

Ministry of the Environment, Japan
Guidelines for Using Japan Environment and Children's Study (JECS) Logo

March 9, 2015

(Purpose)

Article 1 These guidelines are designed for the proper use of the Japan Environment and Children's Study (JECS) Logo of the Ministry of the Environment.

(Definition)

Article 2 Logo specifications are provided in the Attached Sheet 1.

(Administration)

Article 3 Administration of the logo will be conducted by the Environmental Risk Assessment Office, Environmental Health Department, Ministry of the Environment (hereinafter referred to as Environmental Risk Assessment Office).

(General Conditions)

Article 4 The use of the logo must comply with the following items and be used appropriately.

- (1) The logo must be cautiously used so as not to offend the dignity of JECS.
- (2) If any inappropriate use is found, you shall immediately cease using the logo and follow the directions issued by the Environmental Risk Assessment Office. The Environmental Risk Assessment Office assumes no responsibility whatsoever for any prejudice caused by such directions.
- (3) Never change the design, colour, or proportion of the logo.
- (4) The logo cannot be used for commercial purposes through the sales of goods bearing the logo.

(Use)

Article 5 The use of the logo is granted to those working on JECS at the Ministry of the Environment, National Institute for Environment Studies, National Center for Child Health and Development, and Regional Centers (hereinafter referred to as JECS affiliated agencies) in the course of JECS related activities.

2. The use of the logo by any entities that are not any of the entities described in the previous section is granted only in the following cases.
 - (1) For the main purpose of publicizing JECS or introducing the entity as an affiliated agency. (However, the use for commercial purposes is prohibited.)
 - (2) For the purpose of introducing JECS activities on websites.
 - (3) For the purpose of hosting an event by any entity that is not a JECS affiliated agency, which is sponsored, co-sponsored, supported, supervised, recommended, or involved in any other way by JECS affiliated agencies, and using the name of the concerned agency with their authorization.
 - (4) For the purpose of using goods that have been produced by JECS affiliated agencies and received from the concerned agency as a gift.
3. To use the logo under circumstances of items (1) and (2) in the previous paragraph, the Application Form for the Use of JECS Logo (Attached Sheet 2) should be submitted to the Director of Environmental Risk Assessment Office ten business days (excluding weekends and holidays) prior to use and obtain permission.

4. In the case of any changes from the already submitted information after obtaining permission as mentioned in the previous paragraph, the concerned applicant must not use the logo until it submits the Request for the Change in the Use of JECS Logo (Attached Sheet 3) to the Director of Environmental Risk Assessment Office and obtains permission.
5. Any entity to use the logo for the case of either items (1) and (2) in Paragraph 2 must submit the Report on the Use of the Logo (Attached Sheet 4) to the Director of Environmental Risk Assessment Office by the end of each fiscal year. Also, if the concerned entity wishes to continue to use the logo in the following fiscal year, it must write the annual plan for the usage of logo within the Report on the Use of Logo and obtain permission from the Director of Environmental Risk Assessment Office.

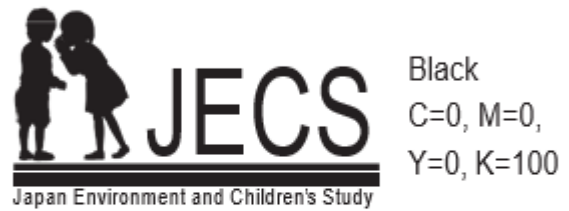
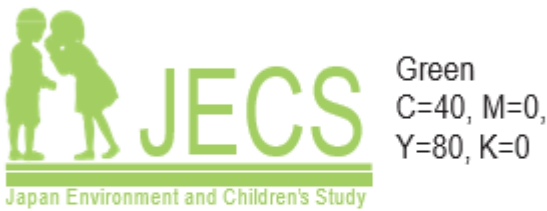
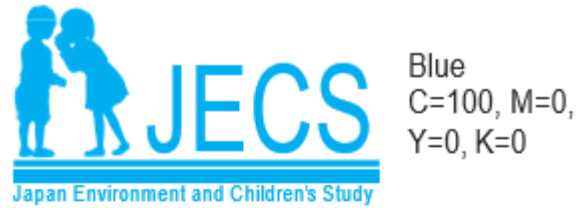
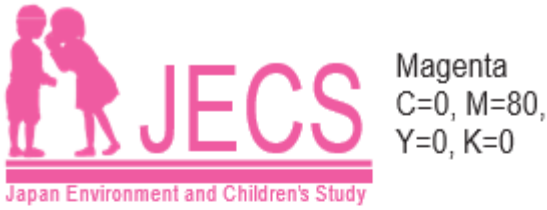
Supplementary Conditions

1. These General Conditions shall be effective from April 1, 2015.

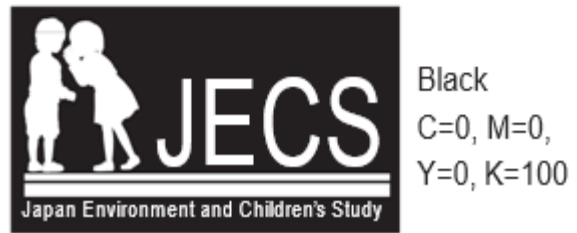
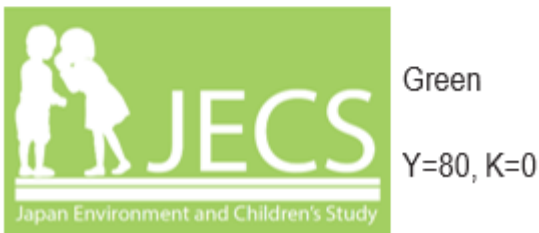
(Attached Sheet 1)

Specifications for JECS English Logo.

Color: JECS logo shall be used in any of the following four colors.



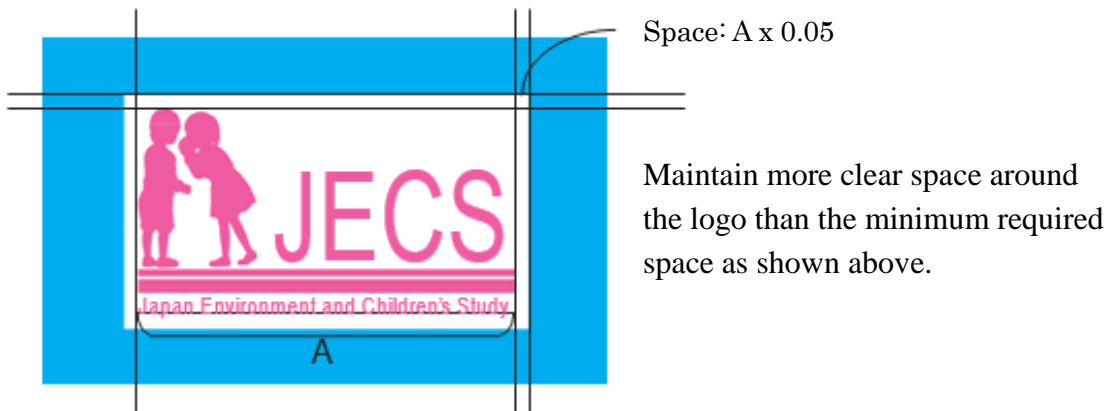
反転する場合



Usage of white background:

The logo should appear on a white background to ensure clear visibility in terms of the color or design of the background. Allow spacing on all sides of the logo as shown below or more.

The white background should be in the shape of a quadrangle so as not to interfere with the shape of the logo.



(Attached Sheet 2)

_____, _____, _____
(Month) (Date) (Year)

Ministry of the Environment
Application Form for the Use of JECS Logo

Director of Environmental Risk Assessment Office,
Environmental Health Department,
Ministry of the Environment

I hereby apply to use the Japan Environment and Children's Study (JECS) logo and pledge to comply with the Guidelines for the Use of the JECS Logo.

1. Applicant
 - (1) Address:
 - (2) Organization:
 - (3) Representative's Name:
2. Purpose of Use
3. Method of Use (Attach image or any other documents that shows the specific method of usage)
4. Use Period
5. Contact
 - (1) Telephone/Fax Number:
 - (2) Email address:
 - (3) URL (in the event of using the logo on website):
 - (4) Person in Charge:

(Attached Sheet 3)

_____, _____.
(Month) (Date) (Year)

Ministry of the Environment
Request for the Change in the Use of JECS Logo

Director of Environmental Risk Assessment Office,
Environmental Health Department,
Ministry of the Environment

I hereby request to change the information approved in the Application Form for the Use of the JECS Logo dated _____ (MMDDYY) and pledge to comply with the Guidelines for the Use of the JECS Logo.

1. Applicant

- (1) Address:
- (2) Organization:
- (3) Representative's Name:

2. Changes (Circle the relevant items)

Date:

- (1) Applicant
- (2) Purpose of Use
- (3) Method of Use
- (4) Use Period
- (5) Other ()

3. Details of the Change

<Information before Change>

<Information after Change>

(Attached Sheet 4)

_____, _____, _____
(Month) (Date) (Year)

Ministry of the Environment
Report on the Use of JECS Logo

Director of Environmental Risk Assessment Office,
Environmental Health Department,
Ministry of the Environment

Applicant:
Address:
Organization:
Representative's Name:

I hereby report the use of JECS Logo during fiscal _____ in accordance with the Guidelines for the Use of the JECS Logo.

[Usage Report]

1. Purpose of Use
2. Method of Use (media) *Attach printed materials/ images that bear the logo
3. Use Period _____ (MMDDYY) ~ _____ (MMDDYY)

[Annual Plan for the Usage of Logo] (Case of using in the following fiscal year)

I hereby request to continue to use the Japan Environment and Children's Study (JECS) logo during the following period.

1. Method of Use (media) * If there are any changes, attach materials/images that bear the logo. If there is no change, note so.
2. Use Period *Up to the end of March in the following year. Renewal is available by submitting the annual plan for the usage again. _____ (MMDDYY) ~ _____ (MMDDYY)