



**The contribution to the conservation activities  
of the wetland by a musical**

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# Cinderella musical company's Outline

**Themes** ◆ Dreams, Hope, Adventure and Conservation of Nature

**Activity** ◆ Performing at theaters, visitor centers, local elementary schools, and environmental conservation events  
◆ Raising fund to donate to nature conservation activities.

**Member** ◆ 25 members with a wide age group ranging: 5 - 59 years old  
◆ To make musicals, members' opinions are fully reflected.



Donation for an NGO's  
nature conservation activity



Performing at the theater

# Cinderella musical company's History (Nature Musicals started from an experience in Shiretoko, Hokkaido)

- ◆ 14 years ago, Cinderella members visited Shiretoko for sightseeing and met a Nature guide there.
- ◆ We participated in the Shiretoko nature school.
- ◆ We also experienced tree-planting activity in Shiretoko Forest.
- ◆ These experiences and knowledge obtained in Hokkaido became the hint to make our first nature musical.



"Dozira, a monster, and missing children  
in Shiretoko" (Theme on Forest)



"TO TOMORROW"  
(Theme on Sea)

# Effects to the members through experiences in nature conservation area

**Feature of our musical** ◆ We go to various nature conservation areas to obtain experiences and feel nature to help making musical stories.



Fujimae tidal flat (Aichi)



Yatsu tidal flat (Chiba)

We participated in wetland activities of Japanese Ramsar Sites:

We felt nature fully with our 5 senses.



Lake Biwa (Shiga)



Manko (Okinawa)

# Effects to the members through experiences in nature conservation area

**Feature of our musical** ◆ We go to various nature conservation areas to obtain experiences and feel nature to help making musical stories.



Nopporo Forest Park (Hokkaido)

We learned nature with nature guides.

We went to National parks and Wildlife sanctuaries.



Toyota Nature Observation Forest (Aichi)

# Effects to the members through experiences in nature conservation area



We asked local people and rangers the environmental problems at the place.



A course for Fujimae Tidal Flat Rangers (Gata Ranger)  
An activity for Fujimae Junior Rangers (Gata Ranger Jr.)

# Effects to the members through experiences in nature conservation area



## Experiencing and feeling nature by ourselves:

- ◆ Deepened our understanding to "natural environment" and "biodiversity ."
- ◆ Raised up our "Sense of Wonder," the heart to feel nature richly.
- ◆ Brought a reality, persuasive power, and strong impression to the stage.

# Effects to the members through experiences in nature conservation area



## Visiting wetlands and protected areas in Japan and Asia:

- ◆ Made us meet friends who share the same aims of nature conservation.
- ◆ Gave us "the power to move forward."



# Cinderella's Contribution



## CBD-COP10

- ◆ We formed a project team named "COP10 Girls" to introduce the concept of biodiversity and CBD\_COP10 to citizens before COP10.
- ◆ During the COP10, COP10 Girls performed at the "Biodiversity exchange fair," and appealed visitors the "importance of biodiversity."

# Cinderella's Contribution

## KODOMO Ramsar for ESD

- ◆ We cooperate to an education programme "KODOMO Ramsar for ESD" since 2011.



KODOMO Ramsar for ESD  
kickoff event at Eco-life fair 2011



KODOMO Ramsar for ESD  
in Eco-life fair 2013



KODOMO Ramsar for ESD  
in Nakhonsawan, Thailand

# Cinderella's Contribution



## KODOMO Ramsar for ESD in Hyderabad, India

- ◆ We participated in KODOMO Ramsar for ESD in Hyderabad, INDIA.
- ◆ The event was held in conjunction with CBD-COP11.
- ◆ We performed an ESD musical representing the children of Nagoya that hosted COP10.



### • 'జీవవైవిధ్యం'లో మేము సైతం...

నగరంలో నిర్వహిస్తున్న జీవ  
వైవిధ్య సదస్సుకు స్థానిక  
ప్రేరణా స్వచ్ఛంద సంస్థ ఆధ్వర్యంలో రామంతాపూర్లోని  
వైష్ణవి ఒలింపియాడ్, నువద్ద్య,  
లిటిల్ ఫ్లవర్, అక్షర పాఠశాలకు  
చెందిన విద్యార్థులు  
వెంకట్, చతుర్ సాయి, స్వర్ణ,  
క్రీష్ణ, అభిషేక్లు పాల్గొన్నారు.

- న్యూస్ లైన్,  
రామంతాపూర్



# Cinderella's Contribution



## ESD wetland exchange program in MIYAJIMA swamp

- ◆ This October, we went to Hokkaido and inter-acted with members of MagaRanger, students' volunteer group at the Miyajima swamp.
- ◆ We became friends with them when we went to Hyderabad, India. We promised to perform an ESD musical at Miyajima swamp, and realised.
- ◆ We observed many wild geese coming back to and going out from the swamp.

# Cinderella's Contribution

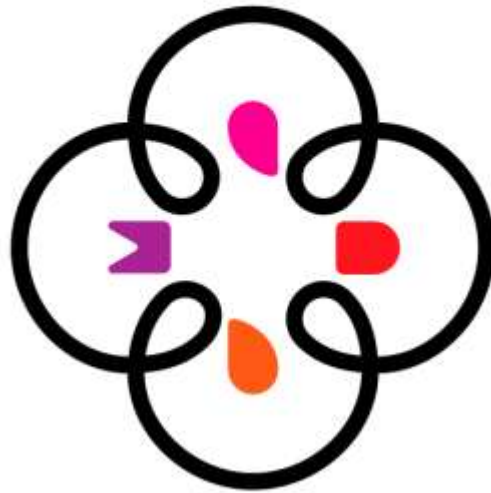


## **KODOMO Ramsar for ESD : objective**

- ◆ To convey the 'voices of children who volunteer at Ramsar sites' to "ESD UNESCO World Conference" to be held in Nagoya in 2014.

# Cinderella's Contribution

私たちは協力しています



**ESD**  
AICHI-NAGOYA

## **ESD : Education for Sustainable Development**

- ◆ The Japanese government proposed the “decade of ESD” that starts from 2005 at the Johannesburg Summit in South Africa in 2002.
- ◆ The year 2014 will be the last year of the decade. A summarising meeting for the decade will be held in Nagoya.

# Cinderella musical company's Contribution



## ESD & Ramsar Convention

- ◆ There is a close relation to ESD and wetland conservation.
- ◆ Ramsar convention has the idea of "wise use."
- ◆ "Wise use" can realise sustainable use and conservation.  
This is the same idea as ESD to achieve sustainable society.
- ◆ Wetland activities that the participants participate in aim at "wise use."

# Cinderella musical company's Contribution



## Children's voice for "ESD"

- ◆ We would like to convey the 'voices of children who volunteer at Ramsar sites' to "ESD UNESCO world conference" to be held in Nagoya in 2014.
- ◆ It is important to spread the idea of "sustainable use and conservation of wetlands" to many people.
- ◆ We would like to provide opportunities to citizens to know that idea through musical.



# Conclusion



**Our musical provides a chance "to notice."**

- ◆ We would like to provide opportunities to citizens to notice the importance of nature through our musical on ESD.
- ◆ Aiming at realising the “World where people and nature co-exist in harmony,” we Musical Company Cinderella will try our best towards ESD Conference in 2014.



**Thank you for your attention.**