

WG2: TOURISM AND ENVIRONMENTAL EDUCATION IN PROTECTED AREAS

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PRESENTERS



DISCUSSION OF WG2

- **24 presentations, 13 countries**
- **4 Break out sessions and sectors**

	National government	Local government	NGOs	Institutions	Private companies
• Management of Ecotourism	v	v		v	v
• Participation of Local Residents		v	v		v
• Environmental Education		v	v		v
• Visitor Management	v		v	v	v

Management of ecotourism

- Law and national/local government's strategy of ecotourism management in PAs
- Wildlife management and ecotourism in PAs by private company
- Collaborated ecotourism development with local community



PRESENTATIONS

Participation of Local Residents

- Linkage with local community in tourism product in rural area
- Local participation in ecotourism program
- Youth program in parks related to health recovery



PRESENTATIONS

Environmental education

- Education and interpretation in private and public sites
- Scientific and technical approach for environmental education
- International exchange education program for children



PRESENTATIONS

Visitor Management

- Interpretation system and role of visitor center
- Challenges of international visitor management
- Carrying capacity management in World Heritage



DISCUSSION

- How to **secure funding** for tourism management? (e.g. entrance fee)
- How to **involve local people** as certified nature guides? How to educate local people?
- How to **measure the effect** of environmental education?
- How to **control the number of visitors** within carrying capacity?



MESSAGE FROM WG2

Participants of WG2 commend;

- 1. Respect the role of PAs to conserve nature and cultural values and ensure that any tourism use is compatible with this role.**
- 2. Develop tourism strategies and business plans for PAs in collaboration with relevant rightsholders and stakeholders and in the context of national, provincial and local development plans.**
- 3. Seek to minimize the negative impacts and optimize the positive benefits of tourism in PAs.**
- 4. Plan and manage carefully for access to and within PAs.**

Continued...

MESSAGE FROM WG2

- 5. Promote the development and use of tourism industry guidelines, codes of conduct and charters to raise industry standards and compliance with environmental safeguards.**
- 6. Work with the tourism industry, relevant rightsholders and stakeholders to ensure that tourism benefits are appropriately distributed.**
- 7. Build cooperative partnerships within communities and among stakeholders and bestow pride in their region and identity.**
- 8. Support EE to develop authentic and creative tourism products/experiences.**

Continued...

MESSAGE FROM WG2

- 9. Utilize innovative use of Information Communication Technology to enhance tourism experiences and EE.**
- 10. Consider the quality of visitors' experiences in planning of PAs and monitor their responses with appropriate indicators.**
- 11. Invest in enhanced institutional and individual capacity to create client-focused and business-aware PA institutions, staff, rightholders and stakeholders.**
- 12. Ensure governments not lose sight of their obligations to adequately staff and fund PAs.**
- 13. Invest in collaborative research and development on environmentally sustainable and ethical tourism.**