

**STAY SUSTAINABLE !**



**FRUTA FRUTA**

FRUTA FRUTA, founded in 2002, is Japan's pioneer and leading Açaí company. Guided by the philosophy of *"Living in harmony with nature,"* we support agroforestry—farming that creates forests—to help build a sustainable society where the economy and the environment coexist.





We import Amazonian fruits grown through agroforestry and supply them to manufacturers and food service chains. We also offer our own products under the motto *“Natural, Fresh, Delicious, and Authentic.”*





## Our partner

Cooperativa Agrícola Mista De Tomé-Açu (CAMTA), is a cooperative established in Tomé-Açu, a Japanese immigrant settlement in state of Pará, northern Brazil.

Its members mainly grow

*agroforestry*, which are processed and sold both in Brazil and abroad.



森をつくる農業

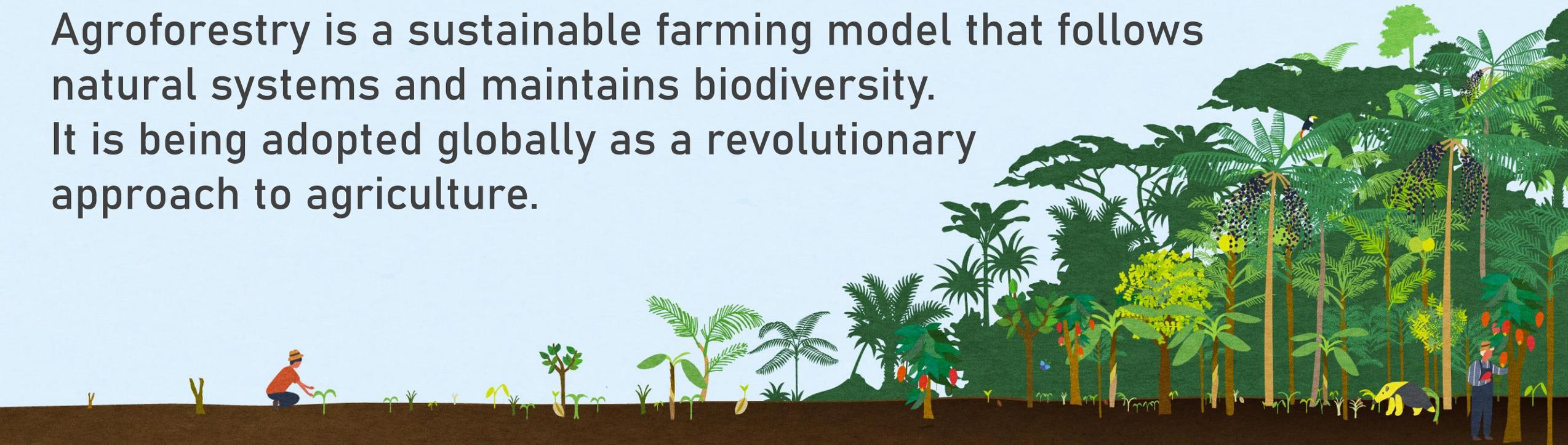
# Agroforestry

Agriculture

Forestry

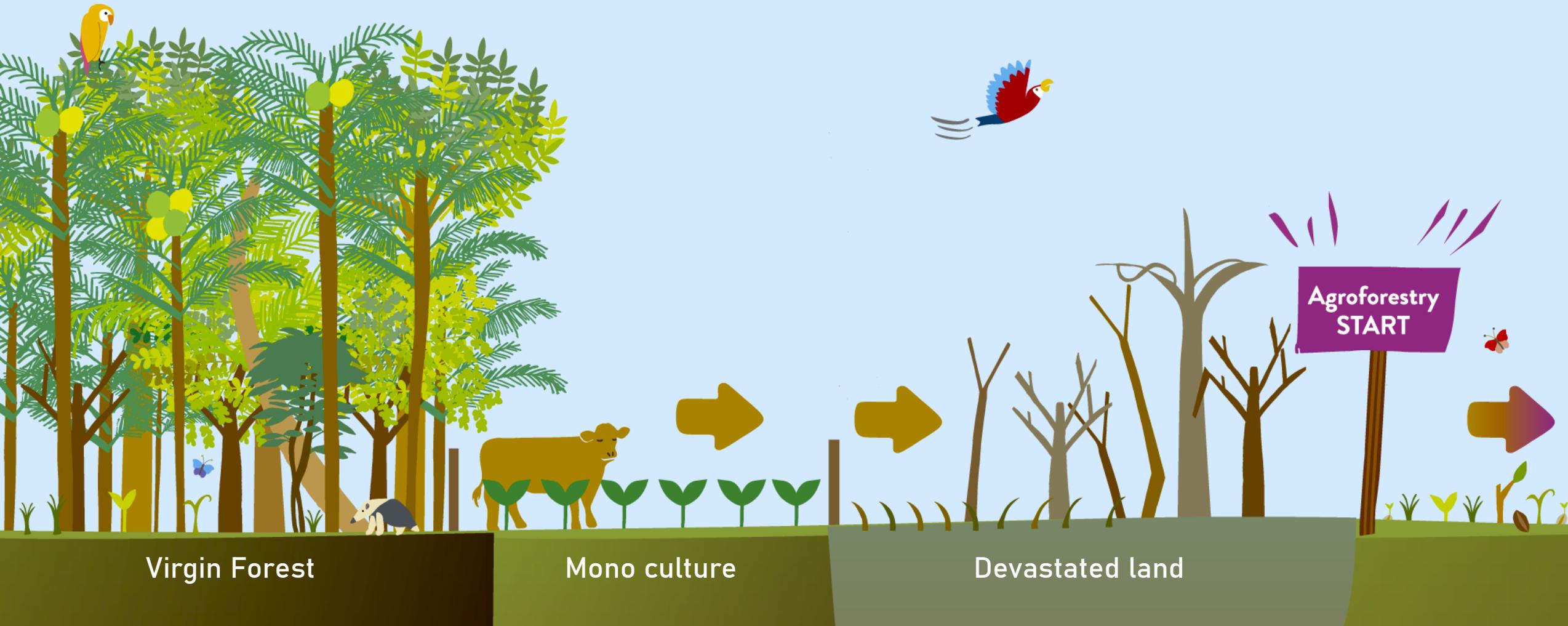
Around the world, the Regenerated Farming is gaining attention as people pursue sustainable agriculture.

*“Agriculture that creates forests”* is the essence of agroforestry. Agroforestry is a sustainable farming model that follows natural systems and maintains biodiversity. It is being adopted globally as a revolutionary approach to agriculture.



# 1 Conventional Agriculture

Chop down the forests to make farmland to grow monocrops.



## 2 Agroforestry

Growing crops at different heights, following the forest's natural systems. Planting diverse species together enriches farmland biodiversity, prevents disease, and supports sustainable agriculture.



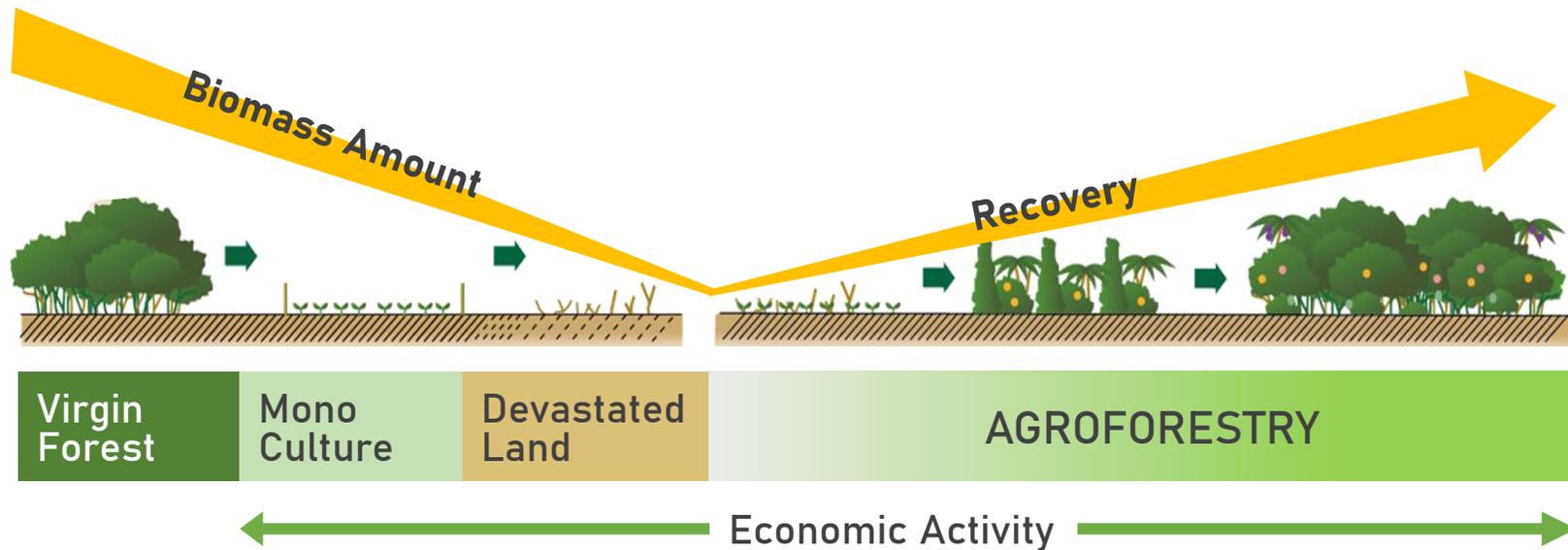
### 3. Contribution to Environment and Society

Agroforestry products promote healthier diets and forest regeneration. It is a sustainable system where nature and economic activity coexist in harmony.



# Benefits of agroforestry

Agroforestry absorbs CO<sub>2</sub> as crops grow, helping reduce greenhouse gases. FRUTA FRUTA visualizes this effect on product packages, showing the “CO<sub>2</sub> reduction amount.”

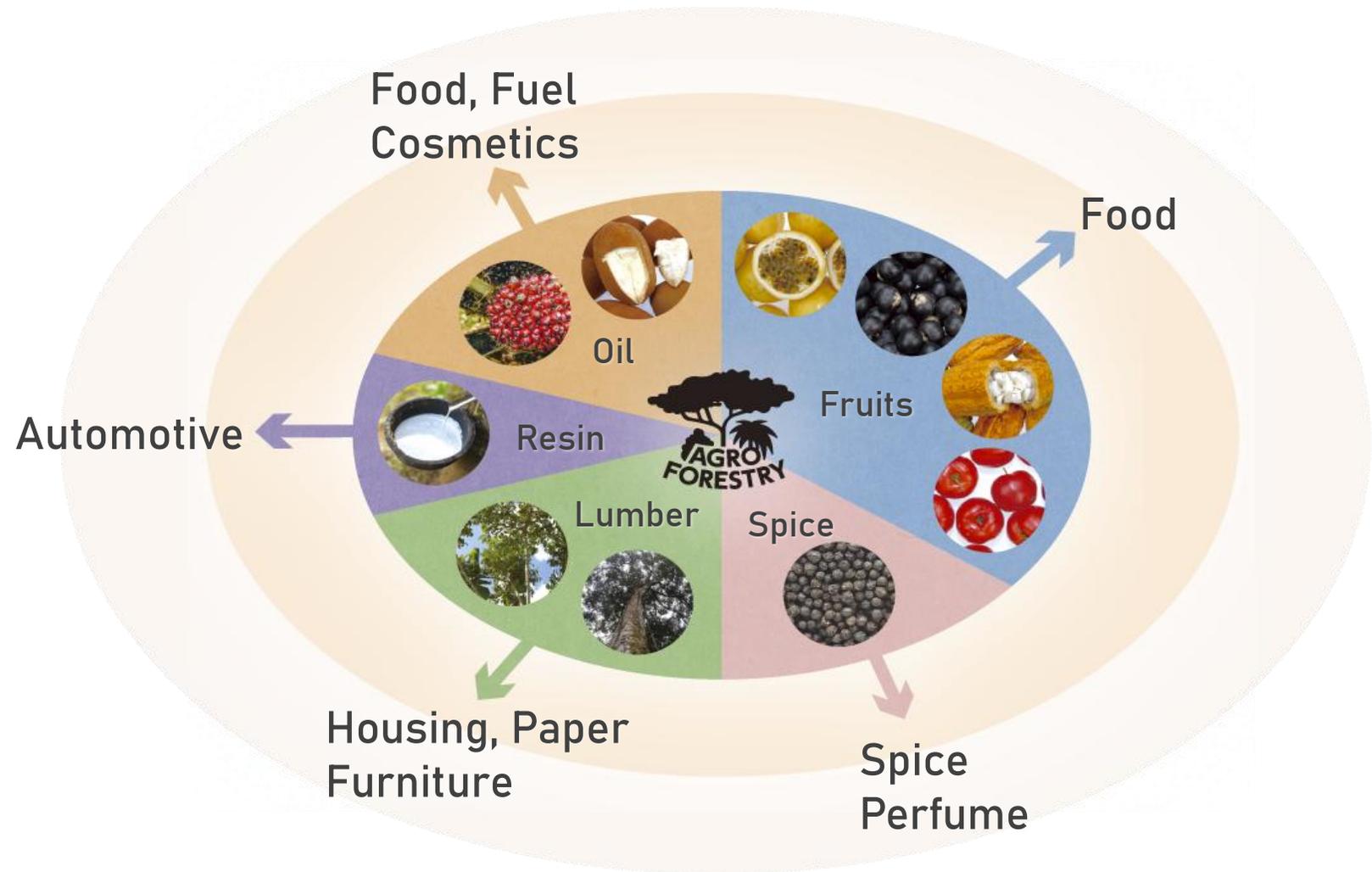


CO<sub>2</sub> reduction based on agroforestry ingredients



# Agroforestry connecting to diverse industries

At Tomé-açu, around 70 different crops are cultivated across the region. These raw materials can be used in various industries, including food, fuel, cosmetics, automotive, housing, and paper.



# SCOPE 3 Neo

Sustainable Matching Platform

FRUTA FRUTA has launched a service to support the development of agroforestry by promoting the sale of its ingredients. This service is called SCOPE 3 Neo. SCOPE 3 Neo is a new solution that helps companies with green procurement to reduce their Scope 3 emissions.



Amount of contribution to CO2 reduction

CO2  
↓ ↓ ↓  
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SCOPE 3 Neo is a platform that connects suppliers practicing agroforestry with manufacturers. It enables trading linked to the “CO<sub>2</sub> reduction” based on the weight of the ingredients.



# Benefits of SCOPE 3 Neo

## Supplier

- CO<sub>2</sub> reduction linked to products
- Creating value through sustainable raw materials



Motivation increases as their efforts are socially and financially recognized



## Manufacturers

- Easily access sustainable materials
- Receive a CO<sub>2</sub> reduction certificate for each transaction
- Reduce Scope 3 emissions through CO<sub>2</sub> reduction credits



# A new approach to sourcing: starting from Scope 3

Solving climate change requires Scope 3 reductions that go beyond corporate boundaries. SCOPE 3 Neo visualizes the environmental impact across the entire supply chain, based on international standards and verified public data. It goes beyond net zero, aiming for net negative impact.

