

# Towards the IUCN World Parks Congress 2014

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The question is, how can we put protected areas to work to address today's and tomorrow's global challenges?

What we hope to achieve in 2014 is to place solutions on the table that will compel action in the decade that follows

-Julia Marton-Lefevre. IUCN Director General

Putting protected areas to work to address global challenges, 2012



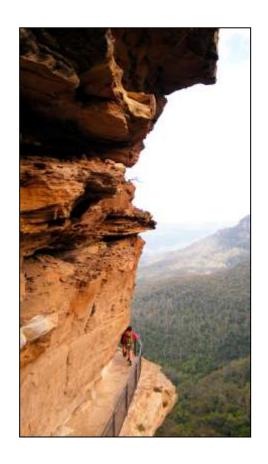


## IUCN World Parks Congress 2014 Parks, People, Planet: Inspiring Solutions



#### About the Congress

- Premier global event on parks and protected areas held every ten years.
- Sets the global agenda, direction and trends in contemporary protected area management for the following decade.
- 2003: Durban, South Africa, produced the Durban Action Plan adopted by the Convention on Biological Diversity (CBD)





#### What to Expect

- 3000+ delegates
- Over 160 nations
- Over 7 congress days
- Public Festival
- Public Exhibition
- Capacity Building
- Field Trips









#### Program areas

### Park: Biodiversity conservation

Strengthen policy and action commitments for the expansion, connectivity and better management of parks and protected areas to cover areas all important for biodiversity and ecosystem services.

Links to IUCN Programme:

Valuing and Conserving

Nature.

## People: Sustainable development

Foster the equitable governance of parks and protected areas to empower communities (including Indigenous communities) to become involved and to benefit.

Links to IUCN Programme:

Governance of Nature's

Use

### Planet: Nature based solutions

Explore and promote parks and protected areas as natural solutions to global challenges such as climate change, food and water security, health and green economy.

Links to IUCN Programme:

Solutions to global

challenges.



#### **Program Streams**

- 1. REACHING CONSERVATION GOALS
- 2. RESPONDING TO CLIMATE CHANGE
- 3. IMPROVING HEALTH AND WELL-BEING
- 4. SUPPORTING HUMAN LIFE
- 5. RECONCILING DEVELOPMENTAL CHALLENGES
- 6. ENHANCING THE DIVERSITY AND QUALITY OF GOVERNANCE
- 7. RESPECTING INDIGENOUS & TRADITIONAL KNOWLEDGE & CULTURE
- 8. INSPIRING A NEW GENERATION





#### **Cross Cutting Themes**

- -Marine
- –World Heritage
- –CapacityDevelopment
- –Social Compact





#### Key strategies

#### Collaborate and share knowledge and perspectives

Build understanding and knowledge of effective and equitable ecosystem and protected area management, positioning them as a strong-hold of the natural world.

#### Identify and integrate common goals and interests

Reach out and engage social and economic interests beyond protected area sector to develop practical solutions that yield results and benefits across sectors

#### Inspire and connect for enduring relationships

Engage new generations and inspire people to take action, change behaviour and influence others.

#### Lead on and debate new ideas and options

Facilitate and promote dialogue between the parks and various development sectors, including promoting innovative funding mechanisms for contributions by protected areas

#### Journey to Sydney

#### 2013

- Planning and research
- Website Launch
- Fundraising
- Programming
- Targeted promotion and stakeholder engagement
- Lead-up events APC 2013!
- Registrations open Nov 2013

#### 2014

- Social media campaign
- Lead-up events
- Media awareness campaign
- Registrations close
- World Parks Congress
   12-19 Nov 2014



### **Program Overview**

| Date       | Day            | Session  |
|------------|----------------|--|
| 10- 11 Nov | Tuesday        | Capacity Building                                  |
| 12 Nov     | Wednesday      | Capacity Building , Registration, Opening Ceremony |
| 13 Nov     | Thursday       | Plenary, Sub-Plenary x 3                           |
| 14 Nov     | Friday         | Sub-Plenary x 3, Breakout Sessions                 |
| 15 Nov     | Saturday       | Breakout Sessions                                  |
| 16 Nov     | Sunday         | Public Nature Festival                             |
| 17 Nov     | Monday         | Breakout Sessions                                  |
| 18 Nov     | Tuesday        | Sub-plenary x 3                                    |
| 19 Nov     | Wednesday      | Plenary, Closing Ceremony                          |
| 20-23 Nov  | Thurs – Sunday | Participant Field Trips                            |





#### Sustainable Event Management

- Reduce negative impacts eg supply chain choices, reuse, recycling, carbon offsets etc
- Sustainable Event
   Measurement System
   (SEMS) deliver to
   ISO:20121
- Enhance the legacy of 2014 IUCN WPC





#### The Sydney Promise

- What will be Sydney's Action Plan?
- What do we want to do/see <u>after</u> the Congress?
  - Solutions
  - Commitments
  - Partnerships
  - Action
  - Measurable improvement
  - New audiences, bigger reach
- How can we build our legacy now?





#### Where to from here?

- ✓ Linking Asia Parks Congress to IUCN WPC 2014
- ✓ Register to receive updates via the Congress website <u>www.worldparkscongress.org</u>
- ✓ Contribute to the development of the program streams via the Stream Leader network.
- ✓ Promote to your networks
- ✓ Register to attend
- ✓ Join the *WPC Sydney* Facebook page

#### More information

#### **Congress Website**

www.worldparkscongress.org

**IUCN Global Protected Areas Program** 

www.iucn.org/about/work/programmes/gpap home/

See you Sydney ...

