

Effective Implementation of Art.6 of the Convention

-Message from the Government of Japan-

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Outline of the Presentation

- Introduction to Japan's Domestic Efforts on Art.6
- Some suggested points for the Asia-Pacific Regional Workshop
- Conclusion

Introduction to Japan's Domestic Efforts(1)

Awareness Raising Campaign

for taking actions to combat climate change



みんなで止めよう温暖化

チーム・マイナス6%

“Everyone, Let's tackle global warming together”

Team 'Minus 6%'

- Reduce GHGs by 6% as a united team

Achieving the Kyoto Target

- Global efforts
- Participation by all stakeholders
- Collaboration among wide range of stakeholders



Advertisement of a “Team ‘Minus 6%’ ” member company

3
Publicity by the government

Introduction to Japan's Domestic Efforts(2)

COOLBIZ

- New Fashion Style for Business
- “Work cool and efficiently”
- Especially suitable for hot and humid summer in Japan
- With the aim of addressing global environmental problems (global warming)

When and Who?

- From June 1 to September 30
- The government is taking a lead.
- All ministers and officials participate in the campaign.



Minister of State,
Chief Cabinet Secretary⁵

Some suggested points for the Asia-Pacific Regional Workshop(1)

- What are the approaches to the effective implementation of Art. 6 in the Asia-Pacific Region??
- Need for a balance btw. the Global Approach and the Regional/Sub-regional Approach??
- Importance of “Practicality” Lessons-learned should be integrated.

Some suggested points for the Asia-Pacific Regional Workshop (2)

- Cooperation and Exchange among countries.
- Strengthen the partnership and network of experts and practitioners



Conclusion

- All of us should show the “success of the Asia-Pacific”.
- For discussion, participants are welcomed to utilize the benefits of the AP Seminar as a regional vehicle.

