Effective Implementation of Art.6 of the Convention

-Message from the Government of Japan-

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Outline of the Presentation

 Introduction to Japan's Domestic Efforts on Art.6

 Some suggested points for the Asia-Pacific Regional Workshop

Conclusion

Introduction to Japan's Domestic Efforts(1) Awareness Raising Campaign

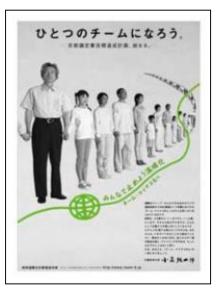
for taking actions to combat climate change





Achieving the Kyoto Target

- Global efforts
- O Participation by all stakeholders
 - Collaboration among wide range of stakeholders



Advertisement of a "Team 'Minus 6%' " member company

³ Publicity by the government



• New Fashion Style for Business

"Work cool and efficiently"

Especially suitable for hot and humid summer in Japan

 With the aim of addressing global environmental problems (global warming)

When and Who?

From June 1 to September 30

• The government is taking a lead.

 All ministers and officials participate in the campaign.



Minister of State, Chief Cabinet Secretary 5

Some suggested points for the Asia-Pacific Regional Workshop(1)

- What are the approaches to the effective implementation of Art. 6 in the <u>Asia-Pacific Region</u>??
- Need for a balance btw. <u>the Global Approach and</u> <u>the Regional/Sub-regional Approach</u>??
- Importance of "Practicality" Lessons-learned should be integrated.

Some suggested points for the Asia-Pacific Regional Workshop (2)

 Cooperation and Exchange among countries.

 Strengthen the partnership and network of experts and practitioners



 All of us should show the "success of the Asia-Pacific".

 For discussion, participants are welcomed to utilize the benefits of the AP Seminar as a regional vehicle.

