

# Article 6, international cooperation and UNEP

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"The globally averaged surface temperature is projected to increase by 1.4 to 5.8°C over the period 1990 to 2100."

# Competitive advantages of the United Nations

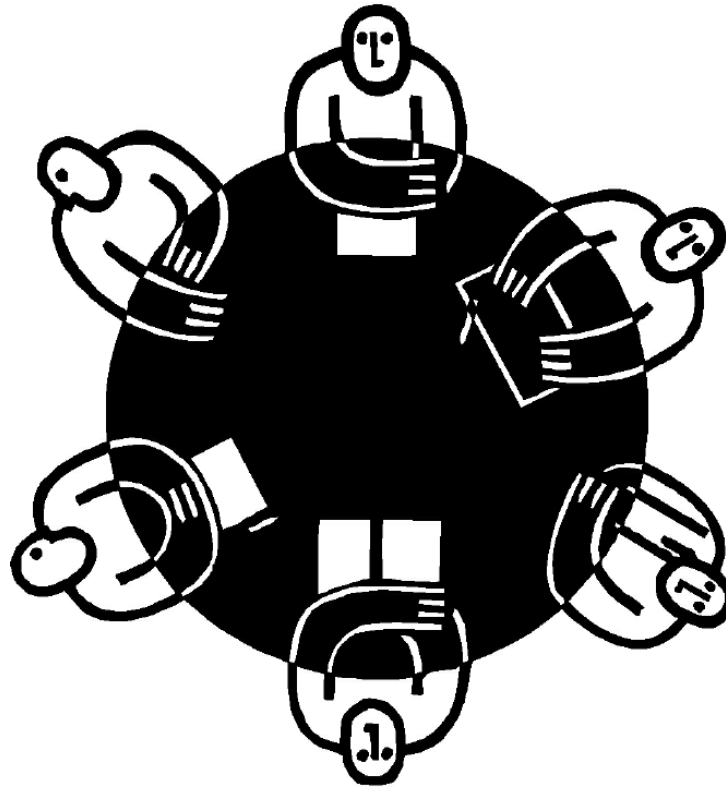
- The UN logo
- Convenor and facilitator
- UN Climate Change Convention
- IPCC
- Networks – FAO, UNDP, UNITAR

# UNEP's approach

## Three types of audience

- 1 – the core (secretariats and delegates)
- 2 – the inner ring (decision-makers)
- 3 – the outer ring (general public)

# 1 – Servicing the insiders



## 2 – Aiding decision-makers



## 3 – Informing the public



# Lessons learned

- Outreach can be expensive – but inexpensive options also exist
- Results hard to measure
- Emphasize partnerships
- Send positive messages
- Support developing/transition countries

## The UNFCCC Article 6 process

- Climate awareness survey in 12 countries (1998)
- African Regional Workshop on Article 6
- CIS sub-regional workshop
- Other workshops and COP side events



# Support to Article 6-related activities

## Norway-funded Article 6 project:

- UNFCCC regional workshops
- Journalists training workshop (Africa)
- “Edugreen” outreach to youth (India)
- Latin America communications handbook
- Vital Climate Graphics and publications

# National Article 6 programmes

- Ghana
- Kenya
- Namibia
- Russia
- Uzbekistan

## UNEP priorities for 2006

- Support national Article 6 projects
- Reach out to youth, business, press
- Support launches of IPCC reports
- Disseminate copyright-free materials
- Produce a “best practices” booklet
- Identify and support projects in Asia