

National Parks Official SNS Operation Policy

1. Purpose

This policy stipulates the matters pertaining to the operation of the National Parks Official Instagram (https://www.instagram.com/nationalpark_japan) account and the National Parks official Facebook (<https://www.facebook.com/NationalParksOfJapan/>) account. (hereinafter referred to as “The National Parks of Japan’ s official SNS” .)

2. Basic Policy

The National Parks of Japan’ s official SNS aims to convey the attractions of National Parks to the entire world by disseminating among others, images and perspectives on the magnificent natural environments of National Parks, flora and fauna, culture, people’ s lifestyles, cuisine and events.

The National Park’ s official SNS will be used exclusively for information dissemination and in principle responses, etc. will not be forthcoming.

Any comments or queries will be accepted at the MOE Japan mail address (<https://www.env.go.jp/moemail/>) or at koen_prize@env.go.jp

3. Operating Procedures

The National Parks Official SNS shall be operated by the Visitor Use Promotion Office, National Park Division, Nature Conservation Bureau, Ministry of the Environment (hereafter referred to as “this Office”).

(1) Information to show

The National Parks Official Instagram shall provide the following information.

- Photos to convey the attractiveness of the national parks and information incidental to the photos

4. Disclaimer

- We take all possible measures to ensure the accuracy of information posted on the National Parks Official SNS; however, this Office assumes no responsibility of users’ actions that may be taken by using the information on the National Parks Official Instagram.

- This Office assumes no responsibility to “Repost,” “Comment,” etc. for the National Parks Official SNS as posted by the users.
- This Office assumes no responsibility for troubles and/or conflict in regard to the National Parks Official SNS that occurs between users or the user and a third party.
- The copyright, etc. pertaining to the posting of comments, etc. belongs to the user who did said posting, but the user, with the said posting, permits this Office to use the posted content worldwide without charge on a non-exclusive basis and agrees to not exercise the copyright, etc. against this Office.

5. Deletion of Writing by the Users, etc

Please be reminded that if content falls under any of the following items, we may delete it or block the account without notice:

- Content that commits a violation of or is likely to commit a violation of laws, regulations, etc.
- Content that slanders or libels a specific individual, organization, etc.
- Content aimed at political or religious activities
- Content that violates the copyright, trademark, portrait right, etc. or intellectual property right of this ministry or a third party
- Content aimed at advertising, promotion, inducement, and sales activities and other profit-oriented activities
- Content that discriminates or encourages the discrimination of race, thought, creed, etc.
- Content that is offensive to public order or good morals
- Content that is false or factually inaccurate, as well as content that is just a rumor or encourages rumors
- Content that infringes one’ s privacy such as identifying, disclosing, and leaking personal information without obtaining said person’ s permission
- Content that pretends to be another user, third party, etc.
- A harmful program, etc.
- Inappropriate content that contains obscene expressions, etc.
- Content that alters all or part of the content sent by this Office
- Content that is not related to the content sent by this Office
- Information that this Office considers inappropriate and any links containing

such information

6. Copyright

Ensure to indicate a credit for its source using the method stipulated separately when reproducing of content of the National Park of Japan' s official SNS. However, this provision excludes uses for private purposes, quotations and other acceptable uses as stipulated under the Copyright Law.

7. Dissemination, Change, etc. of the Operation Procedures

The content of this policy shall be posted on the website of the Ministry of the Environment. The policy shall be changed as necessary without prior notice.