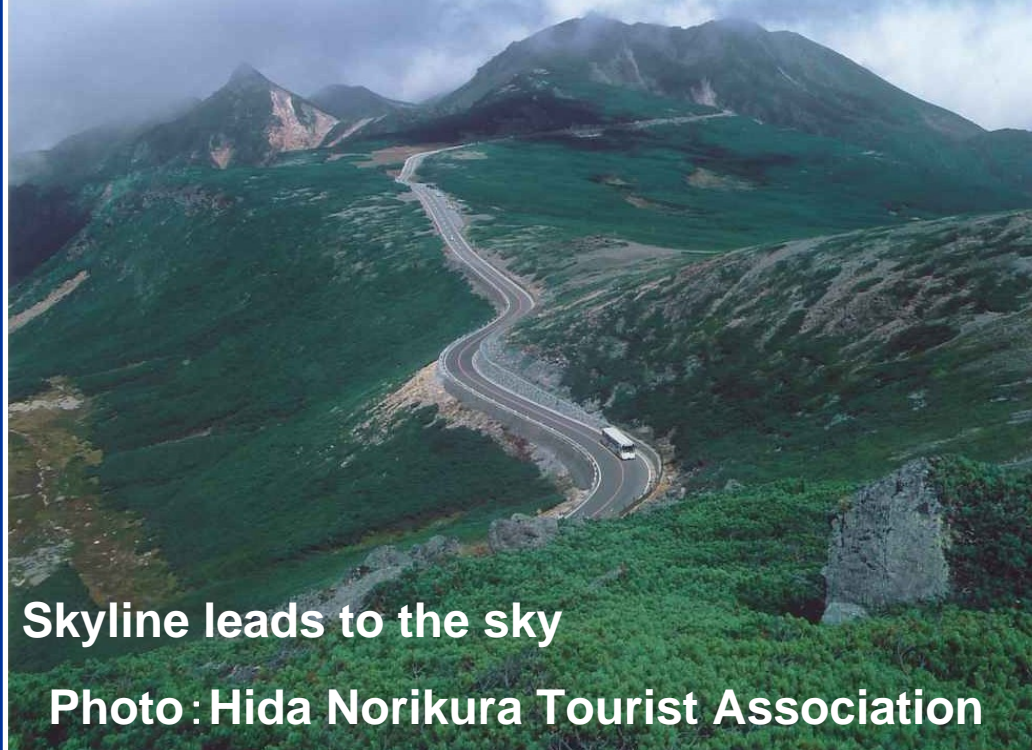


Gifu Prefecture's Environmental Initiatives

Hajime Furuta
Governor of Gifu Prefecture

Invaluable “Hizannousui”, the beauty of outdoors



Skyline leads to the sky

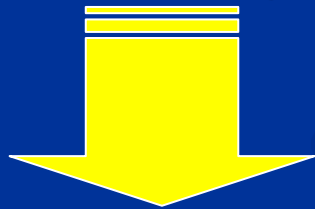
Photo : Hida Norikura Tourist Association

Gifu Prefectural Residents' “Mottainai!” Campaign

- “Mottainai”

Traditional Japanese lifestyle,
way of thinking , and way of life

- New lifestyle with cutting down on waste



Emission limitation of green house gas
Prevention of global warming
(Kyoto Protocol enters into force)

Project for model practice
of the “Mottainai” - Gifu Campaign
— Verification of CO₂ emission limitation from households —

“Mottainai” Initiatives in Action

Reduction in electricity, gas, water, gasoline, kerosene, and waste (6 items)



**6. 3% reduction in
amount of CO₂ emission**

<Outline of the results>

- | | |
|---|--|
| 1 Total amount reduced in
all the households | 24, 641 kg-CO ₂ /month |
| 2 Amount reduced per household | 32. 9kg-CO ₂ /months |
| 3 Reduction rate | 6. 3%(comparison of the month
challenged and the month before that) |

Air Environmental Tree

Trees which have a high capability of purifying air

Trees that are easily damaged

Designated in 1995

weeping cherry trees, rose of Sharon, zelkova . . . 45 species



**Weeping Cherry Tree
(Air Environmental Tree)**

Air Environmental Tree

Tree-planting at our school



**Gifu Municipal Seika Junior High School Creating a school forest
AZALEA (Air environmental tree)**

Illegal disposal of industrial waste

- Incident of Illegal dumping in Gifu City
750,000 cubic meter (2004)



Monitoring Activities on Illegal Dumping

Monitoring from the air



Infrared monitoring camera

Gifu Prefecture Approved Waste-Recycled Products

- Started approval system in June, 1997
- 89 companies and 184 products have been approved (as of 4th, June, 2005)

Approves products that have met the standard and been manufactured within the prefecture using waste materials generated within this region.



Reducing waste products
Promotion of recycling
Advancement of environmental industry



Approved icon for Waste-Recycled Products of Gifu-Prefecture

Gifu Prefecture Approved Waste-Recycled Products



Paving stones
(made from waste glass)

Recycled ceramic products
(made from waste plates)



