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**Ministerial Conference on Environment
and Development
in Asia and the Pacific
2005**

Main Theme, Format



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Background on MCED

- The Ministerial Conference on Environment and Development (MCED) in Asia and the Pacific is being held every 5 years since 1985.
- MCED serves as a Forum for:
 - Assessment of the State of the Environment;
 - Formulation of Policy and Strategic Response to imperatives posed by important Global Forums;
 - Synthesis of Regional Perspectives;
 - Formulations of Priorities and forward-looking Agendas.

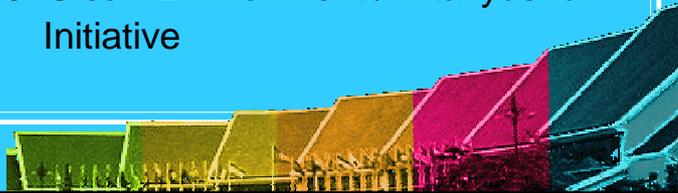




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Previous MCEDs

- MCED 1985: Asian Action Plan for Human Environment
- MCED 1990: Regional Strategy for ESSD
Input for '92 Rio Earth Summit
- MCED 1995: Toward a Sustainable Model for Asia and the Pacific
- MCED 2000: Clean Environment / Kitakyushu Initiative



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The 5th MCED 2005

- 24-29 March, Seoul, Republic of Korea
- Forum of ENV & *Development*: not only of Environment: **should aim to integrate Environment & Economy**
- Basis for action:
 - Increasing Pressure on **Environmental Sustainability** from **Economic Growth**





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Background for the 5th MCED

- Asia-Pacific: Fastest Growing Region
Increasing Production & Consumption
- Economic GROWTH:
 - Basis for achieving MDG, WSSD
 - Source of Serious Threat to Environmental Sustainability in Asia & Pacific Region
- Challenge: How to improve Environmental Sustainability of Economic Growth?



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Main Theme of the 5th MCED

- “Achieving Environmentally Sustainable Economic Growth”
 - How to improve Environmental Sustainability of Economic Growth?
 - How to promote effective Environmental Governance & Performance?
 - How to harness Environment as Growth Driver & Business Opportunity?



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MCED 2005 – Paradigm Shift

- From “Growth First and Clean Up later”
 - to a new paradigm of “**Green Growth**” (leapfrog)
- Environment: from extra cost/constraint to economy
 - to Business Opportunity / Driver of Economic Growth
 - Integration of Environment & Economy/
Mutually Reinforcing Interaction
- Introduce **Demand-side Management: Consumption Pattern** (licensing purchase of car, Railroad VS Highway, energy/water efficiency VS Power plants/dams etc.)



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Issues for Discussion

- Environmental Sustainability:
 - Clean Production, Consumption Pattern
 - Eco-efficiency, Internalization of Env. Cost
- Environmental Performance:
 - Effective Regulation, Economic Instrument,
- Linkage of Environment and Economy:
 - Infra Investment, Market, EST, Industry





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MCED 2005 – Conference Format

- **Senior Officials Segment: 24-26 March 2005** : Drafting of Ministerial Declaration
- **Ministerial Segment: 27-29 March 2005**
 - Country statements/ Adoption of Declaration
- Roundtable: 1 each for SOM & Ministerial Experts of Major Groups & Delegates



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Round Table I: Environmental Sustainability

- Reducing Environmental Pressure from Economic Growth/increasing Production & Consp.
 - Clean Production
 - Sustainable Consumption Pattern: linkage with Cultural Values and Traditional Life-style.
 - Stronger Role of NGO/civil Society
- Internalizing Env. Cost: Economic Instrument, Eco-Efficiency, Indicator Development: ESI, ERI



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Roundtable Discussion II

- **Focus: Env. as new Business Opportunity & Driver of Growth, not as burden or cost**
 - Mutually reinforcing relationship between economic growth and the environment:
 - Increasing Demand for Clean Env/Quality of Life; Emerging market for Environment Goods & Services
 - Role of market and private sector in promoting clean growth
 - Issues: Environment Infrastructure Investment, Financing Environment Market/ Industry/ Technology



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Private Sector Forum: Corporate Responsibility for Environmental Performance

- **Objective: to enable the private sector in Asia and the Pacific to voice their commitment to increased responsibility for environmental performance in the region and globally.**
- **Organizers: ESCAP, ADB, Korea Business Council on Sustainable Development (KBCSD)**
- **Expected Outcome: Input to the Ministerial Declaration on corporate responsibility for environmental performance.**



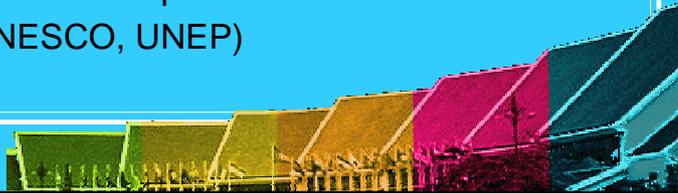


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MCED 2005 – Side Events

Associated Side Events

- Civil Society Forum (UNEP/ADB)
- Multi-stakeholder forum (APFED)
- Science Symposium (IGBP, APN, others)
- Launching of the Decade on Education for Sustainable Development (UNU, UNESCO, UNEP)



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MCED 2005 – Proposed outcomes

- Ministerial Declaration on “Green Growth”
- Implementation plan for Sustainable Economic Growth :
- Expected Follow-up Initiatives & Projects:
 - Promotion of New “Green Growth” Paradigm
Env as business opportunity, eco-efficiency, eco-tax reform,
 - Consumption Pattern: linking with Asian Culture & Traditional Life Style(‘99,UN Meeting, Korea)





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Thank You.

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