Ecotourism development in Japan—sustainable use of natural and cultural treasures in a community

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20% of inhabited areas may be abandoned in Japan
Ecotourism Development

Conducting?
Yes: 27.4%
Want to initiate: 17.9%
Total: 45.3%

Why?
For revitalization of local community: 71.4%
～ 91.3%
Assistances Provided by the Ministry of the Environment

Support for local communities to Identify and sustainably use of local treasures

Capacity building of eco-tour guides

Promotion of progressive approaches
Hanno City Overall Scheme for Ecotourism Promotion
(Hanno City in Saitama)
Kerama area overall scheme for ecotourism promotion (Tokashiki Village/Zamami Village in Okinawa)
Tanigawadake overall scheme for ecotourism promotion (Minakami Town, Gunma)
Reconstruction Model Project based on the Promotion of Ecotourism