

ECO-FIRST PROGRAM

The Eco-First Program was launched by the Ministry of the Environment, Japan (MOE) in 2008, aimed at enhancing efforts by the business sector to tackle environmental challenges.

Under this program, companies certified to be leading in their environmental activities by the MOE are entitled to use the official Eco-First logo mark.

Through this program, the MOE helps private companies contribute to achieve SDGs goals, while promoting public private partnership.



THE OFFICIAL ECO-FIRST LOGO



COMMITMENT SHEET

CERTIFICATION REQUIREMENT

In order to be certified, companies are required to make voluntary commitments to achieve environmental goals to the Minister of the Environment. Those commitments need to include

- 1) One or more targets in the following fields (a)-(h), which need to be recognized as innovative, original, and/or having A spill over effect.
- 2) Adequate and proper targets in three or more fields in the following fields (a)-(h).
 - (a) CO2 emission reduction
 - (b) 3R (reduce, reuse, recycle)
 - (c) Reducing negative impact on water, air or soil
 - (d) Proper chemical management and risk communication
 - (e) Biodiversity, nature conservation
 - (f) Environmental education
 - (g) Green finance
 - (h) Other environmental conservation



EXTERIOR WALL DISPLAY



ENTRANCE DISPLAY

PRODUCT



POSTER



PIN BADGE

ADVERTISEMENT



CATALOG



DIGITAL SIGNAGE



BUSINESS CARD

THE OFFICIAL ECO-FIRST LOGO APPLICATIONS

ECO-FIRST PROGRAM MEMBERS

BIC CAMERA INC.
UNY Co., Ltd.
Kirin Company, Limited
LION CORPORATION
LIXIL Corporation
Sekisui House, Ltd.
NISSAN MOTOR CO., LTD.
THE SHIGA BANK, LTD.
NEC Personal Computers, Ltd.
REMATEC Holdings Corporation
SANYO SYOJI CO., LTD.
Sumitomo Chemical Co., Ltd.
Sompo Japan Nipponkoa Holdings, Inc.
ALL NIPPON AIRWAYS CO., LTD.
Daikin Industries, Ltd.
TAKEEI CORPORATION
DENTSU INC.
Tokio Marine & Nichido Fire Insurance Co., Ltd.
Sumitomo Rubber Industries, Ltd.
Shiseido Company, Limited
Noritz Corporation
NIHON MICHELIN TIRE CO., LTD.
Japan Airlines Co., Ltd.
Kawashima Selkon Textiles Co., Ltd.
KUBOTA Corporation
Kumagai Gumi Co., Ltd.
TODA CORPORATION
Nippon Rent-A-Car Service, Inc.
Watami Co., Ltd.
HONGO TSUJI TAX & CONSULTING
Fujitsu Limited
ICHIJO CO.,LTD.
FP Corporation
Super Hotel Co., Ltd.
Bridgestone Corporation
Recruit Co., Ltd.
TAISEI Corporation
BROTHER INDUSTRIES, LTD.
Asia Air Survey Co., Ltd.
NISHIMATSU CONSTRUCTION CO.,LTD.
ASKUL Corporation
SHIMIZU CORPORATION
DAIWA HOUSE INDUSTRY CO., LTD
TOYO RICE CORPORATION
The Hachijuni Bank, Ltd.