



IUCN  
WORLD PARKS  
CONGRESS  
SYDNEY 2014

# Towards the IUCN World Parks Congress 2014

Carl Solomon, Director Customer Experience Division  
NSW National Parks & Wildlife Service



*The question is, how can we put  
protected areas to work to  
address today's and tomorrow's  
global challenges?*

*What we hope to achieve in 2014  
is to **place solutions on the table**  
that will **compel action** in the  
decade that follows*

-Julia Marton-Lefevre. IUCN Director General

*Putting protected areas to work to address global challenges, 2012*



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# IUCN World Parks Congress 2014

## Parks, People, Planet: Inspiring Solutions



12 – 19 November 2014  
Sydney Olympic Park  
Sydney, Australia

# About the Congress

- Premier global event on parks and protected areas held every ten years.
- Sets the global agenda, direction and trends in contemporary protected area management for the following decade.
- 2003: Durban, South Africa, produced the Durban Action Plan adopted by the Convention on Biological Diversity (CBD)



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# What to Expect

- 3000+ delegates
- Over 160 nations
- Over 7 congress days
- Public Festival
- Public Exhibition
- Capacity Building
- Field Trips



# Program areas

## **Park: Biodiversity conservation**

Strengthen policy and action commitments for the expansion, connectivity and better management of parks and protected areas to cover areas all important for biodiversity and ecosystem services.

**Links to IUCN Programme:**  
*Valuing and Conserving Nature.*

## **People: Sustainable development**

Foster the equitable governance of parks and protected areas to empower communities (including Indigenous communities) to become involved and to benefit.

**Links to IUCN Programme:**  
*Governance of Nature's Use*

## **Planet: Nature based solutions**

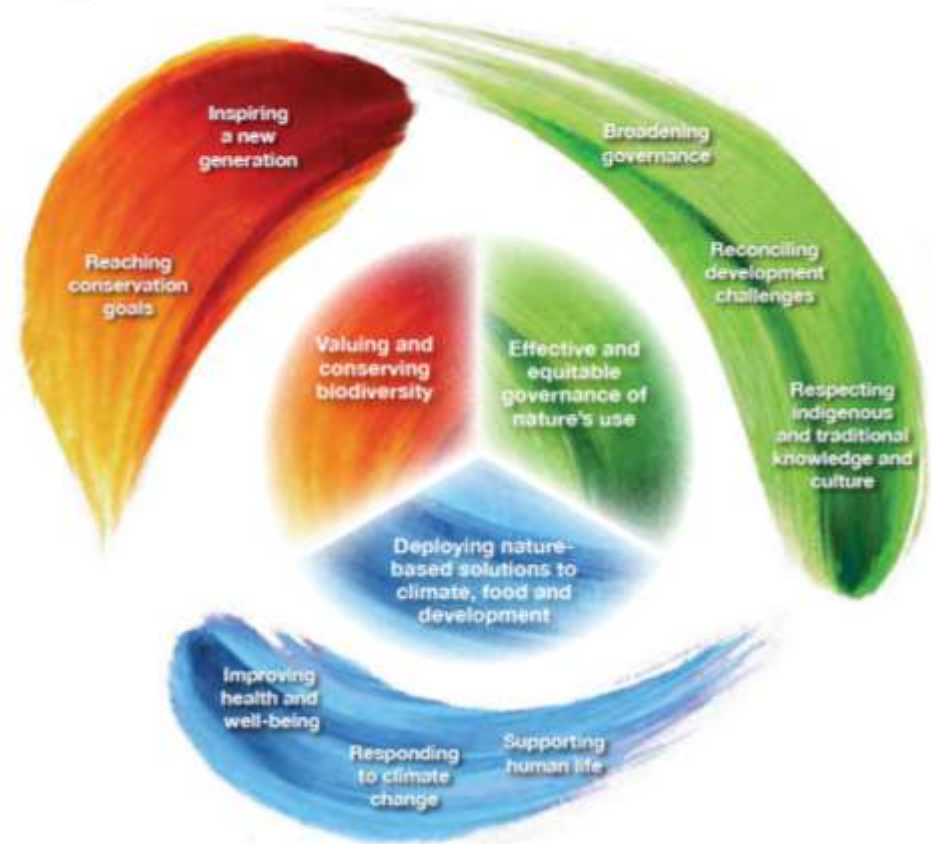
Explore and promote parks and protected areas as natural solutions to global challenges such as climate change, food and water security, health and green economy.

**Links to IUCN Programme:**  
*Solutions to global challenges.*

# Program Streams

1. REACHING CONSERVATION GOALS
2. RESPONDING TO CLIMATE CHANGE
3. IMPROVING HEALTH AND WELL-BEING
4. SUPPORTING HUMAN LIFE
5. RECONCILING DEVELOPMENTAL CHALLENGES
6. ENHANCING THE DIVERSITY AND QUALITY OF GOVERNANCE
7. RESPECTING INDIGENOUS & TRADITIONAL KNOWLEDGE & CULTURE
8. INSPIRING A NEW GENERATION

The eight streams



# Cross Cutting Themes

- Marine
- World Heritage
- Capacity  
Development
- Social Compact





# Key strategies

<p><b>Collaborate and share knowledge and perspectives</b></p> <p>Build understanding and knowledge of effective and equitable ecosystem and protected area management, positioning them as a strong-hold of the natural world.</p>	<p><b>Inspire and connect for enduring relationships</b></p> <p>Engage new generations and inspire people to take action, change behaviour and influence others.</p>
<p><b>Identify and integrate common goals and interests</b></p> <p>Reach out and engage social and economic interests beyond protected area sector to develop practical solutions that yield results and benefits across sectors</p>	<p><b>Lead on and debate new ideas and options</b></p> <p>Facilitate and promote dialogue between the parks and various development sectors, including promoting innovative funding mechanisms for contributions by protected areas</p>

# Journey to Sydney

2013

- Planning and research
- Website Launch
- Fundraising
- Programming
- Targeted promotion and stakeholder engagement
- Lead-up events – APC 2013!
- **Registrations open Nov 2013**

2014

- Social media campaign
- Lead-up events
- Media awareness campaign
- Registrations close
- **World Parks Congress  
12-19 Nov 2014**



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# Program Overview

Date	Day	Session
10- 11 Nov	Tuesday	Capacity Building
12 Nov	Wednesday	Capacity Building , Registration, Opening Ceremony
13 Nov	Thursday	Plenary, Sub-Plenary x 3
14 Nov	Friday	Sub-Plenary x 3, Breakout Sessions
15 Nov	Saturday	Breakout Sessions
16 Nov	Sunday	Public Nature Festival
17 Nov	Monday	Breakout Sessions
18 Nov	Tuesday	Sub-plenary x 3
19 Nov	Wednesday	Plenary, Closing Ceremony
20-23 Nov	Thurs – Sunday	Participant Field Trips





Ferry Wharf

Newington Nature Reserve

Bicentennial Parklands

Sydney Showgrounds

Social Hub

Exhibition Halls

Train Station

Public Festival

Dome

Onsite Accommodation



# Sustainable Event Management

- Reduce negative impacts eg supply chain choices, reuse , recycling, carbon offsets etc
- Sustainable Event Measurement System (SEMS) deliver to ISO:20121
- Enhance the legacy of 2014 IUCN WPC



# The Sydney Promise

- What will be Sydney's Action Plan?
- What do we want to do/see after the Congress?
  - Solutions
  - Commitments
  - Partnerships
  - Action
  - Measurable improvement
  - New audiences, bigger reach
- How can we build our legacy now?





# Where to from here?

- ✓ Linking Asia Parks Congress to IUCN WPC 2014
- ✓ Register to receive updates via the Congress website  
[www.worldparkscongress.org](http://www.worldparkscongress.org)
- ✓ Contribute to the development of the program streams via the Stream Leader network.
- ✓ Promote to your networks
- ✓ Register to attend
- ✓ Join the **WPC Sydney** Facebook page

# More information

## Congress Website

[www.worldparkscongress.org](http://www.worldparkscongress.org)

## IUCN Global Protected Areas Program

[www.iucn.org/about/work/programmes/gpap\\_home/](http://www.iucn.org/about/work/programmes/gpap_home/)

*See you Sydney ...*



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