Provincial Natural Resources
- Mekong River and its Tributaries
- Streams and Waterfalls
- Forest conservation and green areas
- Cave and Mountainous landscape
- Attraction Natural Sites

Luang Prabang Architecture
- Temples in Luang Prabang
- Ancient Temple
- Luang Prabang Museum, A former Royal Palace
- Lao houses
UNESCO’s List:
Luang Prabang
A World Heritage Site on 2nd December 1995

Celebration of the Ten Years Anniversary in 2005

Population of Luang Prabang

- Luang Prabang Town has population about 76,000
  - with high density of 96 persons per sq. km
  - population growth: 1.05%

- Total population of the Province is 405,949
  - 24 persons per sq. km density

![Population growth of the Town](image)
Tourism Growth

- Number of Tourist in 2006: 275,154 increase 164,914 from the year 2000
- Generate revenue about 36.7 millions USD in 2005

As a consequence, increase in
- Accommodation
  - Hotel
  - Guest House
- Market
  - Night Market
- Tour agency
- Restaurant
- Tourist Site

Total sites survey 109 includes 50 nature, 50 culture and 9 historical sites in 2005
Access to Luang Prabang

Land Transport

River Transport

Air Transport

Overview of Transport in Luang Prabang

- The National Road No. 13 Pass through the Town
- Main Road within the Town
- Accesses in the Town’s centre

Main Road within the Town

Accesses in the Town’s centre

To Bangkok

To Chiangmai

To Xieng Khuang

To Vientiane

To Siem Reap

To Hanoi

To Bangkok

To Chiangmai

To Xieng Khuang

To Vientiane

To Siem Reap

To Hanoi

Vietnam

Thailand

Land Transport

River Transport

Air Transport
Mass transport is privatized within and from the town:

- Grand Bus transport from Town to town and Province to province
- Wheeled (mini bus) for groups transport, especially tourists

Tuk tuk (tricycle) and Small Pickup as the taxi transport

Statistic Of Vehicles (Year 2000 to Year 2006)
Negative Impacts on environment

Chaos on the Road related to

- Higher Congestion in the Town’s centre
  - Air and Noise Pollutions
- Violation of Traffic Regulation
- Road’s Condition
- Untidy Construction

Number of Accidents on the road

Statistic Of Accidents (Year 2000 to Year 2006)

Cause serious injured and great lost of property
Provincial development strategy

- To develop Luang Prabang as a tourism centre, and cultural, natural and historical sites, and to promote Luang Prabang as a linked land and a wonderful holiday town.

- To make Luang Prabang as a peaceful, convenient, clean and beautiful town.

Decision of the Governor of Luang Prabang on Traffic Circulation and Improvement of Traffic regulation in Luang Prabang Town
Achievements of the Governor's Decision

• Conservation world heritage is enhancing
• Urban expansion facilities have been addressed
• Traffic Congestion in the Town’s centre has declined
• Pollution surrounding the Town is diminishing
• Number of Accidents has dropped
A map studied by SCOT: the bypass connect to the Mekong bridge

**Mekong Bridge Project**

The most suitable location of Mekong Bridge

**Bypass and bridge network will overcome:**
- heavy traffic and heavy transport pass through the Town
- Problem of urban area expansion to the left bank and the local Luang Prabang’s commute
- Difficulty of Luang Prabang to be linked to the northwest and a gateway to neighboring countries
Benefits and Difficulties of implementation actions at the Town level

**Benefits**
- Priority of the Development Policy by the Central Government
- Project Assistance under the World Heritage of UNESCO
- Governor's direct instruction of implementation actions of the Town municipality

**Difficulties**
- Human resource and budget allocation insufficiency
- Public awareness on traffic regulations, especially the young people
- Limitation of the Town area and narrow road
- Lack of the traffic circulation system and facilities

Thank You.