

2. エコツアーリズムは従来の観光と何が違うの？

- エコツアーリズム = エコロジー + ツーリズム

では、エコロジー(生態系)を見るとは？

エコ:エコロジー、生態系
ツーリズム:観光を継続できる
社会システム

エコツーリズム:生態系をみせる
観光システムって何だ?

変わる水族館の見せ方

- 従来の水族館
種類別の展示
タイ・ヒラメ
- どんなモノか知ること
知識の確認作業
知ると二度と来ない

- 新しい水族館
生態展示
黒潮の生物・魚たち
出来る限り環境を再現
・どのような状況で生
ているのか
関係性の発見
何度でも来たくなる

変わる水族館の役割

- 従来の水族館
 - 博物学的な分類
 - 種別の展示
 - コレクション

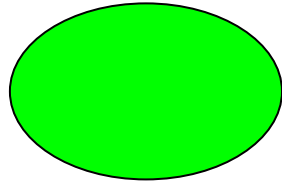


- 新しい水族館
 - 生態的展示
 - 生態系を配置した
 - ジオラマ式の展示
 - 擬似マイクロコスモス創造
 - テーマ性の演出
 - ストーリー
- 例：新しい地球観・自然観
- 環境を考え保全を学ぶ

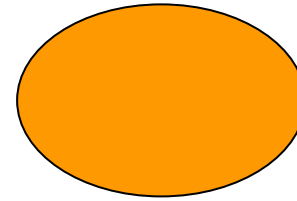
従来の観光の概念



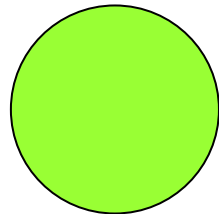
気候・風土



自然の景観



文化遺産



動物・鳥

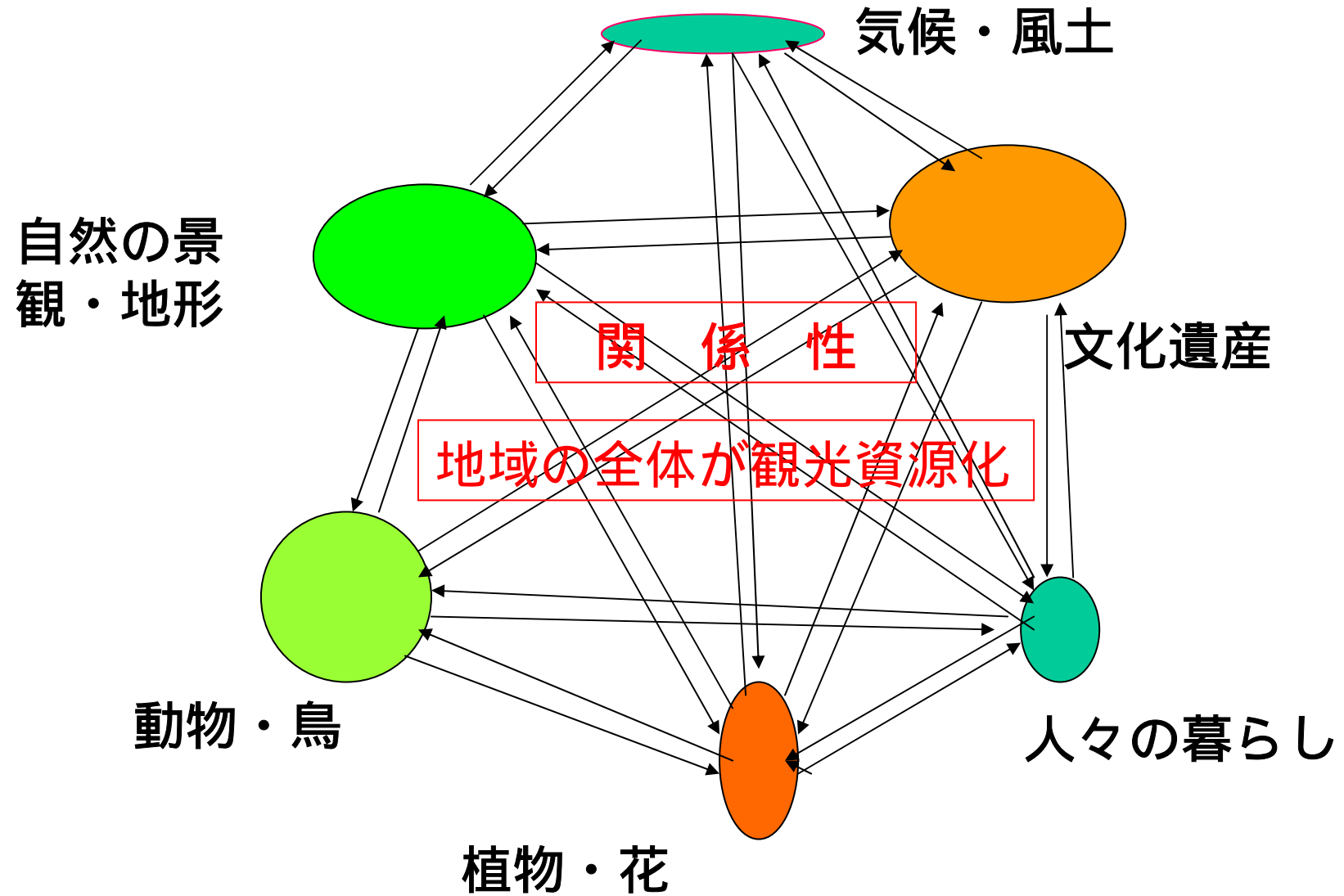


人々の暮らし



植物・花

エコツーリズム的観光の概念



エコツアーリズムと自然体験観光 とはどう違うの？

エコツアーリズムは野生生物を見ること？

エコツアーリズムは環境を学ぶ（環境教育）こと？

Tours



Aboriginal Culture

Tours which employ Aboriginal people for the presentation of Aboriginal Culture OR tours that are Aboriginal owned and controlled, or are a joint venture with Aboriginal people.



Abseiling Tour

Tours which include an abseiling experience.



Accommodated Tour

Tours which utilise hotel/motel style accommodation on at least one night.



Adventure Tour

Tours which have an 'adventuristic' level - could include travel into more remote regions, or a high level of client participation; and/or a high level of activity.



Attractions

Places of interest (attractions) which have 'guided tours' with set departures and to which fee/cost applies.



Ballooning

Tours where clients experience a hot air balloon ride.



Bushwalking

Tours which are predominantly bushwalking.



Camping Tour

Tours which utilise tent/outdoor sleeping arrangements as accommodation.



City Sights

Tours which solely show visitors city/town sights and attractions.



Camel Rides

Tours where clients experience a camel ride.



Canoeing

Tours where clients experience canoeing.



Cattle Station

Tours which provide visitors with a cattle station experience.



Car/4WD/Campervan Packages

Tours which include a hire car/4WD/campervan as a major portion of the tour itinerary.



Charter

Tour/product which is provided on an individual, personalised basis i.e. no specific itinerary or departures.



Chauffeur Drive

Personal tours where client hires a private vehicle with 'driver guide'. Vehicle and tour must be of a luxury standard.



Cruises

Tours where clients experience a cruise.



Dining Tours

Tours which are predominantly a dining experience.



Diving Tours

Tours where clients experience scuba diving.



Eco Tourism

When operators exert minimum impact upon the environment in which they are operating; e.g. tours limited to small groups only, especially in sensitive/fragile areas; and 'environmentally friendly' supplies are used.



Environmental Tour

Tours which have reasonable content relating to the environment and/or mankind's relationship to the environment.



Fishing Tour

Tours which contain ample time for clients to fish.



Guide Service

Operators specialising in the provision of a guiding service, with or without interpretative facilities.



Helicopter Tour

Tours where clients experience a helicopter flight.



Heritage Tour

Tours which have reasonable content relating to historical aspects of the Northern Territory.



Horseriding Tour

Tours where clients experience a horse ride.



Hunting Safaris

Tours where clients experience a hunting expedition.



Motorcycle Tour

Tours where clients experience a motorcycle ride.



Sailing Tours

Tours where clients experience a sailing trip.



Scenic Flights/Air Tours

Tours where clients experience a flight in a light aircraft (fixed wing).



Sightseeing Tour

Tours where clients view the many sights of the area.



Train Tour

Tours where clients experience a train ride.



Transfers

Operators who specialise in providing accommodation/city/airport/rail transfers.



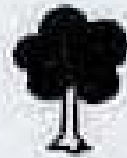
Wildlife Tour

Tours which have reasonable content relating to wildlife.



Wildlife Tour

Tours which have reasonable content relating to wildlife.



Environmental Tour

Tours which have reasonable content relating to the environment and/or mankind's relationship to the environment.



Eco Tourism

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エコツアーリズムとは？

- 自然環境(文化的環境を含む)の持続可能性に配慮した旅行の**考え方と実践**

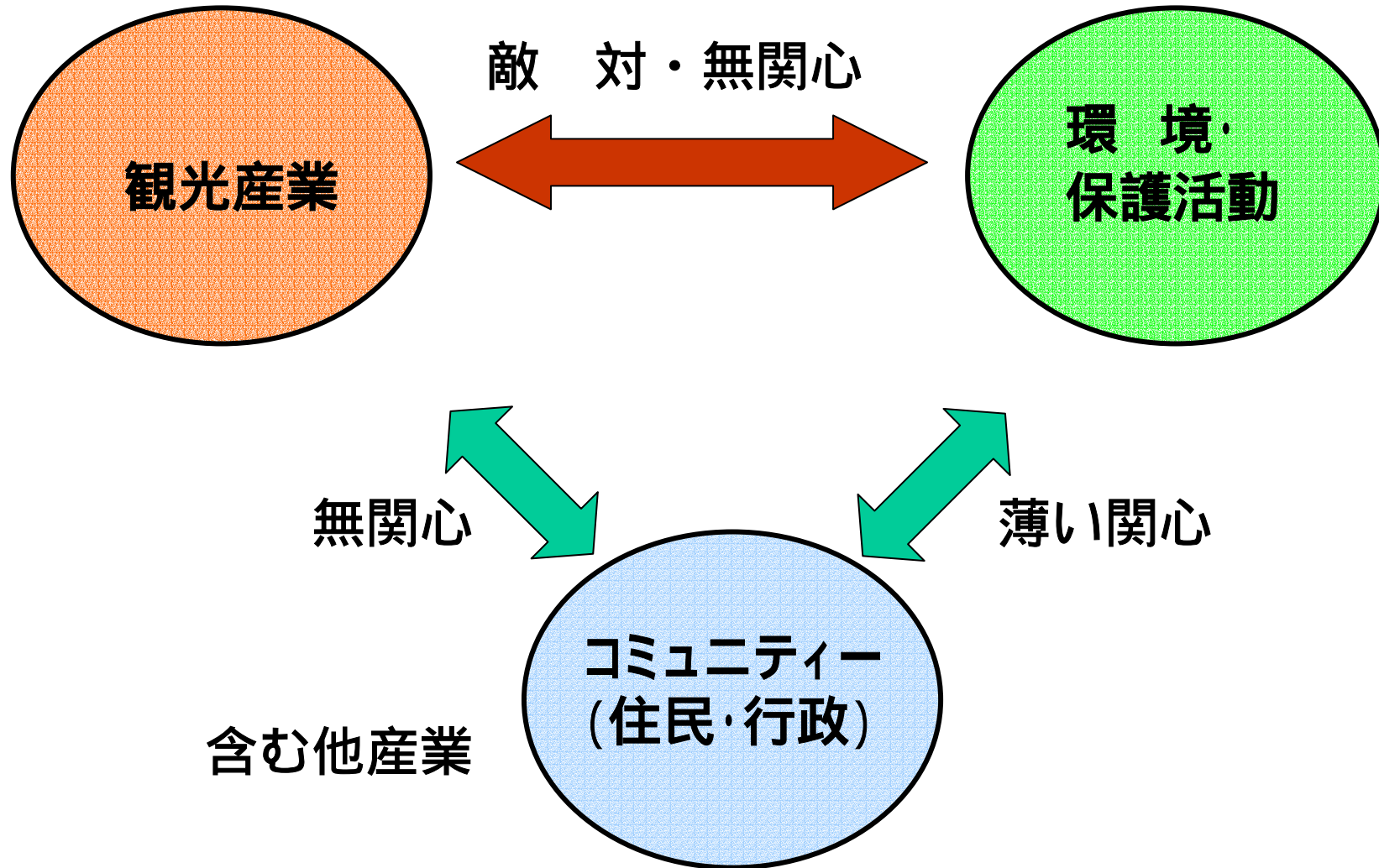
モノの考え方(思想)であるため道具・場所・旅行形態だけから、エコツアーとはどのような旅行と一言ではいけない

厳密な定義が難しい**幅のある概念**

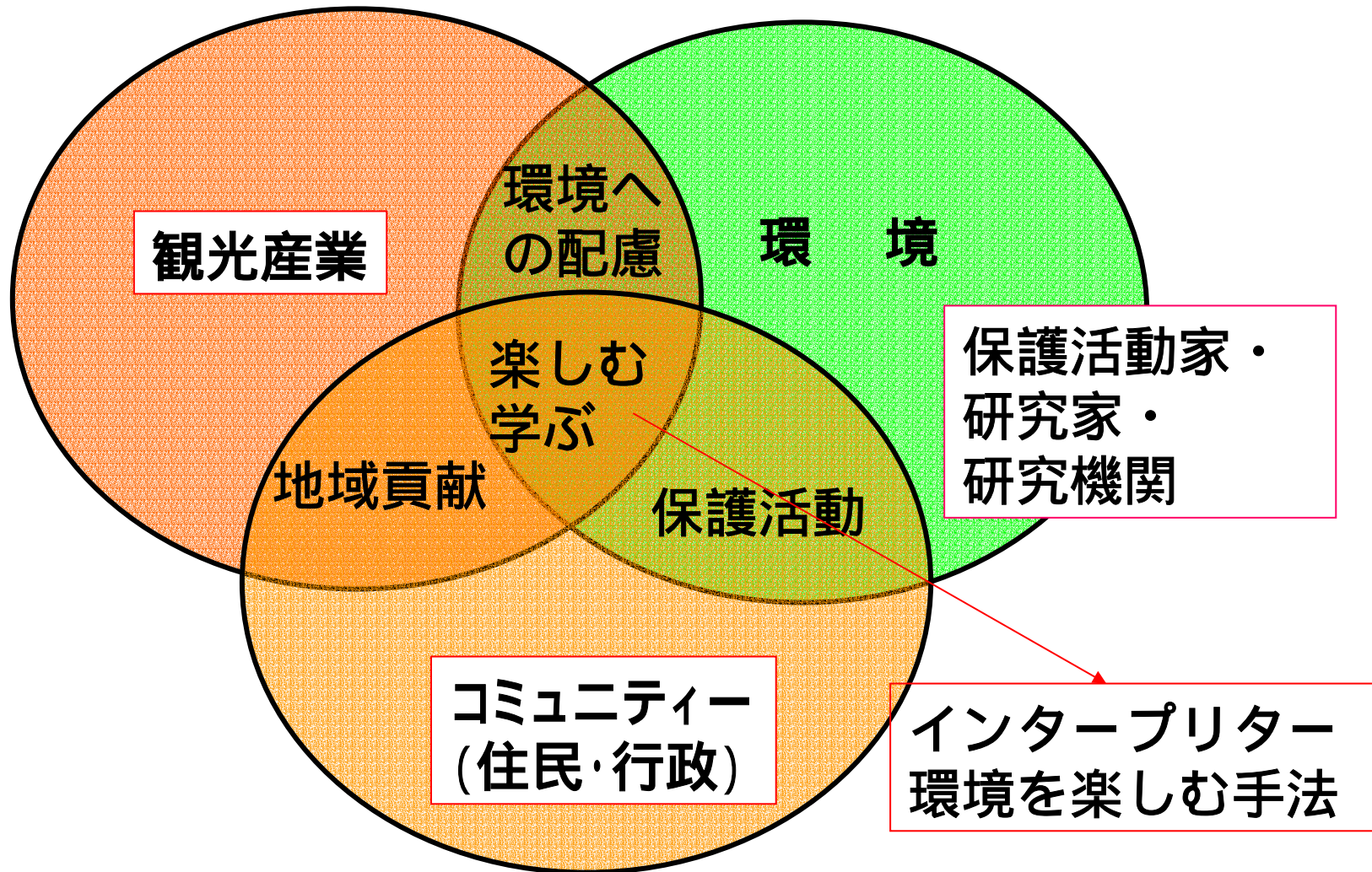
エコツーリズムの3つの主要な要素

- 自然に基づいた(自然環境のもとで行われる)活動
 - 人間が変化させた環境を含む
- 持続可能な方法で運営されること
 - ミニマムインパクト
 - 地域への貢献
- 教育的な要素(知識ではなく気付き)を持った活動
 - 楽しく興味を高める方法で

〔従来の観光〕



〔持続可能なエコツーリズム的観光〕



エコツーリズムと自然体験型観光・ 環境教育との関係

