



Goals and Principles

By signing the countdown 2010 declaration, an organization becomes a partner of countdown 2010.

Partnership is open to organizations from all sectors and levels that can demonstrate their commitment to the 2010 Biodiversity target.

Overarching goal:

That all governments and members of civil society, at every level, have taken the necessary actions to halt or significantly reduce the loss of biodiversity by 2010.

Principles:

- Science based: all Countdown 2010 work will be underpinned by sound science and/or relevant practical conservation experience and will be carried out to the highest possible standard.
- Transparency: Countdown 2010 is committed to the principle of transparency in process and decision making. It will ensure public access to information, while respecting individual privacy and institutional confidentiality, as appropriate.
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- Autonomy: Countdown 2010 is an independent alliance. It is governed by the will of its partners through the institutional mechanisms in place (Advisory Board and Partners' Assembly).

Objectives:

- Encourage and support the full implementation of all the existing binding international commitments and necessary actions to save biodiversity;
- Demonstrate clearly what progress countries are making in meeting the 2010 biodiversity target;
- Gain maximum public attention for the challenge of saving biodiversity by 2010.

Countdown 2010 Declaration

Biodiversity -the web of life on earth -is essential to the quality of human well-Being, and it is a crucial element in sustaining the social, economic and spiritual dimension of all societies worldwide.

Yet, Biodiversity continues to decline. Political commitments have been made to stop this trend by 2010. Further steps need to be taken to honor this commitment and to translate it into action.

Countdown 2010 Secretariat
c/o IUCN - The World Conservation Union
64 Boulevard Louis Schmidt
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Tel +32 2 739 0320
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www.countdown2010.net

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We the undersigned will take every practical opportunity to:

Support the commitments to halt or significantly reduce the current rate of biodiversity loss by 2010, made by:

- World Environment Ministers in the Hague Ministerial Declaration of the Conference of Parties to the Convention on Biological Diversity in the Netherlands 2002;
- World Heads of State in the Plan of Implementation at the United Nations World Summit on Sustainable Development in Johannesburg, South Africa in 2002;
- World Heads of State in the United Nations World Summit Outcome in New York 2005;
- A number of biodiversity related conventions and regional processes since 2001.

Encourage decision makers at all levels, in both the public and the private sector, to contribute to these commitments and to:

- Increase public awareness and participation for biodiversity conservation, including the promotion of exemplary activities towards the 2010 biodiversity target;
- Better integrate biodiversity considerations into all relevant sectors of public policy and economy;
- Undertake serious efforts to adapt human activities to the needs of natural systems;
- Support the development of suitable monitoring and indicator tools to assess the state of biodiversity.

Commit ourselves to encourage and assist decision makers and societies in achieving the 2010 biodiversity target, notably through:

- Actively promoting Countdown 2010 to focus attention and mobilize resources for achieving the 2010 biodiversity target;
- Significantly reducing our own impact on biodiversity.

In particular, we will:

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Japan commits to implement "Kobe Call for Action for Biodiversity", agreed at G8 Environment Ministers Meeting 2008, through activities, for example, such as follows;

1. SATOYAMA Initiative

- ✓ To collect and disseminate information on traditional and local knowledge on, and practices for living in balance and harmony with nature such as Satoyama, a country landscape in Japan and similar ecosystems in Asia and all over the world.
- ✓ To develop and propose models of society coexisting with nature in harmony, through holding international workshops and expert meetings.

2. Coral reef Marine Protected Area Networks in East Asia

- ✓ To promote conservation of coral reefs and related ecosystems through developing of Coral Reef MPA Networks in East Asia under International Coral Reef Initiative (ICRI) framework
- ✓ To hold "International Coral Reef Marine Protected Area Network Meeting" to discuss ways in which East Asian countries can enhance development of Coral Reef MPA Networks.

3. Kobe Biodiversity Dialogue

- ✓ To hold a global forum, "Kobe Biodiversity Dialogue" in order to promote information exchange, dialogue, discussion, and collaboration among various stakeholders including governments, business sector, NGOs, researchers, and international organizations.

4. Global Biodiversity Monitoring Networking Initiative

- ✓ To promote international collaboration in biodiversity monitoring activities by which impacts of climate change could also be monitored through remote sensing and observation on the ground.
- ✓ To enhance coordination, collaboration, and information sharing among existing monitoring networks and activities such as Global Earth Observation System of Systems (GEOSS) and International Long Term Ecological Research (ILTER), through holding workshops and expert meetings to network such activities.

Please fill in this form to sign the Countdown 2010 declaration and send it to the Countdown 2010 Secretariat:

Name of Organization:

The Ministry of the Environment, Japan

Signature:

齋藤鉄夫

Date:

September 13, 2008

Name / Position:

Tetsuo SAITO / Minister of the Environment



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Main contact person for *Aichi Prefecture's* committed activities
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Aichi is a region characterized by a rich natural environment which coexists in proximity with urban cities where thriving socioeconomic activities take place. Furthermore, Aichi hosted EXPO 2005 AICHI, JAPAN under the theme, "Nature's Wisdom."

Taking full advantage of these strengths, the Aichi Prefectural Government is committed to:

- Support and ensure the success of the 10th Meeting of the Conference of the Parties to the Convention on Biological Diversity (COP10) to be held in Aichi-Nagoya in 2010;
- Inform and increase public awareness among citizens, NGOs, and businesses of the importance of biodiversity and the 2010 biodiversity target;
- Compile the "Red Data Book Aichi" to disseminate information on and protect rare and endangered fauna and flora;
- Promote measures for conserving the natural environment and greening prefectural land in accordance with the Aichi Natural Environment Conservation Ordinance, a bylaw which is created based on biodiversity conservation;
- Formulate the "Aichi Strategy" to comprehensively and systematically undertake initiatives to conserve biodiversity and encourage sustainable use of biological resources.

Please fill in this form to sign the Countdown 2010 declaration and send it to the Countdown 2010 Secretariat:

Name of Organization:

Aichi Prefectural Government

Signature:

Masaaki Kanda

Date:

September 8, 2008

Name / Position:

Masaaki KANDA / Governor of Aichi Prefecture



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City of Nagoya commits to implement "Contribution to conservation of biological diversity with cities' initiative" by;

1. Assisting in hosting the COP10

Assist in holding the tenth Convention of Parties on Biological Diversity, as the host city

Spread and permeate concerns about biological diversity into citizens and private sectors taking this opportunity of the COP10

2. Establishing Nagoya Strategies for Biodiversity

Achieve the goal of the sustainable development city coexisting with nature, we establish Nagoya Strategies for Biodiversity with implementation of projects to promote the strategy, based on philosophy of "Conservation and redevelopment of the Nature" and "Transformation of lifestyle".

3. Rediscovering Higashiyama Forest

Develop "Higashiyama Forest", which is valuable *Satoyama* remaining in Nagoya, through the collaboration of the public, private sectors and the government under the slogan of "Conservation of biodiversity".

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Name of Organization:

City of Nagoya

Signature:



Date:

September 13, 2008

Name / Position:

Takehisa Matsubara / Mayor, City of Nagoya