

# Activity of Picchio Wildlife Research Centre



# Outline of Picchio



- Offering eco-tours/environmental education programs in Karuizawa
- In order to conserve local resources, Picchio also carries out Asiatic Black Bear conservation/management, removes exotic species, and conducts research

# Profile of Picchio

- **Establishment: 1992**
- **Number of customers per year: 39,000 participants (individuals, groups)**
- **Regular/contract staff: 16persons (as of Oct. 2013)**
- **Bases: two places in Karuizawa town**
- **(Hoshino Resort, Prince Hotel Resort)**



# Eco-tour





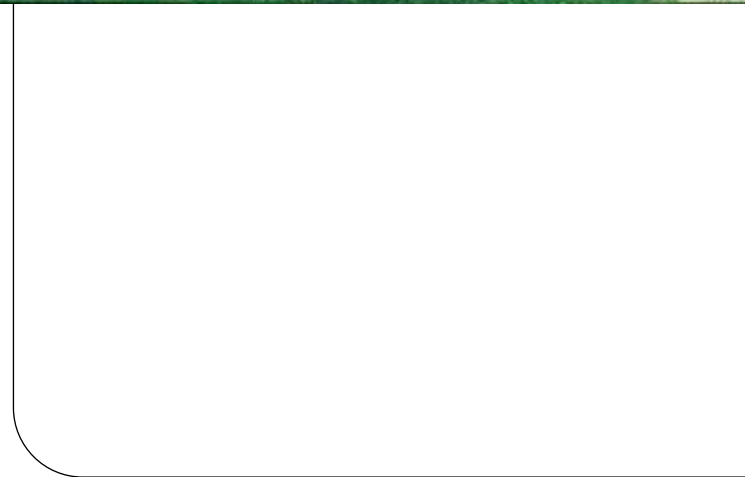
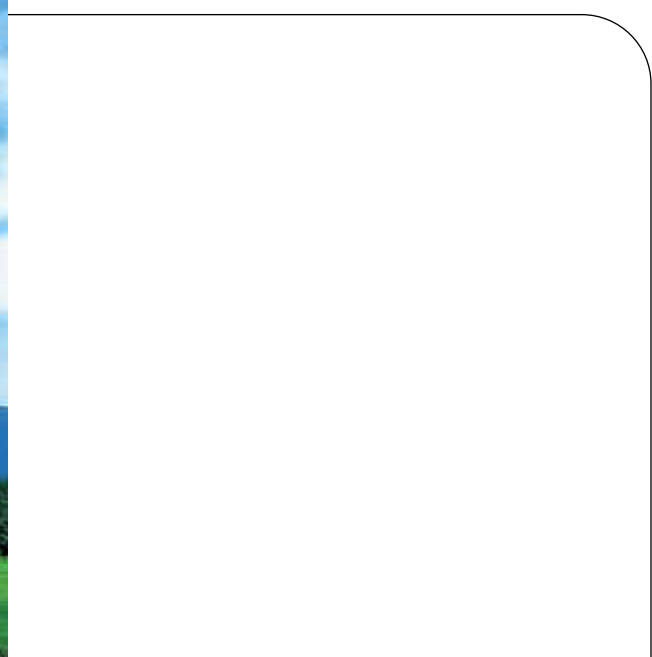
# Objective of Picchio

**Adding economic  
value to  
monotonous forests**

**There is no need to construct ski slopes and  
golf courses by investing enormous amount  
of funds if “a simple forest” can make a  
profit**









# What happened in Karuizawa

- Until 1995, we seldom hear about appearance of Asian Black Bear in Karuizawa town.
- From 1995, because of garbage left near by the hotel, many bears went into the town searching for garbage.



# Wildlife management projects



**Fixing communicator**



Location (checking whereabouts)



# The Result of our Bear management program



◆ injury accident

● Public garbage damages

■ crop damages

◆ Bears sighted

# In next 10 years

- Planning to change our forest into more interesting forest which more animals and birds can live.
- Planning to introduce new method of conservation.
- Raise salary of our staff
- Establish a regional system in Karuizawa that both wild animals and human beings can coexist.