The Present Condition of CheongGye-Cheon Restoration

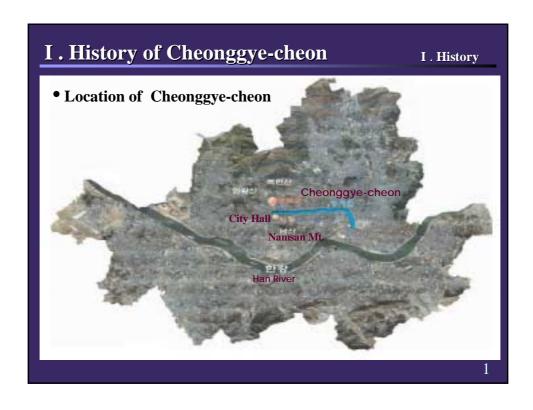
CHIN, Yang Kyo
CA Landscape Design Co., Ltd.

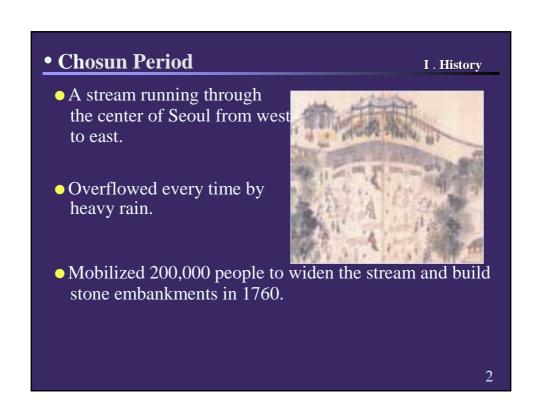


Seoul Metropolitan Government

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- . Necessity of Restoration
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- . Cheonggye-cheon 2005





• Early 20 century

I . History



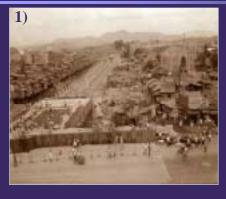


- 1) An integral part of the common people's lives.
- 2) Homeless's shelter gathered along its banks.

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• After Liberation from Japan

I . History



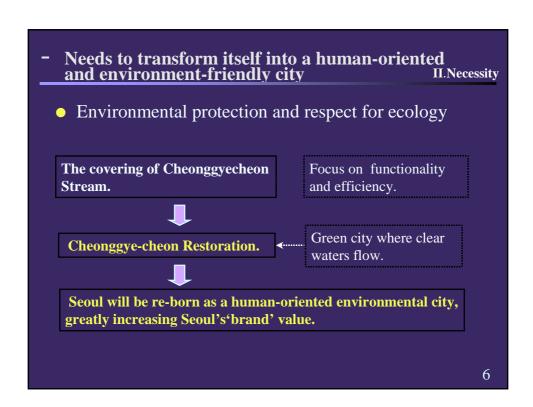


- 1) It took 20 years to complete covering the stream.
- 2) Construction of Cheonggye Elevated Highway started in 1967 and was completed in 1976.

II. Necessity of Restoration

II.Necessity

- Needs to transform itself into a humanoriented and environment-friendly city.
- Recover its 600-year history and create cultural spaces.
- The safety of citizens to be threatened.
- Balanced regional development by revitalizing neglected city centers.









Recovers these artifacts of historic heritage.

Explores its cultural resources.



A cultural city for all citizens to share and enjoy.

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- Balanced regional development

II.Necessity

The neighboring areas to be revitalized



To realize their growth potential



Attracting important industries such as international financing, the cultural industry, and the fashion and tourism industry

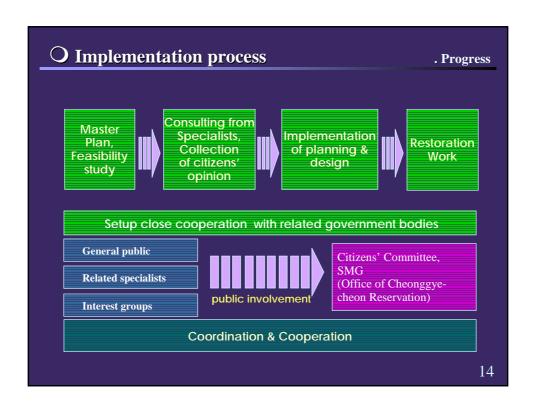


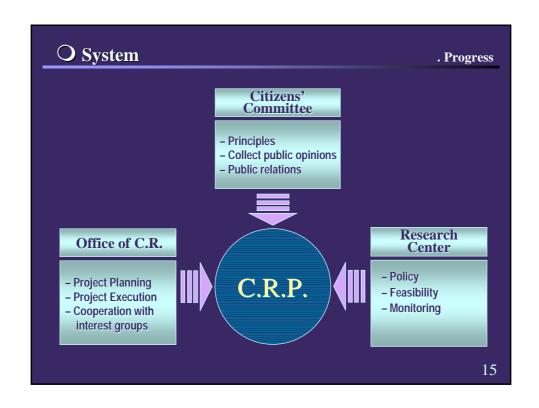
An international center of finance and business in Northeast Asia

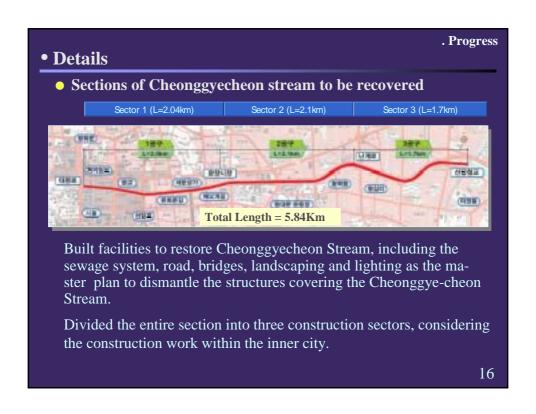
III . Progress in the Restoration Effort

. Progress

- Implementation process
- System
- Details
- Budget
- Time schedule







• Dismantling the structures

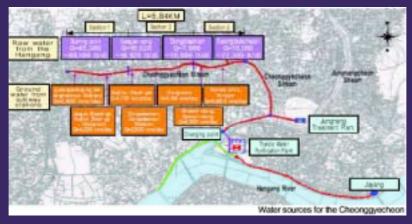




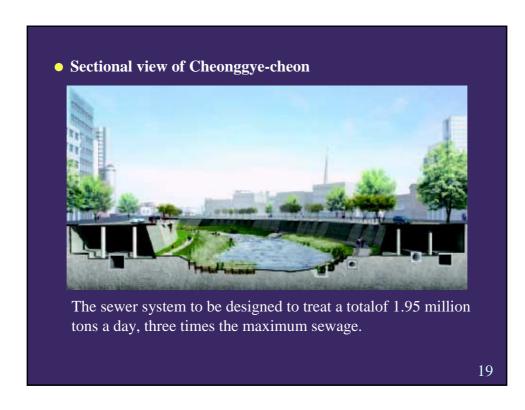
Used diamond wire saws and wheel saws, the most advanced technologies available in order to minimize noise, dust and other pollutions generated from dismantling.

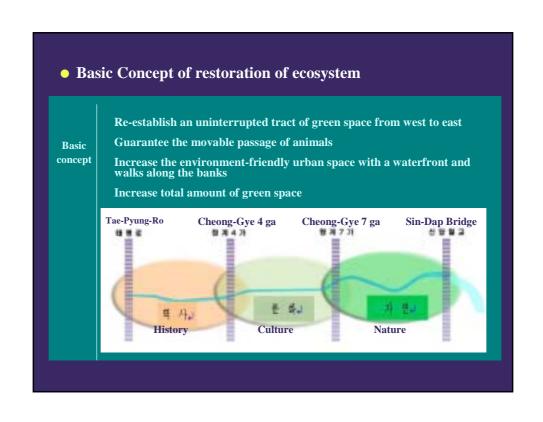
17

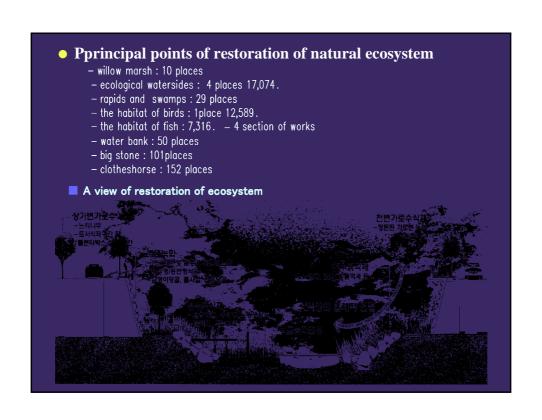
• Water sources for the Cheonggyecheon



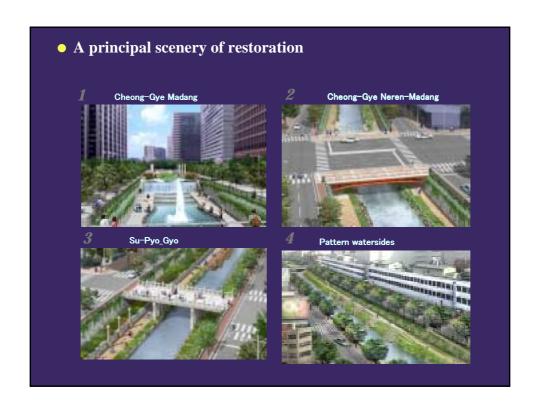
- The water for Cheonggyecheon to be supplied at four locations.(120,000 tons/day)
- The average water depth: 40.



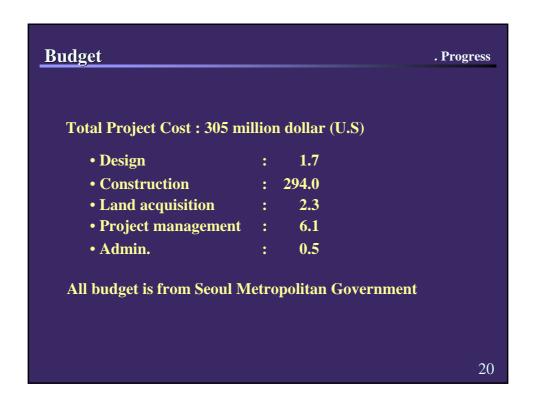


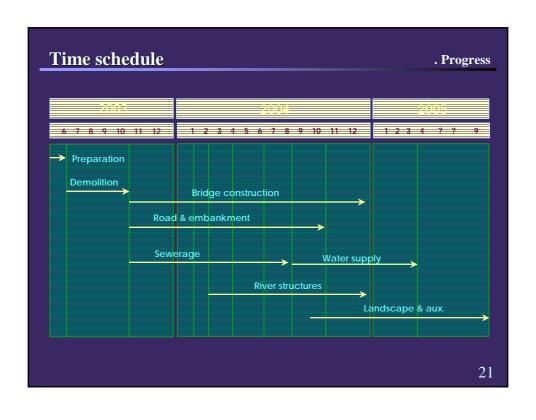












. Measures

. Measures for transportation and merchants

• Measures for transportation





- Measures for motorists using Cheonggye Elevated Highway
 - Eencouraged the car owners to leave cars at home one out of every 7 days.
 - Expanded the variable lane system and designated the selected lanes for motorists.
 - Encouraged detours for motorists entering the center of Seoul.

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. Measures

- Increased the transportation capacity of buses and subways to encourage citizens to use public transportation instead of their own cars
 - Increased the transportation capacity of the subway.
 - Designated bus-only lanes.
 - Designated Shuttle bus service.
- Control of downtown area traffic
 - Continue to crackdown on illegal parking.
 - Raised downtown parking fee and staged a new PR campaign on public transportation.

. Measures for transportation and merchants

- Measures for transportation
- Measures for merchants

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. Measures

• Traffic measures for visitors to Cheonggyecheon stores

- Opened two lanes on each side of the Cheonggyecheon to freight vehicles and designated road space for loading and unloading.
- Allotted parking spaces for Cheonggyecheon store customers in the Dongdaemun Stadium Parking lot.

• Measures for citizens visiting Cheonggyecheon

- Revised existing bus routes.
- Offered free shuttle bus service.

• Measures for neighboring merchants

. Measures



- To collect opinions of merchants on the impact of business
 - Held public hearings and presentation sessions for each commercial block.
 - It helped to organize the Cheonggyecheon Residents and Merchants Council and the Merchants Association.
 - The most advanced engineering technology was employed to minimize noise and dust.

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. Measures

• To further stimulate business activity in the district

- Reduced the parking fees.
- Promoting Cheonggyecheon stores by various means including advertising on electronic billboards on the streets, newspapers, hanging banners, and PR leaflets.
- Giving priority to Cheonggyecheon stores when procuring supplies for Seoul Metropolitan Government and local district governments.

• Providing financial support and subsidies to merchants

- Provided low-interest loans to small business operators suffering poor sales during the project.
- Provided grants for the remodeling of existing markets, covering 80% of the costs for improving the business environment.

. Measures

Measures for leaving

The city government is planning to create a special business section for businesses that intend to leave Cheonggyecheon to ensure that the nationwide business network continues to function in an uninterrupted manner.

- Various measures so that the neighborhood of Cheonggyecheon can be developed in systematic and efficient way in the long term
 - Formulated plans to develop downtown and unit sections.
 - The downtown redevelopment project for the neighborhood.

