

Activity of Picchio Wildlife Research Centre



Outline of Picchio



- Offering eco-tours/environmental education programs in Karuizawa
- In order to conserve local resources, Picchio also carries out Asiatic Black Bear conservation/management, removes exotic species, and conducts research

Profile of Picchio

- **Establishment: 1992**
- **Number of customers per year: 39,000 participants (individuals, groups)**
- **Regular/contract staff: 16persons (as of Oct. 2013)**
- **Bases: two places in Karuizawa town**
- **(Hoshino Resort, Prince Hotel Resort)**



Eco-tour





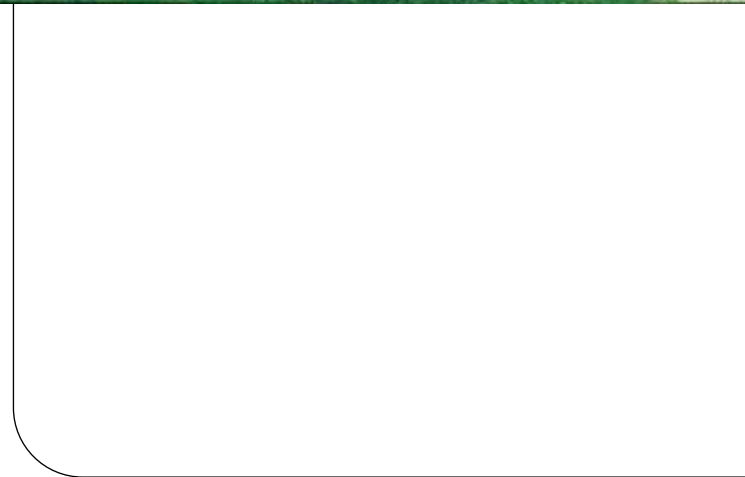
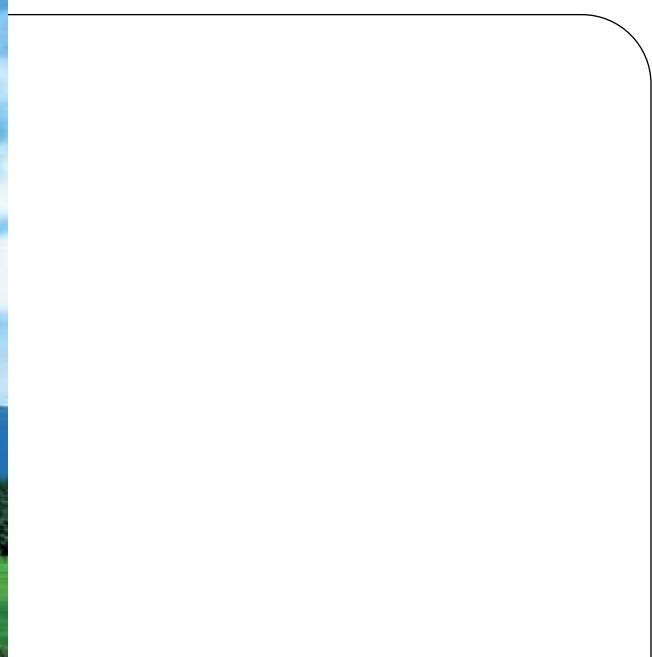
Objective of Picchio

**Adding economic
value to
monotonous forests**

**There is no need to construct ski slopes and
golf courses by investing enormous amount
of funds if “a simple forest” can make a
profit**







What happened in Karuizawa

- Until 1995, we seldom hear about appearance of Asian Black Bear in Karuizawa town.
- From 1995, because of garbage left near by the hotel, many bears went into the town searching for garbage.



Wildlife management projects



Fixing communicator



Location (checking whereabouts)



The Result of our Bear management program



◆ injury accident

● Public garbage damages

■ crop damages

◆ Bears sighted

In next 10 years

- Planning to change our forest into more interesting forest which more animals and birds can live.
- Planning to introduce new method of conservation.
- Raise salary of our staff
- Establish a regional system in Karuizawa that both wild animals and human beings can coexist.