



# SPP and Eco-labelling: The global contribution of UNEP

International Symposium  
“Green Public Procurement and Eco-labelling toward Sustainable  
Consumption and Production in the ASEAN region”

Tokyo, 11 December 2014

[farid.yaker@unep.org](mailto:farid.yaker@unep.org)





# The 10YFP Sustainable Public Procurement Programme

# Official Launch of the 10YFP SPP Programme

The Sustainable Public Procurement Initiative (SPPI) officially became the 10YFP SPP Programme on April 1st at an event in New York, at the margins of the 10th Session of the Open Working Groups on Sustainable Development Goals

As such, the 10YFP SPP Programme officially adopted the Goals, Work Plan, Structure, MAC, and Modus Operandi of the SPPI



# 10YFP SPP Programme

- **Goal**

Promote worldwide implementation of SPP through **increased cooperation** between key stakeholders and a **better understanding of its potential benefits and impacts**.

- **Objectives**

- **Build the case for SPP**: improve the knowledge on SPP and its **effectiveness** as a tool to promote greener economies and sustainable development;
- Support **the implementation of SPP on the ground** through increased collaboration and improved coordination between SPP stakeholders.

# Regional distribution of the SPP Programme Partners

73 as of Oct 2014

North America: 7  
GOV: 1  
IGO: 1  
NGO: 2  
BUS: 2  
EXP: 1

Europe, 21  
GOV: 6  
IGO: 1  
NGO: 4  
EXP: 10

Asia Pacific: 13  
GOV: 4  
NGO: 8  
EXP: 1

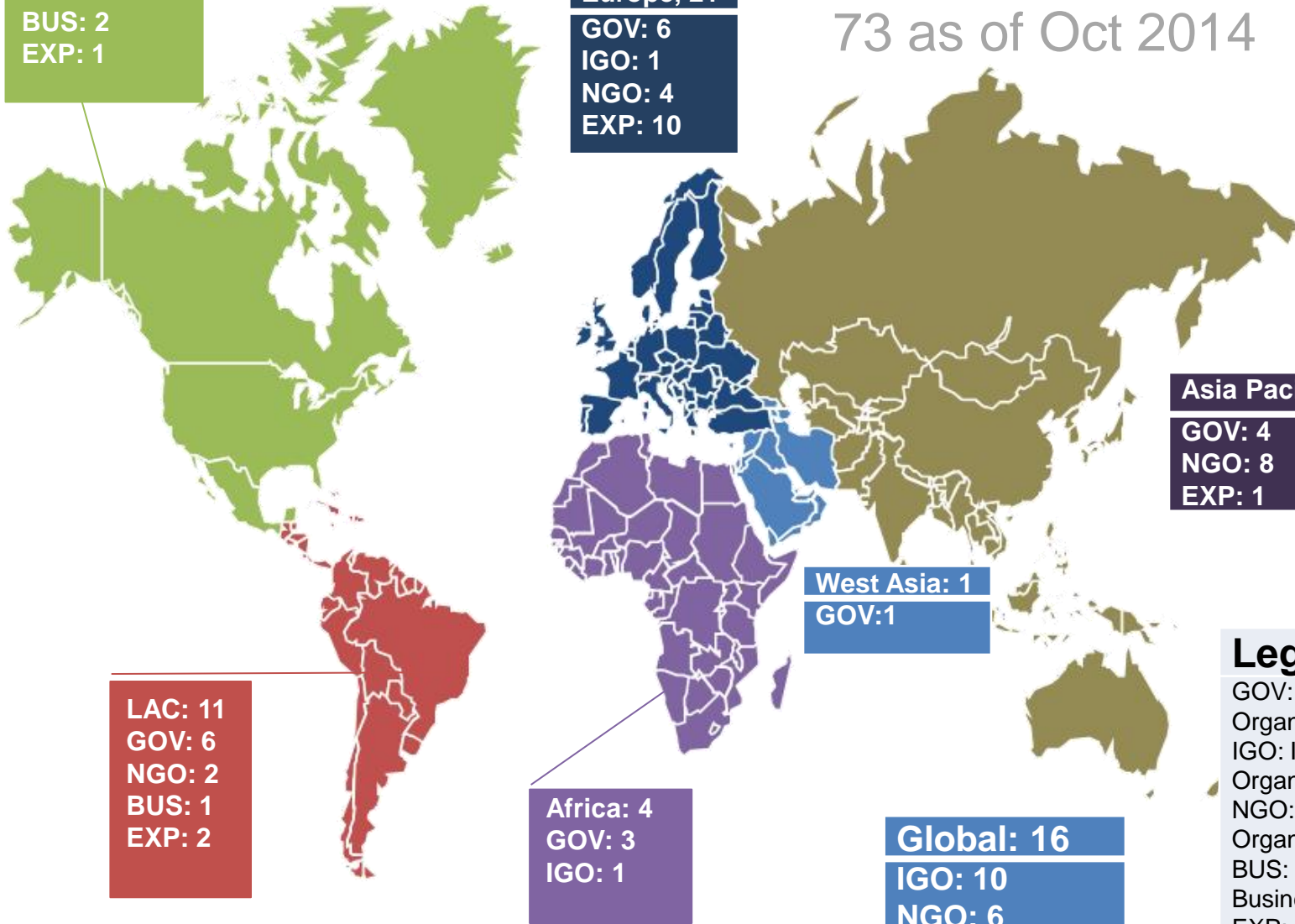
West Asia: 1  
GOV: 1

LAC: 11  
GOV: 6  
NGO: 2  
BUS: 1  
EXP: 2

Africa: 4  
GOV: 3  
IGO: 1

Global: 16  
IGO: 10  
NGO: 6

**Legend**  
GOV: Government Organization  
IGO: International Govt. Organization  
NGO: Non-Governmental Organization  
BUS: Private Sector Business  
EXP: SPP Expert & Consultancies



# Current Work Plan

Harmonizing and improving SPP implementation methodologies

Improving and exchanging capacity building and information tools

Collaborating with Central and Local Governments

Collaborating with Multilateral Development Banks (MDBs)

Implementation

**SPP Ground Projects:**  
UNEP's SPPEL,  
ICLEI's Procura+,  
IISD's SPP Programme, .....

1  
Implementing  
SPP on the  
Ground

Greening supply chains

4  
Collaborating  
with the private  
sector

Ecolabels & Sustainability Standards

**Areas  
of  
work**

2  
Assessing  
Implementation  
& Impacts

Monitoring SPP Implementation

Measuring Impacts & Communicating Benefits

Promoting best SPP practices

3  
Addressing  
Barriers &  
Promoting  
Innovative  
Solutions

Addressing legal barriers

Implementing Product-Service Systems

Including Small and Medium Enterprises (SMEs)

# 10YFP SPP Working Groups

- Working Groups within the programme:
  - Each WG has a Leader
  - Result oriented – based on deliverables
- Active SPP Working Groups:
  - Coordination of SPP Implementation*
  - WG 2A: Monitoring and Evaluating SPP Implementation*
  - WG 2B: Measuring Impacts and Communicating Benefits created by SPP*
  - WG 2C: Promoting Best Practices*
  - WG 3A: Integrating Product-Service Systems in SPP*
  - WG 4A: Greening Supply Chains*
  - WG 4B: Supporting SPP Implementation through the use of Ecolabelling and Sustainability Standards*



# The SPP and Ecolabelling Project (SPPEL) 2013–2017



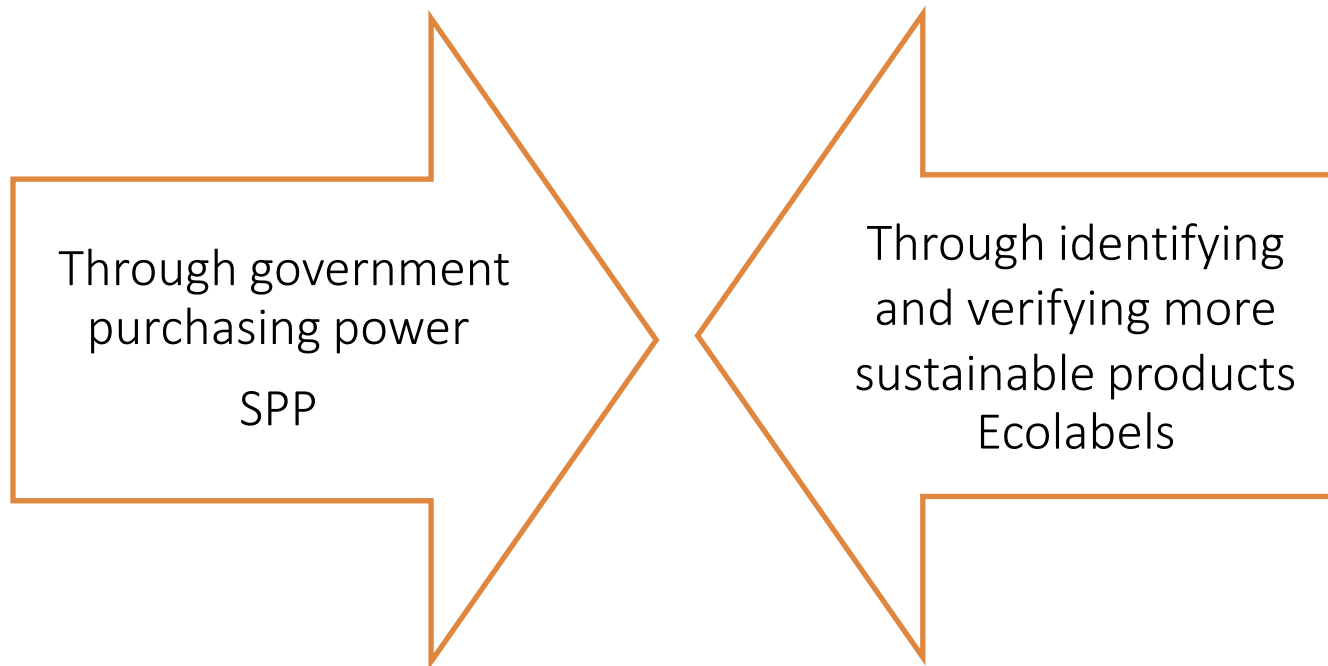
## Objective

Provide **capacity development** and **technical assistance** to public and private actors on the development of SPP policies and use of eco-labelling



# SPPEL project overall goal

stimulating the demand and supply of sustainable products



# SPPEL Project Countries





**Regional cooperation on ecolabelling  
under the SPPEL project**

# Regional cooperation on ecolabelling under the SPPEL project

- Increase **operating efficiency** by sharing experiences and building expertise while combining SPP and EL.
- **Drive opportunity for trade** – by increasing programs alignment across countries.
- Allow for **regional specific criteria** – rather than using international criteria.



# Regional component SPPEL



## ■ Focus on two regions

- ✓ Southern cone (**Uruguay, Paraguay, Brazil, Chile, Argentina**)
- ✓ ASEAN+3

## ■ Objectives:

- ✓ Cooperation on ecolabels, voluntary and SPP toward alignment of existing approaches
- ✓ Exchange of experience and knowledge on ecolabels/SPP implementation.

# A roadmap towards cooperation

- 1. Conduct feasibility studies on regional collaboration in Southern Cone and ASEAN+3 (including mapping existing initiatives & engagement strategy with relevant stakeholders): *(completed)***
- 2. Discuss and refine recommendations with relevant stakeholders for collaboration projects at regional level *(ongoing)***
- 3. Implement in the two regions collaboration projects with feedbacks from regional stakeholders *(2015)***

# **ASEAN+3: Develop common core criteria (CCC) for key products traded in the region that will apply to SPP/VSS and ecolabels**



1. Baseline analysis and initial recommendations for key products: review sustainability policy/criteria in all systems relevant to the region for trade (MRA; ecolabels and VSS and sustainability criteria for GPP).
2. Develop CCC for key products.
3. Identify supportive policies for the sustainable products identified.
4. Pilots in few countries
5. Develop final recommendations/outreach



# **Southern Cone: Develop a regional platform to compare sustainability criteria of key products (in collaboration with International Trade Center)**



1. Develop regional sustainability criteria for two products (as a pilot) – with stakeholders of the region.
2. Include all relevant national ecolabels/VSS in the Standard Map (for the identified products).
3. Develop a regional platform on the Standard Map that allows to compare products with the criteria identified.
4. Develop an interactive presentation and trained relevant stakeholders on use of the platform.



Federal Ministry for the  
Environment, Nature Conservation,  
Building and Nuclear Safety



Kementerian  
Lingkungan Hidup  
Republik Indonesia



# The 10YFP Consumer Information Programme



Secretariat



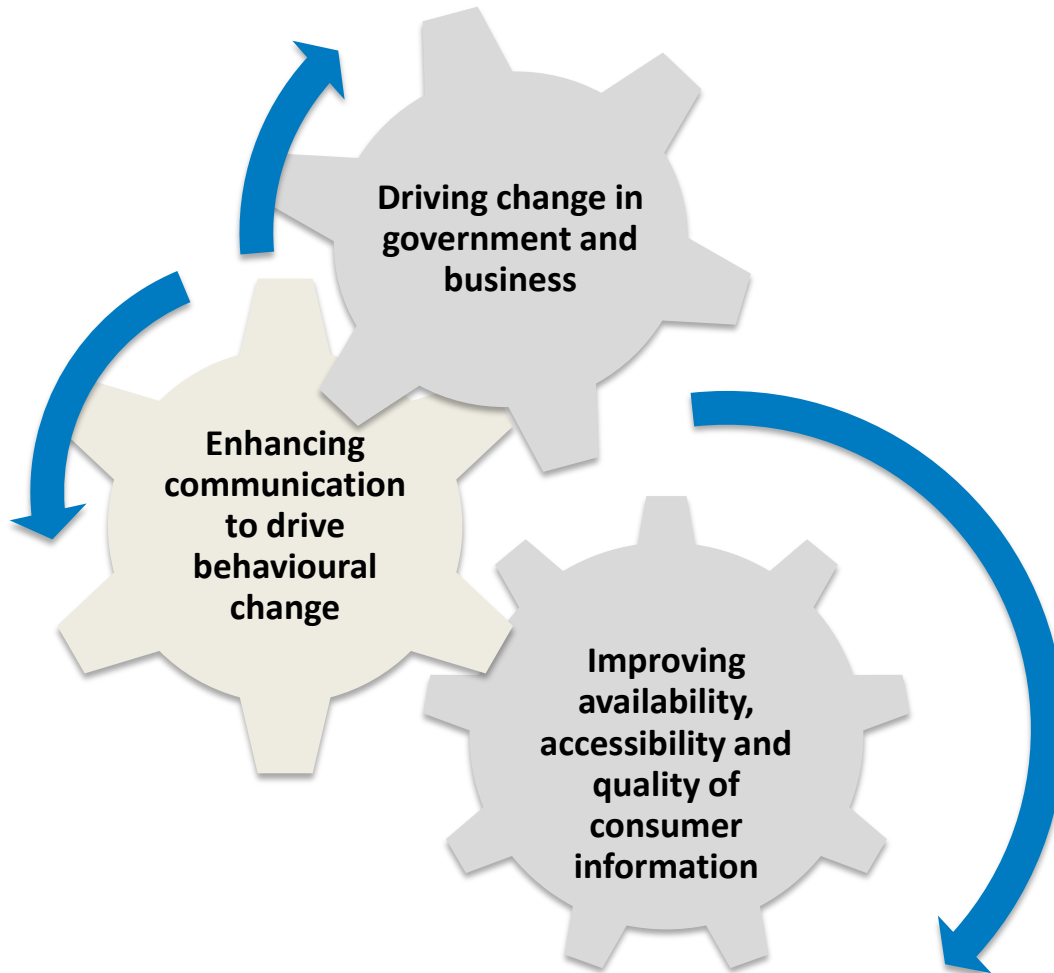
# Official Launch of the 10YFP CIP

Launched at the margin of the High-level Political Forum on Sustainable Development in New York City in July 1<sup>st</sup> 2014, the Consumer Information Programme (CIP) is the second 10YFP programme to be launched.



# 10YFP CIP: Goal and Key Actors

**Goal: Provide global platform to support the provision of quality information on goods and services, and the identification and implementation of the most effective strategies to engage consumers in sustainable consumption**



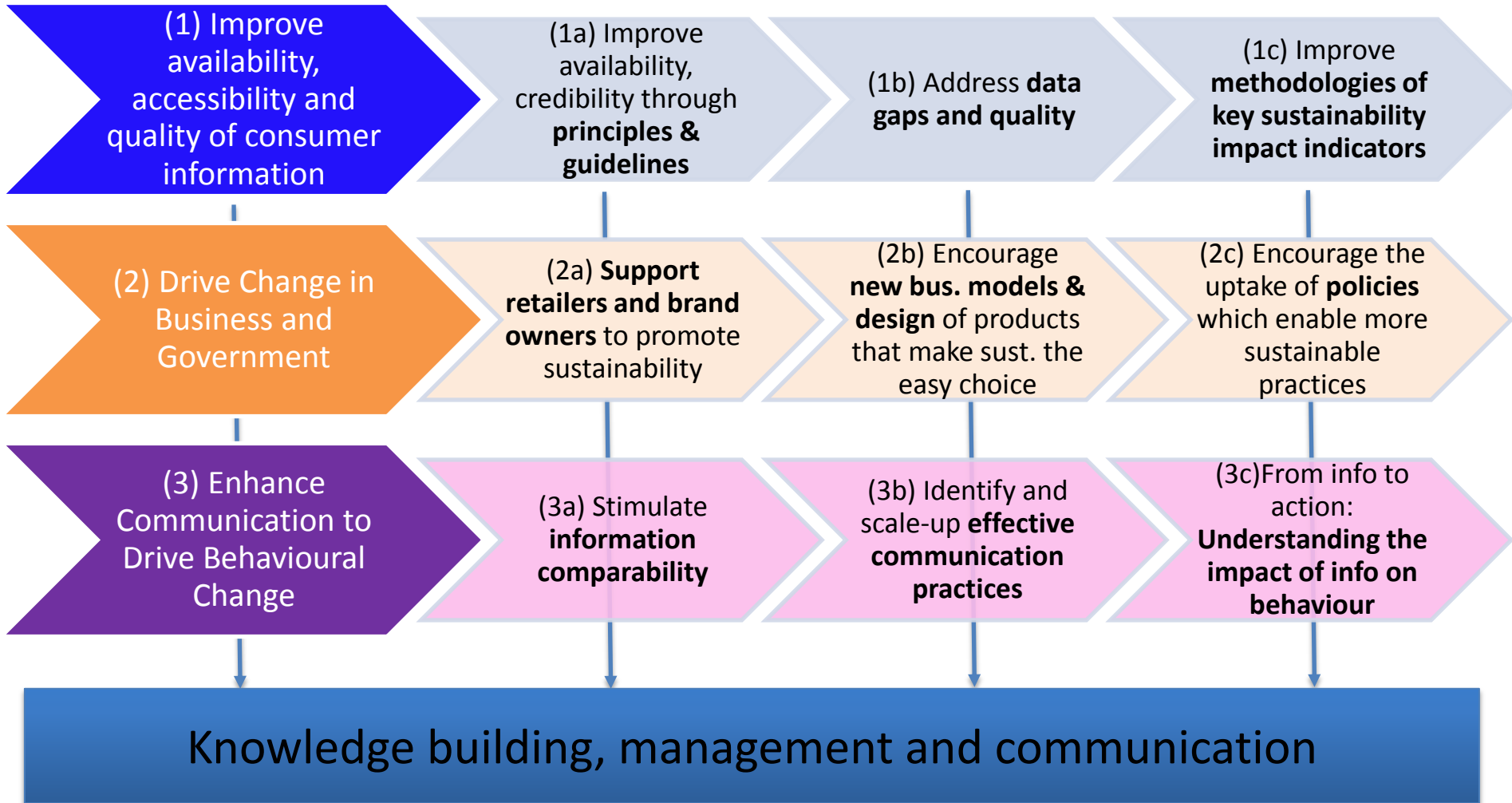
Relevant, transparent and reliable information to facilitate purchasing decisions  
⇒ **consumers**

Use information tools to improve processes, goods and services  
⇒ **businesses**

Promote sustainable goods over the supply chains & quality information  
⇒ **retailers**

Stimulate the development of operating markets for sustainable products  
⇒ **governments**

# Work Areas and Sub-work Areas



Monitoring will take place at the programme level and sub-areas/activities levels

# Thank you!

## Contacts

### **Sustainable Public Procurement Programme**

*Farid Yaker*, Programme Officer, UNEP DTIE, [farid.yaker@unep.org](mailto:farid.yaker@unep.org)

### **Consumer Information Programme**

*Julie Godin*, Programme Officer, UNEP DTIE, [Julie.godin@unep.org](mailto:Julie.godin@unep.org)

*Ian Fenn*, Sustainable Consumption Project Coordinator, Consumers International,  
[ifenn@consint.org](mailto:ifenn@consint.org)