

# **Green Public Procurement and Eco – labelling toward Sustainable Consumption and Production in ASEAN region**

***December 11<sup>th</sup> – 12<sup>th</sup> 2014***



## **Vietnam Green Label and Green Public Procurement in Vietnam**

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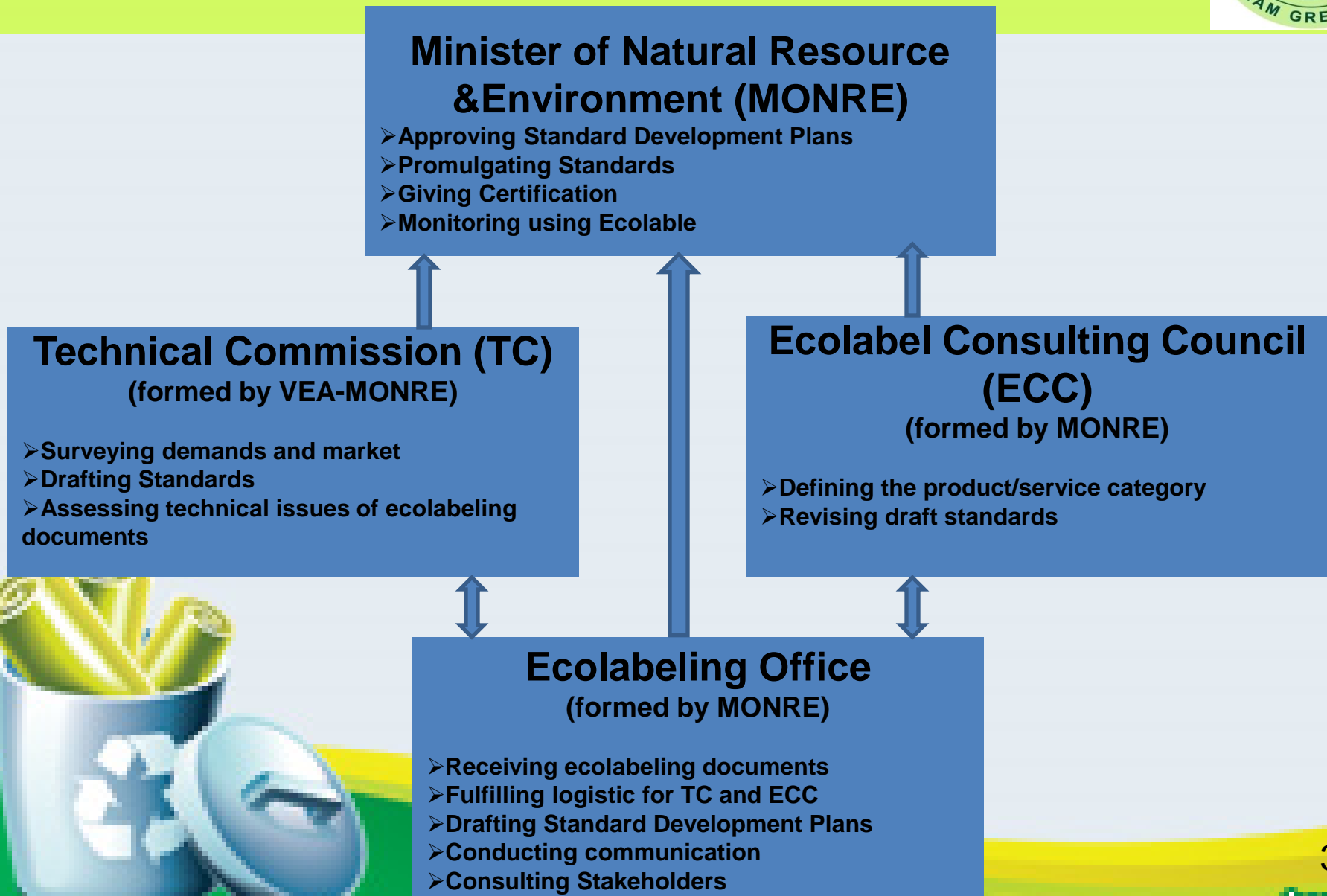
# Vietnam Green Label

- Founded in 2009 by Ministry of Natural Resources and Environment
- Objectives: Enhancing sustainable use of natural resources and environmental protection by encouraging patterns of environmental-friendly production and consumption certified by the Vietnam Government
- Standards based on LCA, focus on pollution control through production to disposal of products





# Organisation Structure





# Standard development Process

Defining the product/service category by Ecolabel Consulting Council



Drafting standards by Technical Commission



Consulting standards by Stakeholders (enterprises, consumers, experts)



Revising draft standards by Ecolabel Consulting Council



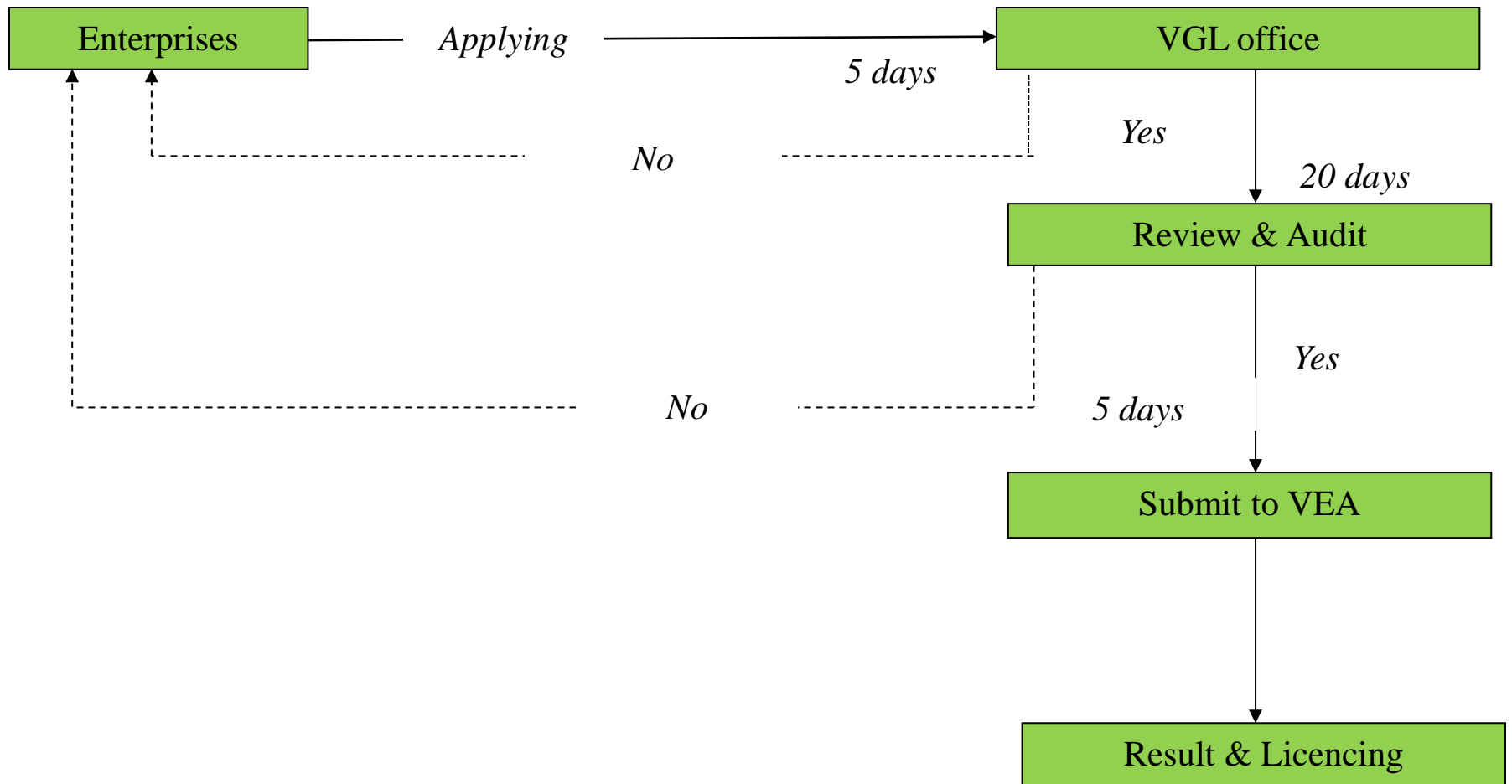
Promulgating standards by Minister of Environment and Natural Resources





# Vietnam Green Label

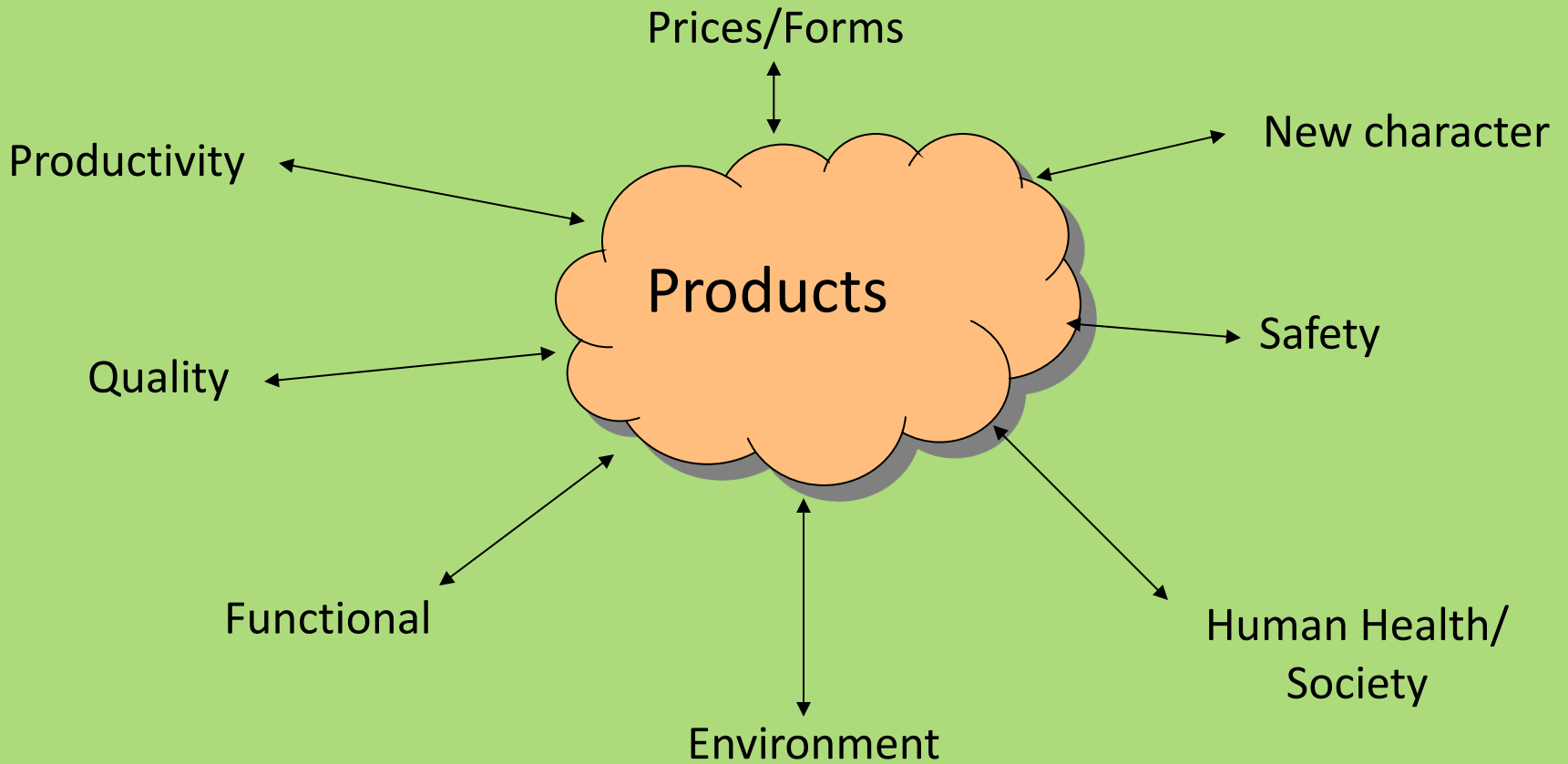
## Certification process





# Vietnam Green Label

## Audit requirements





# Vietnam Green Label

Active Standards (14): Paper office, batteries, architectural coating products, printers, laptops, ceramic building materials, hair care products, solid soap, powder laundry detergent, hand dishwashing detergents, biodegradable plastic shopping bag, synthetic paper food packaging, fluorescent lamp, toner cartridge





# Vietnam Green Label

## Certificated products

Fluorescent  
bulbs of Dien  
Quang Lamp  
Joint Stock  
Company (46)

Coating used  
for  
construction  
of Jotun Paint  
Vietnam Co,  
Ltd (04)

Printers of Fuji  
Xerox Asia  
Pacific Pte  
Ltd. (02)

Tide Laundry  
Detergent of  
Procter &  
Gramble. Co  
(01)







# Green Public Procurement

- \* **Prime Minister's Decision on Approving national strategy on Green growth (2012):**
  - Boosting ecolabelling and public communicating on environmental-friendly products.
  - Studying to promulgate regulations on green public expenditure, including investment expenditure and recurrent expenditure of the state budget must prioritize the procurement and use of eco-labeled goods, goods capable of recycling.





# Green Public Procurement

## \* Law on Environmental Protection 2014:

### • Article 44. Eco-friendly production and consumption

1. Agencies, organizations, family households or individuals shall be responsible to manufacture and consume eco-friendly products and services.
2. The Head of state budget-funded institutions shall bear their responsibility for preferring eco-friendly products and services that have been recognized as ecolabels under legal regulations.
3. The Ministry of Natural Resources and Environment shall direct and cooperate with communications agencies in performing the advertisement and promotion activities for such eco-friendly products and services.

## \* Decree guiding in details the implementation of some articles of LEP 2014

→ Developing specific regulations on Green public procurement in Vietnam





# Green Public Procurement

## \* Difficulties

- Awareness
- Economic crisis
- Few of eco-certified products
- Multi ministries involve

## \* Ways forwards:

- GEN members
- Mutual recognition between Vietnam Green Label Office and other ecolabelling orgs.
- Policy on green public procurement



