



Ministry of the Environment

22 October 2018

Ms. Naoko Ishii
CEO and Chairperson
Global Environment Facility

Mr. Frans van Houten
CEO
Royal Philips

Dear Ms. Ishii and Mr. Houten,

First of all, I would like to thank you sincerely for your kind participation in the World Circular Economy Forum 2018, which Japan is hosting to show strong leadership for establishing circular economy, fully recognizing the necessity of accelerating towards a circular economy on a global scale. The Ministry of the Environment of Japan formulated the 4th Fundamental Plan for Establishing a Sound Material-Cycle Society and has been promoting measures toward sustainable society and circular economy. We announced a new public-private partnership called “Plastics Smart” Campaign, aiming to share excellent activities to reduce the use of plastics and conserve marine environment by individual public and private entities.

We would like to express our deep appreciation to the Global Environment Facility, United Nations Environment Programme, Philips and the World Economic Forum for your initiative, the Platform for Accelerating Circular Economy (PACE). We all have a common view on realizing a circular economy on a global scale by networking and accumulating knowledge and experience of public and private entities around the world.

In this context, the Ministry of the Environment of Japan has decided to participate in PACE, and share our knowledge and experience globally. As part of our contribution to PACE, we would like to provide information on excellent actions, experiences and technologies of Japan’s public and private entities registered in our “Plastics Smart” Campaign. We very much hope to explore further collaboration with continued and regular communication between our organizations.

Yours sincerely,

Yoshiaki Harada
Minister
Ministry of the Environment, Japan