



Engaging a New Generation

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WILDERQUEST

wilderquest.nsw.gov.au



Wild About Whales Campaign



SEE ONE OF NATURE'S
GREATEST MIGRATIONS



Wild About Whales Campaign site

HOME WHALE WATCHING TOP SPOTS WHALE FACTS TAKE ACTION NEWS AND EVENTS CONTACT US

A COASTLINE WORTH MIGRATING TO

FIND OUT MORE

WHALE WATCHING SEASON
WILD ABOUT WHALES
1 JUNE - 30 NOVEMBER

SHARE

WHALE WATCHING
Check the location of the distribution of humpback whales in New South Wales. View the distribution map.

FIND VIEWING HOTSPOTS

South Head, Sydney

LATEST SIGHTINGS

WildAboutWhales @WildAboutWhales 13h
We hear there are humpback whales near Jimmy's beach at Port Stephens this season.

WildAboutWhales @WildAboutWhales 15h
We hear there are humpback whales near Jimmy's beach at port stephens this season.

WildAboutWhales @WildAboutWhales 22h
RT @AustTraveller: Top 5 wildlife photographs that really made a splash in 2013. See <http://n.pw.org.au/EmvLDRpPT> ...

VIEW LATEST SIGHTINGS

Mobile technology – Smartphone App



Social Media Facebook



EDEN WHALE FESTIVAL
26TH OCTOBER - 3RD NOVEMBER



Wild About Whales NSW
13,267 likes · 1,102 talking about this

Government Organisation
www.wildaboutwhales.com.au Get 'Wild About Whales' and plan your coastal whale watching adventure now. Why not see one of nature's great ocean migrations for yourself?

About – Suggest an Edit

Photos Likes Sign up here Events

13,267

Message

Social Media Twitter

The screenshot shows the Twitter profile for WildAboutWhales (@WildAboutWhales). The profile banner features a whale breaching the water and the text: "SEE ONE OF NATURE'S GREAT OCEAN MIGRATIONS", "WildAboutWhales @WildAboutWhales", "We love whales and we tweet the locations of whales in NSW so you can follow their journey", and "NSW, Australia · wildaboutwhales.com.au". The profile statistics are: 2,510 TWEETS, 3,255 FOLLOWING, and 4,575 FOLLOWERS. A "Follow" button is visible. The left sidebar contains navigation options: Tweets, Following, Followers, Favorites, Lists, and a "Follow WildAboutWhales" section with input fields for Full name, Email, and Password, and a "Sign up" button. Below that is a "Photos and videos" section with two image thumbnails. The main content area shows three tweets from WildAboutWhales, all mentioning humpback whales near Jimmy's beach at Port Stephens (#whaleon).

Search Have an account? [Sign in](#)

Tweets >

- Following >
- Followers >
- Favorites >
- Lists >

Follow WildAboutWhales



Full name

Email

Password

[Sign up](#)

Photos and videos >

WildAboutWhales @WildAboutWhales · 5h
We hear there are humpback whales near Jimmy's beach at Port Stephens #whaleon
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)

WildAboutWhales @WildAboutWhales · 5h
We here there are humvack whales near jimmy's beach at port stephens #whaleon
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)

WildAboutWhales @WildAboutWhales · 24h
RT @AustTraveller: Top 5 #whale #photographs that really made a
Expand [← Reply](#) [↻ Retweet](#) [★ Favorite](#) [⋮ More](#)

User Generated Content Photography competition



Photography Competition

Photos from our fans



General user engagement

Wild About Whales NSW
6 hours ago · Edited

Gentle, mysterious, big and resilient. Why do you love whales?
<http://bit.ly/1aB8eIT> #whaleon



Like · Comment · Share 1

41 people like this. Top Comments

Write a comment...

Helen Slowik They make me happy!
Like · Reply · 1 · 5 hours ago

Keith Christie They make me smile ... alot ..
Like · Reply · 2 hours ago

View 2 more comments

Wild About Whales NSW added 3 photos to the album Wild About Whales - Fans Photos.
25 October



Like · Comment · Share 235

Damien Cope, Johnny J Spencer, Charlotte McManus and 1,140 others like this. Top Comments

Write a comment...

Christine Rose Getting excited about my upcoming (annual) trip to 'New South Whales' to watch whales, from NZ
Like · Reply · 3 · 25 June at 18:09
2 Replies

Nicole Abrahams Really hope this season I can go out on a boat to see them such beautiful creatures
Like · Reply · 3 · 11 June at 14:20 via mobile
2 Replies

View 38 more comments

Wild About Whales Industry partnerships



Our visitors watching nature's great ocean migration



Engaging children nature and conservation





SEE ONE OF NATURE'S
GREATEST MIGRATIONS

www.wildaboutwhales.com.au

Download the smartphone app:
Wild About Whales