy Efficiency Label



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## Vietnam Green Public Procurement: Challenges



Low enforcement of legal frameworks and insufficient coordination between relevant public bodies

Gap between Law on Procurement and Law on Environmental Protection.

Low awareness and capacity on how to integrate green criteria into public procurement



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Vietnam Green Public Procurement: International support

Project "Stimulating the Demand and Supply of Sustainable Products through Sustainable Public Procurement and Ecolabelling" (SPPEL)

**UN Environment SPP Approach**

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Vietnam Green Public Procurement: International support

❖ **ASSESSMENT PHASE**

- Assessment report of SPP status in Vietnam
- Legal review report and proposal of fostering SPP implementation in Vietnam
- Preliminary list of prioritized sustainable products and services to be introduced in the public procurement system (LED light, paper office, laptop, fluorescent lamp)
- Market readiness analysis
- SWOT analysis of Vietnam Green Label
- Prepare, launch and award pilot tenders for prioritized products (fluorescent lamp, paper office)
- Guidelines on the use of ecolabels in SPP
- New companies obtaining Vietnam Green Label: Fuji Xerox (Copier), Dien Quang (LED Lights)

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Vietnam Green Public Procurement: International support

❖ **STRATEGIC PHASE**

- Draft National SPP Action Plan
- 02 training workshops on SPP and Ecolabelling for public procurers, suppliers.
- Communication activities: Leaflet on Vietnam Green Label, website development on SPP in Vietnam

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Vietnam Green Public Procurement: International support

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Vietnam Green Public Procurement: International support

IOYFP SUSTAINABLE PUBLIC PROCUREMENT

BANNER LIÊN KẾT WEBSITE

VIỆT NAM GREEN LABEL

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Vietnam Green Label and Green Public Procurement  
Way forwards

- Revise and concretize the legal framework
- Capacity building
- Communication and awareness raising
- Market engagement
- International cooperation

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Vietnam Green Label and Green Public Procurement

### Revise and concretize the legal framework

- Promoting the issuance of Circular on procurement of environmentally friendly goods and products using State Budget
- Propose new articles for Law on Procurement and Decree 63/2014/ND-CP  
*Environmental criteria are listed as the main criteria for evaluating the tenderer*
- Development of new Circular on Implementing GPP

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Vietnam Green Label and Green Public Procurement

### Capacity building

- Prepare guidelines for implementing the regulation on public procurement of environmentally friendly product
- Develop the guideline to use the Vietnam Green Label in GPP
- Organize and implement Training for enterprises to be prepared to obtain Vietnam Green Label certification
- Organize and implement GPP and eco-label courses for procurement officials of central agencies, State-owned enterprises, and provincial authorities

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Vietnam Green Label and Green Public Procurement 

## Communication and awareness

- Enhance the communication and awareness raising activities in governmental agencies, State-owned enterprises and provincial authorities on the availability, mechanism and importance of Vietnam Green Label and GPP
- Organize communication events targeted at enterprises to promote them participate in Vietnam Green Label Program
- Organize workshops to share the international experience with respect to GPP and eco-labelling practices

Website    Online platform    Mass media    Newspaper/ leaflets/brochures

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Vietnam Green Label and Green Public Procurement 

## Market engagement

- Develop and implement pilot tenders at targeted State agencies to review the procurement planning, procedure, and bidding documents at different levels
- Organize trade promotion events for domestic manufacturers, enterprises to introduce environmentally friendly products and services to the public and potential buyers
- Develop the instruction to bidders, goods and service providers to develop bidding documents for GPP

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Vietnam Green Label and Green Public Procurement 

## International cooperation

- Strengthen international cooperation in technical assistance for ecolabel and GPP
- Enhance cooperation between Vietnam Green Label Program and other national ecolabel programs to better develop criteria and promote certification within the private sector
- Mutual Recognition Agreement between Vietnam Green Label Program and other ecolabelling programs (e.g. Japan Eco Mark)


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**Thank you for your attention!**

For further information

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<http://vea.gov.vn/>



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