

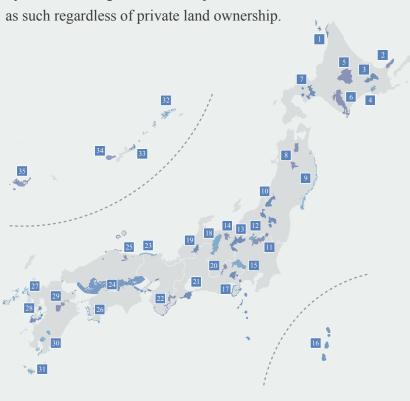
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# Overview of National Parks

There are 35 national parks across Japan.
Japan has adopted a Regional Natural Park
System that designates national park land
as such regardless of private land ownership





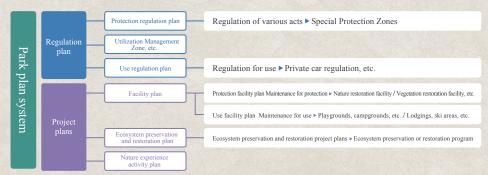
## Stories to experience

National parks in Japan are designated by the central government according to the Natural Parks Act as an outstanding natural scenic area that is distinguished enough to represent the scenery of Japan. 35 national parks across the country from Hokkaido in the north to Okinawa and the Ogasawara Islands in the south account

## System of Protection and Use

The National Parks of Japan are designated by the Minister of the Environment based on the Natural Parks Act, and park plans are stipulated for individual national parks. Park plans set out regulations to protect the unique scenery according to the characteristics of each park such as the ocean and mountains in addition to the basic policy for the maintenance of facilities to promote the protection of nature and proper use. Japan has adopted a Regional Natural Park System that designates national park land as such regardless of private land ownership. This means a large number of national parks include private property and land owned by others besides the Ministry of the Environment (park administrator). For this reason, the acts of constructing, reconstructing, or extending structures that can impact the nature and

landscape of national parks, felling trees or bamboo, quarrying soil and stones, capturing wildlife, and collecting plants in national parks are regulated based on the Natural Parks Act. The important purpose of national parks in Japan is allowing visitors to deepen their understanding of the importance of nature and to interact with and enjoy nature for better health and recreation. Necessary facilities for the protection and use of national parks are stipulated based on park plans. The Ministry of the Environment and local governments establish and maintain park facilities such as visitor centers, bathrooms, observation decks, and sidewalks. In addition, some park facilities including accommodation facilities are established and operated by private business operators with permission.



### Office System and Related Parties

Japan's National Park system has developed as a regional natural parks system. Consequently, park management and operation require collaboration with a wide range of related parties including the Ministry of the Environment and local private business operators. For this reason, national parks in Japan use a collaborative management and operation model. In this model, related parties share goals (visions) for the desired maintenance and use of national parks in addition to the ideal way of management and operation of national parks. Under the shared recognition, each party takes the initiative in contributing to the management and operation of national parks



## -National Park of Japan-

for approximately 6.5% of the country's land and welcome more than approximately 300 million people a year. Rich water and blessings from volcanoes as well as ecosystems and the natural environment are maintained in these national parks, which are home to many flora and fauna. Depending on the region, national parks are protected by caretakers. Agricultural land and villages are also part of some national parks. National parks are a trove of local history, tradition, and culture.

#### **Brand Promise**

Brand promise is a statement of promise of national parks in Japan to visitors and local communities. The Ministry of the Environment shares the brand promise with the local communities and related personnel and further promotes the branding of national parks in Japan with the aim of becoming tourism destinations for people from around the world.



**Brand Promise** 

Stories to experience -National Park of Japan-

#### Values

A wide variety of natural landscapes and stories where local life, culture, and history are intertwined truly offer a one of its kind unforgettable heart-moving experience



### History of National Parks

The national park designation started in the 1930's in Japan. In the early years, scenic areas including highly primitive mountains and traditional tourist destinations including shrines and temples were designated. Later, designations were assigned according to the changing needs of the times. In the 1960's, some marine parks were added to national parks while a vast wetland was designated as a national park in the late1980's.





Iriomote-Ishigaki National Park Fuji-Hakone-Izu National Park

Entering the 2010's, the designation as a national park was given in consideration of biodiversity. Currently, a wide variety of locations are designated as national parks in reflection of the changing times and increasing diversity of views regarding the scenic locations that represent Japan.





TEL 011-299-1950

MAIL REO-HOKKAIDO@env.go.jp



Sarobetsu Wetland



Mikaeridai Picnic Site



Dairy Farming of Sarobetsu-genya



Yellow Wagtail



詢問

Kushiro Nature Conservation Office

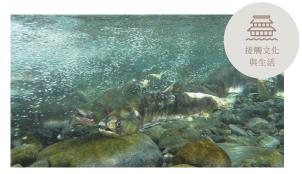
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MAIL NCO-KUSHIRO@env.go.jp



Shiretoko Goko Lakes



Shiretoko Pass



Salmon fishing



Brown Bear





Kushiro Nature Conservation Office

TEL 0154-32-7500

MAIL NCO-KUSHIRO@env.go.jp



Lake Mahu Viewed from Lake Mashu Observation Deck No.1



Bihoro Pass Observatory



Traditional Ceremony of the Ainu



Yezo Sika Deer





Kushiro Nature Conservation Office

TEL 0154-32-7500

NCO-KUSHIRO@env.go.jp



Cape Kirakotan



Hosooka Observatory



Kushiro-Shitsugen Norocco Train



Japanese Crane





TEL 011-299-1950

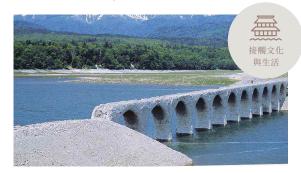
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Numa-no-Hara High Moor



Ohachidaira Observatory



Taushubetsu River Bridge



Japanese Pika





TEL 011-299-1950

REO-HOKKAIDO@env.go.jp



Funbe Falls



Mt. Horoshiri



The Process of Drying Kelp



Harbor seal





TEL 011-299-1950

MAIL REO-HOKKAIDO@env.go.jp



Lake Toya



Mt. Usuzan



Yamasen Steel Bridge



Black Woodpecker





Tohoku Regional Environment Office
TEL 022-722-2870

MAII

REO-TOHOKU@env.go.jp



Oirase Gorge



Mt. Hachimantai



Nyuto Onsen



Japanese Serow





Tohoku Regional Environment Office

TEL 022-722-2870





Goishi Coast



Flower fields of the Tanesashi Coast



Scenery of harvesting Wakame Seaweed (Kesennuma Oshima Island)



Band-rumped Storm-petrel





Tohoku Regional Environment Office

TEL 022-722-2870

MAIL REO-TOHOKU@env.go.jp



Lake Inawashiro



Mt. Bandai



Tsuchiyu Onsen



Bohemian Waxwing





TEL 048-600-0516
MAIL REO-KANTO@env.go.jp



Yudaki Falls



Mt. Nantai



Italian Embassy Villa Memorial Park



Japanese Macaque





TEL

048-600-0516 REO-KANTO@env.go.jp



Ozenuma Swamp



Mt. Kasagatake



Aizu-Numata road



Japanese Stoat





Shin-etsu Nature Conservation Office

TEL 026-231-6570

NCO-NAGANO@env.go.jp



Onuma-Ike Pond



Okushiga Valley Waterfalls



Manza Onsen



Spotted Nutcracker





Shin-etsu Nature Conservation Office

TEL 026-231-6570

MAIL NCO-NAGANO@env.go.jp



Naena-taki Falls



Mt. Hiuchi



Togakushi Shrine



Rock Ptarmigan





TEL 048-600-0516

MAIL REO-KANTO@env.go.jp



Nishizawa Gorge



Mt. Kumotori



Mitsumine-jinja Shrine



Spotted Nutcracker





TEL 048-600-0516

MAIL REO-KANTO@env.go.jp



Sakaiura Beach



Mt. Chibusa



Ogasawara Coffee



Green Sea Turtle





048-600-0516 REO-KANTO@env.go.jp



Lake Kawaguchi



Mt. Fuji



Hakone and Old Tokaido Highway Travel



Mount Fuji Thistle





Shin-etsu Nature Conservation Office

TEL 026-231-6570

MAIL NCO-NAGANO@env.go.jp



Kamikochi



Mt. Tateyama



Okuhida Onsengo Hot Springs



Rock Ptarmigan





Chubu Regional Environment Office

TEL 052-955-2135
MAIL REO-CHUBU@env.go.jp



Hyakuyojo-no-taki Falls



Japanese Beech Forest (Primeval Forest)



Shirayamahime-jinja Shrine



Japanese Stoat





TEL 048-600-0516

MAIL REO-KANTO@env.go.jp



Kita-Shoji Fall



Mt. Kitadake



Mt. Jizogatake



Rock Ptarmigan





Chubu Regional Environment Office

TEL 052-955-2135
MAIL REO-CHUBU@env.go.jp



Futamiura



Hamabo (Hibiscus hamabo)



Shinmei Jinja shrine



Loggerhead Turtle





TEL 06-6881-6500
MAIL REO-KINKI@env.go.jp



Hashigui-Iwa Rock



Osugidani



Shishiiwa (Lion Rock)



Coral Community





TEL 06-6881-6500
MAIL REO-KINKI@env.go.jp



Tottori Sand Dunes



Genbudo Cave



Kinosaki OnsenShrine



Hypselodris festiva





MAII

06-6881-6500 REO-KINKI@env.go.jp Chugoku-Shikoku Regional Environment Office

TEL 086-223-1577

1AIL REO-CHUSHIKOKU@env.go.jp

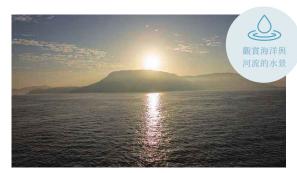
Shikoku Office

TEL 087-811-7240

MAIL MOE-SHIKOKU@env.go.jp

Kyushu Regional Environment Office

TEL MAIL



Mt. Yashima



Mt. Sekizen



Itsukushima-jinja Shrine of Miyajima



Alveopora japonica





Chugoku-Shikoku Regional Environment Office

TEL 086-223-1577

REO-CHUSHIKOKU@env.go.jp



Kuniga Coast



Kagamiganaru



Ogamiyama-jinja Shrine Okunomiya



Oki Salamander





Shikoku Office

TEL 087-811-7240

MOE-SHIKOKU@env.go.jp



Nametoko Gorge (Yukiwano-taki Falls)



Hoketsu Pass



Kongofukuji Temple



Colorful Underwater Scenery





TEL 096



Hamaguri-hama Swimming Beach



Kawachi Pass



Controlled Burns of the Fields of Mt. Onidake



Crosted Honey Buzzard





TEL 096-322-2412
MAIL REO-KYUSHU@env.go.jp



Ogase



Unzen Jigoku



Bell View Park of chapel with a view of church



Blue-and-white Flycatcher (Cyanoptila cyanomelana)





MAIL



Kikuchi Gorge



Kusasenrigahama Glassland



Akaushi (Japanese Brown Cattle)



Shijimiaeoides divinus





TEL



Shigetomi Beach



Mt. Karakuridake



Kurokami Buried Shrine Gate



Deer (Ebino Plateau)





MAII.



Nagata Beach



Shirataniunsui-kyo Ravine



Yumugi Onsen



Cervus nippon yakushimae







Oshima Strait



Kinsakubaru



Shochogama



Banded ground gecko







Cape Hedo



ASMUI Spiritual Hikes



Ungami of Shioya Bay



Okinawa Rail







Furuzamami Beach



Takatsukiyama Observatory



The Festival of Sea God in the Zamami Village



Green Sea Turtles







Mariyudu-no-Taki Falls



Yonehara



Tanadui Festival (Taketomijima Island)



Iriomote Cat

## National Parks of Japan ALL LINK

#### National Parks of Japan

https://www.env.go.jp/en/nature/nps/park/index.html \*English only



#### Visit! National Parks!

https://www.japan.travel/national-parks/zh-hant/



#### Project to Fully Enjoy National Parks

https://www.env.go.jp/en/nature/enjoy-project/index.html

\*English only



### Regional Environment Office

https://www.env.go.jp/en/nature/nps/park/office.html

\*English only



## Brochure "Passing Down the Great Nature of Japan's National Parks to the Future"

https://www.env.go.jp/nature/park/pamph3/index.html

\*English only



## Brochure "National Parks of Japan"

https://www.env.go.jp/nature/np/pamph4/index.html













## OTHERS

#### Japan National Parks Photo/Video Collection for Media Use

The Ministry of the Environment, Government of Japan offers a collection of photos and videos (website) for use in various PR media outlets to promote and increase understanding of Japan's national parks domestically and internationally. The Ministry will provide detailed information to access the website following confirmation of the application details such as media name and usage.Please submit applications to the National Park Visitor Use Promotion Office of the Ministry of the Environment using the method at the bottom at this webpage.

#### Request Submission Information (Request for both of the above)

National Park Visitor Use Promotion Office, Ministry of the Environment

koen\_prize@env.go.jp (Requests are only accepted by email)

#### Required items in the application email

- Company/organization name and job title of the requester
- Requester's name (full name)
- Daytime contact phone number on weekdays (JST)
- Media type (TV, newspaper, website, social media, display of a printed image, other, etc.)
- - \*In case of a website or social media, please include the URL.
  - \*In case of applying to display a printed image, please include the name and address of the venue where the image is to be displayed
- Distribution start and scheduled end date (In case of applying to use a collection of photos and videos, scheduled end date can be TBD.)
- Usage and purpose of photo(s)/video(s) to be used (How use of the photo(s)/video(s) will contribute to promoting the national parks of Japan, etc.)

Personal information in the application will be strictly managed and used solely for the application to use the collection of photos/videos and confirmation of the usage details. Unless otherwise stated in laws and regulations, personal information will not be disclosed to a third party without consent from the applicant.

Personal information management controller

National Park Visitor Use Promotion Office,

National Park Division, Nature Conservation Bureau, Ministry of the Environment

SASAKI Shinjiro, Director, National Park Visitor Use Promotion Office 1-2-2 Kasumigaseki, Chiyoda-ku, Tokyo 100-8975

\*See https://www.env.go.jp/johokokai/index.html for details on personal information protection by the Ministry of the Environment

<sup>\*</sup>It may take time to confirm and respond to your request. Please submit your application well in advance.

<sup>\*</sup>Please understand that applications may be declined following confirmation of the application details.