Teruaki Masumoto
Executive Committee, WBCSD

G8 Environment Ministers Meeting

Dialogue with Stakeholders

May 24, 2008 - Kobe, Japan

World Business Council for
Sustainable Development

WBCSD Copenhagen Road Map

Content

Business-led/driven
- Technology Development
- Technology Transfer/Cooperation
- Carbon Markets/Financing
- Sectoral Approaches

"Joint"
- Energy Efficiency

Government-led/driven
- Adaptation
- Land Use Change & Forestry
- Consumer Behavior

UNFCCC

Supporting Policy Processes
- G8
- G20 Gleneagles Dialogue
- MEM

Post 2012 Framework

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Technology transfer

- Technology cooperation is needed, not just technology transfer.

- Most technologies are owned by the private sector: development, deployment and transfer happens every day in companies.

- A competitive business-to-business framework for transactions can encourage technology cooperation with developing countries.

- To develop and deploy the necessary technologies, we need to have robust and integrated policies that:
  - Create predictable future demand for new technologies and reward innovation
  - Focus across all of the sectors and along the full technology path

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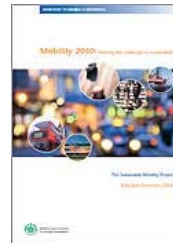# Sectoral approaches

- Our Sector Projects:
  - Addressing sustainability in the fields of <u>Cement</u>, <u>Electricity Utilities</u>, <u>Mobility</u>, <u>Forest Products Industry</u> and <u>Buildings,</u> with the vison for tommorrow's society
  - More than a decade work on :
    - Facts & trends of technological development
    - Agenda for concerted action
    - Possible policies & measures that enhance these technological developments
- Further work on interpretation of findings into the language which constitutes the future international frameworks
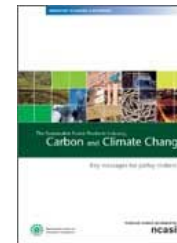
The Cement Sustainability Initiative

Powering a Sustainable Future

Mobility 2030

The Sustainable Forest Products Industry

Energy Efficiency in Buildings

World Business Council for Sustainable Development:

G8 Environment Ministers Meeting "Dialogue with Stakeholders"
Kobe, May 24, 2008

Business Input to the Gleneagles Dialogue: The Outcome

- A comprehensive CEO Statement of recommendations on the post 2012 international framework

- Endorsements currently being invited from an estimated 150 CEOs from diverse geographic locations and business sectors to create a bold statement

- Contains clear ideas on long term and intermediate milestones

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