

WG2: TOURISM AND ENVIRONMENTAL EDUCATION IN PROTECTED AREAS

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WG2 OUTLINE

- Rapid rise in awareness of the importance of **education for sustainable development (ESD)**, and efforts to promote **ecotourism**, especially in protected areas, as representative of all natural areas.
- Ecotourism in Asian countries is mostly derived from nature, which is closely related to community life, and is implemented in an area adjacent to a community, where is **on the border between development and protection**.
- **Consideration for nature disturbance** is also required.
- In this WG, ecotourism in Asia and the actual situation/current issues regarding education for sustainable development (ESD) will be discussed by 25 speakers.

WG2 SUB-THEMES

Date	Time	Sub-Themes
14/Nov	12:45-16:00	1 Management of Ecotourism Q&A
	16:00-17:50	2 Participation of local residents Q&A
	17:50-18:00	Discussion for session 1 and 2
15/Nov	12:45-15:15	3 Environmental education Q&A
	15:30-17:20	4 Visitor management Q&A
	17:20-18:00	Discussion for session 3 and 4
		Feedback for Messages on WG2 and Charter

MESSAGE FROM WG2

- **Develop tourism strategies and business plans for protected areas in collaboration with relevant rights holders and stakeholders and in the context of national, provincial and local development plans.**
- **Seek to minimize the negative impacts and optimize the positive benefits of tourism in protected areas.**
- **Care should be exercised to plan and manage for access to and within protected areas.**
- **Work with the tourism industry, relevant rightsholders and stakeholders to ensure that tourism benefits are equitably and appropriately distributed.**

Continued...

MESSAGE FROM WG2

- **Support education for sustainable development in partnership with local people to develop authentic and creative tourism product/experiences which respect the natural and cultural values of the protected area.**
- **Invest in enhanced institutional and individual capacity to create client-focussed and business-aware protected area institutions, staff, rightsholders and stakeholders thereby improving understanding between protected area and tourism sectors.**
- **Invest in collaborative research and development on environmentally sustainable and ethical tourism**

WG2: PRESENTATIONS

1 Management of Ecotourism

Name of Presenter	Organization	Title of Presentation
Yoshimasa Kishi	Chairman, Tanigawa-dake Ecotourism Promotion Council	Tanigawa-dake Ecotourism
Chengzhao Wu	Professor, Tongji University, China	Issues and Challenges of Tourism Development in China's National Parks
Fumiko Nakao	Director, Office of Communication with Nature, Nature Conservation Bureau, Ministry of the Environment, Japan	Ecotourism Development in Japan-Sustainable Use of Natural and Cultural Treasures in a Community
Yu-Fai Leung	Professor, North Carolina State University, USA	Developing a Global Guideline for Sustainable Tourism in Protected Areas: Input from Asia
Toshiyuki Sato	Director, Natural Park Section, Natural Environment Division, Bureau of Environment, Tokyo Metropolitan Government	Tokyo Ecotourism
Masaya Kusube	Director, Picchio Wildlife Research Centre	Wildlife management on Asian black bear and eco-tours in Karuizawa
Dashpurev Tserendeleg	Deputy director of "Hustai National Park" Trust of Mongolia	Tourism development of Hustai National Park of Mongolia
Fazeela Ahmed Shaheem	Legal Officer, Ministry of Environment and Energy	Baa Atoll Biosphere Reserve: A model for collaborated Marine Protected Area Management

WG2 PRESENTATIONS

2 Participation of local residents

Name of Presenter	Organization	Title of Presentation
Rili Djohami	Executive Director, Coral Triangle Center (CTC), Bali	Enhancing local capacity for marine protected areas in the Coral Triangle region by establishing learning sites, Cose-Study Nusa Penida marine protected Area (MPA) in Bali, Indonesia
Masaru Takayama	Spirit of Japan Travel, Japan Ec lodge Association, The International Ecotourism Society	Linking community-based tourism and conservation of nature - the cases of Japan's rural areas
Augustine Tuuga	Deputy Director Sabah Wildlife Department Sabah, Malaysia	Local community participation in ecotourism and management of wildlife sanctuary in Sabah
Mohd Taufik Abdul Rahman	Department of Wildlife and National Parks (DWNP), Peninsular Malaysia	Nature Guide Training in Peninsular Malaysia
Libby Jude	Acting Director Regional Operations, Parks Victoria	Engaging youth in parks, examples of successful programs that engage youth from Parks Victoria, Australia and the Korean National Parks Service

WG2 PRESENTATIONS

3 Environmental education

Name of Presenter	Organization	Title of Presentation
Seiji Yamato	Manager, Environmental Management Department, Oji Holdings Corporation	Nature School at Mt. Fuji National Park Area: the case of educational program held by Japanese private company
Thuong Pham Van	Cat Ba National Park - Viet Nam	Management of natural resources through communication, education and community livelihood improvement
Bishnu B. Bhandari	Nepal Wetlands Society	Education for Sustainable Development: Education or Communication for Tourist
Giho Do	Korea National Park Service	Environment Education Programs for young generation in Korea National Park Service
Shawn Lum	National Institute of Education, Nanyang Technological University	Environmental Education and Protection through long-term ecological research and partnership: a Singapore case study
Reiko Nakamura	Ramsar Center Japan (RCJ)	KODOMO Ramsar: International Wetland Exchange Programme, a driving force of ESD at the Ramsar Sites in Asia
Carl Solomon	Director, Customer Experience Division, NSW National Parks, Wildlife Service, Office of Environment and Heritage "Engaging a New Generation"	Engaging a New Generation

WG2 PRESENTATIONS

4 Visitor management

Name of Presenter	Organization	Title of Presentation
Zhenpeng Li	Program Officer, Administrative Office of National Park, Ministry of Housing and Urban-Rural Development, P.R. China	Interpretation System at National Park of China
Arisetiarso Soemodinoto	The Nature Conservancy Indonesia	In search of desired activities to demonstrate trajectory to achieve 'true' ecotourism in Park-based tourism
Yuichi Kameyama	Museum-planner NOMURA Co.,Ltd.	Visitor center which evolved into the "resource share type" from the "resource guidance type" raises the sustainability of regional development and nature conservation
Thomas E. Jones	Graduate School of Governance Studies, Meiji University	An Investigation of Inbound Nature-Based Tourism: the Case of Western Visitors to Kamikochi in the Japan Alps
Akimichi Matsunaga	Technical Official, Ranger, Utoro Ranger Office, Ministry of the Environment, Japan	Introduction and the effects of visitor control system in the World Natural Heritage SHIRETOKO