

Provision of Information on Place of Product Origin to Consumers

○ Since October 2011, it has been recommended to display places of origin of fresh fishery products, mainly those caught on the Pacific side of eastern Japan, by dividing the sea areas into 7 zones and clarifying these zone names.

Zones for migratory fish

[Migratory fish species]
Salmon shark, blue shark, shortfin mako shark, sardines, salmon and trout, Pacific saury, Japanese amberjack, Japanese jack mackerel, marlins, mackerels, bonito and tunas, Japanese flying squid, spear squid, and neon flying squid

Line of 200 nautical miles off the coast of Honshu

- (i) Pacific Ocean off the coast of Hokkaido and Aomori
- (ii) Off the coast of Sanriku (northern part)
- (iii) Off the coast of Sanriku (southern part)
- (iv) Off the coast of Fukushima
- (v) Off the coast of Hitachi and Kashima
- (vi) Off the coast of Boso
- (vii) Northern part in the Pacific Ocean (in Japanese waters) (Northern part in the Pacific Ocean off the coast of Japan)

Due east line extending to the east from Nojimizaki, Chiba

Display example

Indicate the water zone of catch on a label

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Prepared based on the "Responses at Farmland" by the Ministry of Agriculture, Forestry and Fisheries (MAFF)

Since October 2011, the national government has been encouraging producers to display places of origin of fresh fishery products, mainly those caught on the Pacific side of eastern Japan so that consumers can easily understand where the relevant fishery product was caught. Related parties are providing consumers with information on inspections of fishery products for radioactive materials in an easy-to-understand manner, thereby striving to prevent harmful rumors.

Included in this reference material on March 31, 2013