

Creating a civilization centering on life and the environment Project : Connecting and Supporting Forests, Countryside, Rivers, and Sea

Forests, Countryside, Rivers, and Sea support our life. But the connectivity among them are fragmented or degraded through unsustainable development, usage, and insufficient management.

Let's think about management of biodiversity, revitalization of rural area, establishment of mechanism to enhance the benefit from nature and our lifestyle through public-private partnership.

VISION

Creation of environment/ life centric civilization

Ensure recognition of environment and life/livelihood as basis of society and persuade vision and society which truly ensure sustainable symbiotic cycle and co-exist with nature.

STRATEGY

Six basic strategies

Inspire innovation in technology, social system and lifestyle as major part of the strategies at local and global levels.

Green economy Good cycle between environment and economy	Rural development Expansion of internal economic flows	Health and wellbeing Realization of healthy and rich life	Promoting values of land Promoting values of land as stock	Environmental technology Development and utilization of technology which firmly support future	Environmental diplomacy Showing Japan's leadership and developing strategic partnership through international contributions
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Integrated environment policy linking low carbon, symbiotic cycle and co-exist with nature.

TARGET

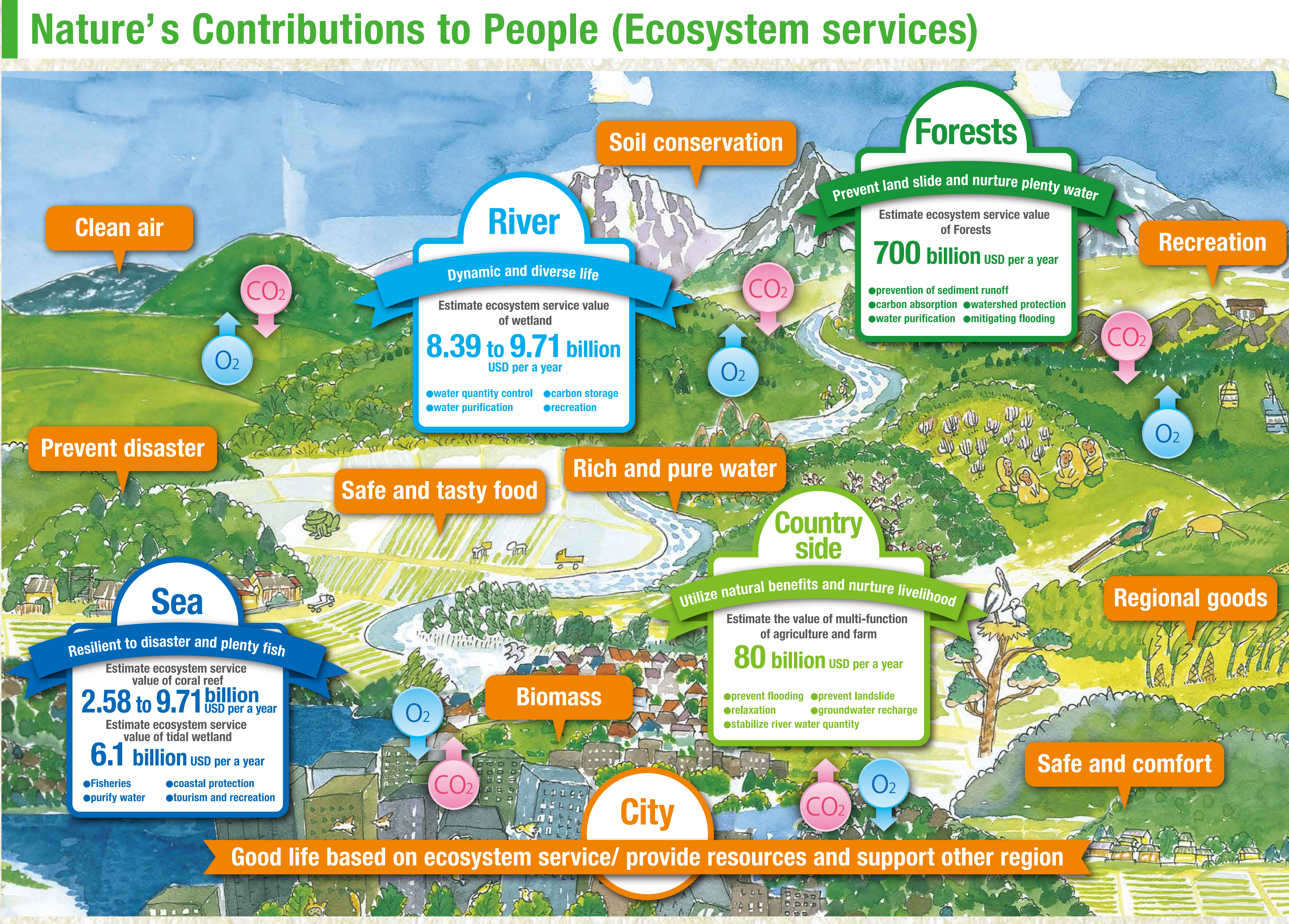
The goal of the project

We keep forests, countryside, rivers, and the sea rich, and bring out their blessings.

- By bringing out the natural strength of forests, countryside, rivers and the sea, we make a society where their blessings enrich us forever.

We make a society where each person keeps blessings of forests, countryside, rivers, and sea.

- Through sustainable use of blessings of forests, countryside, rivers, and the sea, we make a society where human and nature, and people live together.



Grassroots local activities

	Utilize forest resources and restoration of the soundness of forests
	Resilient disaster management, utilizing ecosystem
	Creation of environment for restoration of local food
	Creation of lands for crested ibises, oriental storks, and so on
	Restoration of beautiful landscape in Japan
	Creation of a new industry from utilization of forests, countryside, rivers, and the sea
	Protection of lands and lives of human from wildlife
	Development of a society where people are healthy and spiritually rich

Creating mature society from Forests, Countryside, Rivers, and Sea

There is need to realize the regional economic virtuous circle and wellbeing of life which mind and body are satisfied through the new life style, connecting with Forests, Countryside, Rivers, and Sea, and to draw the new future.

The good circulation of local economy by using the blessings of nature.

- Using the local resource as regenerative energy
- Increasing the exchange population by utilizing character of local land.
- Producing high value products by eco-friendly measure, small lot production of many products and traditional technics

support the society comfortable, safety, wellness

- Building up the conscious and support mind toward blessings of forest, Countryside, Rivers, and Sea.
- Making the nature place for children with full smile.
- Transforming lifestyle into more wellness and cool lifestyle through considering Forests, Countryside, Rivers, and Sea.

promoting eco-friendly agriculture and branding

local products (wild vegetable)

Changing into energy

Biomass energy

Biomass energy boiler

"Love Forests, Countryside, Rivers, and Sea" book publishing and spreading

Promoting event for change of lifestyles

Eco-friendly and healthy products